

Cleveland Clinic

AAOSH 2012 Annual Scientific Session

June 22-24 in Cleveland

“Get Connected” with AAOSH & Cleveland Clinic ***Presented in association with Cleveland Clinic Wellness Institute***

- ✓ Build professional and patient wellness partnerships
- ✓ Grow your practice and deliver care with a wellness mission
- ✓ Learn the science; deliver the right message; use the best Wellness program & technology
- ✓ Keynote speaker: Michael Roizen MD, bestselling author & head of Cleveland Clinic Wellness Institute

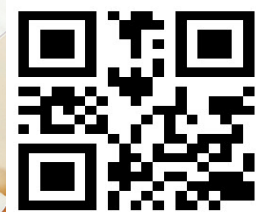
Partners Wellness

Making Connections and Creating Synergy Between Professions

Act now to learn the current science, deliver better patient care, and to position and brand your practice in the new wellness marketplace.

- **Science:** Oral systemic healthcare
- **Differentiate:** Better patient care
- **Positioning:** Surging wellness marketplace
- **Co-Branding:** Cleveland Clinic / AAOSH / Total Health™

For more information and to register go to
www.AAOSH.org



AAOSH Scientific Session – Speaking Agenda - June 22-24, 2012; Cleveland Clinic – Cleveland Ohio

Friday June 22, 2012

Start	Function/Title	Speaker
7:00 am	Registration, Breakfast & Exhibits Open	
7:45	Welcome, Introductions	Chris Kammer DDS
8:00 am	Wellness	Mike Roizen MD
10:00	Heart Attack, Stroke & Diabetes Prevention	Amy Doneen ARNP
11:00	Heart Attack, Stroke & Diabetes Prevention	Brad Bale MD
1:00	Nutrition & Wellness	Caldwell Esselstyn MD
2:00	Dental Update	Tom Nabors DDS
3:30	Effects of OSC on Cellular Biology	Anthony Iacopino DMD PhD
4:45	Oral Appliance Therapy	John Tucker DMD

Saturday, June 23, 2012

7:00 am	Registration, Breakfast & Exhibits Open	
7:15	Breakfast with Experts (informal – 3 rd floor)	
8:00 am	Pregnancy & Oral Pathology,	Yiping Han PhD
10:00	Sleep Apnea – Physiology of Sleep Apnea	James Winde MD
11:15	Diabetes Update	Mladen Golubic MD PhD
1:30	Caries – CAMBRA - Wellness	Kim Kutsch DMD
3:15	Oral Pathogen Update	Duane Keller DMD
4:15	Cleveland Clinic Wellness & AAOSH	Cleveland Clinic
4:30	The Vision & Mission – Why Wellness	Lee Ostler, Stephanie Lodding,
4:45	Closing & Dismiss – Introduce Sunday Workshops	Dan Sindelar & Chris Kammer

Sunday June 24, 2012

Workshops 8:00 – 12:30

- Dan Sindelar DMD - Practice Management & Saving Lives
- Lee Ostler DDS – Building Professional Referral Relationships / Interdisciplinary Care
- Stephanie Lodding RDH -
- Bob Maccario MBA – Wellness, the New Marketplace
- Allen Moses DMD – Sleep Oral Appliance Workshop
- Danny Bobrow MBA – Marketing and Front Office Communication
- Cris Duval RDH – Wellness Coaching in the Dental Practice
- Jess Todtfeld – Media Training- PR and Media Relations
- Sid Markowitz DDS – AAOSH Leadership Training