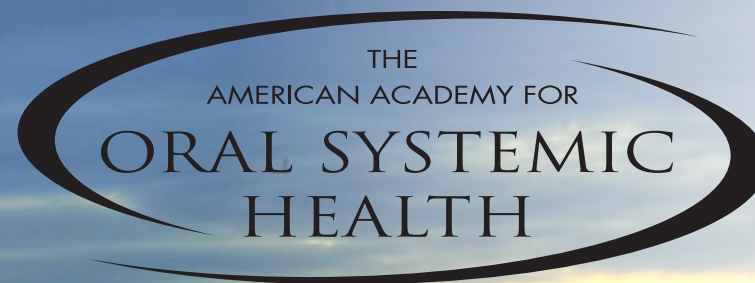


10th Annual  
**Scientific Session**

August 27-30, 2019 | Minneapolis, MN

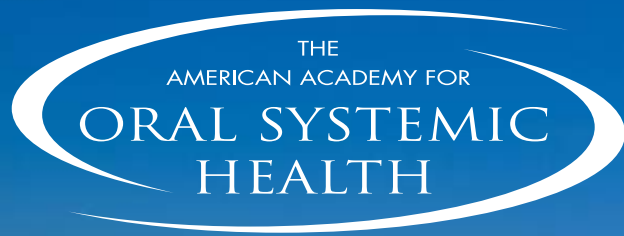


**2020 Exhibitor Prospectus**

August 27-29, 2020 | Minneapolis, MN

AAOSH.org





## **AAOSH 2020 Annual Meeting**

We'll bring the cutting-edge education and renowned faculty, you bring the best resources, together we'll unite for collaborative healthcare while expanding into new markets!

### **Did you know?**

AAOSH's mission is to improve inter-disciplinary healthcare and collaboration and the health of people everywhere by changing public and professional awareness of mouth-body health links.

### **THURSDAY, AUGUST 27**

Exhibitor move in: 10:30AM - 4:30PM

Welcome Reception: 6:00PM - 8:00PM

### **FRIDAY, AUGUST 28**

Breakfast with exhibitors: 7:00AM - 8:00AM

Replenishment & networking break with exhibitors: 9:30AM - 10:15AM

Replenishment & networking break with exhibitors: 3:00PM - 3:30PM

### **SATURDAY, AUGUST 29**

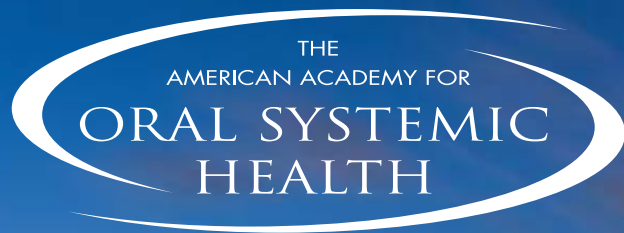
Breakfast with exhibitors: 7:00AM - 8:00AM

Replenishment & networking break with exhibitors: 9:30AM - 10:00AM

Replenishment & networking break with exhibitors: 3:00PM - 4:30PM

(Exhibitor move out after break)





## **AAOSH 2020 Annual Meeting**

### **Exhibit & Eligibility**

Each exhibit space consists of a 6' skirted table with 2 chairs, a wastebasket, and identification signage provided by the conference. Additional items may be ordered at the cost provided. Available on registration site.

Qualified exhibitors are limited to firms, organizations, and agencies who promote awareness of products, technologies, and services that are recognized and approved by AAOSH as being supportive of the objectives of the Annual Meeting.

### **Space Selection Process**

AAOSH will make every effort possible to provide exhibit space in high-traffic areas. Priority will be established by support level and registration date.

### **Terms of Payment & Registration Deadline**

Booth space must be paid in full upon registration. The exhibitor may cancel before March 1, 2020 and still receive 50% of their total monies paid. No monies will be refunded after March 1, 2020. Failure to make payment does not release the exhibitor from any contractual financial obligation.

### **Exhibitor Survey**

This is your opportunity to promote change and let your voice be heard. We email a survey after the meeting's completion. Please give us your honest feedback. What can we do better? What did you like? How can we better help you promote your product?



# Hilton Minneapolis



1001 Marquette Avenue South, Minneapolis, Minnesota, 55403

This 25-story, Victorian-style brick high-rise boasts a fantastic location in the center of Minneapolis' financial center and is within minutes of many local attractions. An enclosed skyway connects the hotel to the Minneapolis Convention Center, as well as city center shopping, dining and entertainment.





# Diamond Supporter

# \$15,000

2 available

## Yearlong Promotions

- Logo and link to your website on AAOSH.org
- 1 article in the AAOSH Connect newsletter
- Listing of your company events (up to 3) on AAOSH website calendar
- 3 hour-long webinars throughout the year
- Large banner ad on AAOSH website (1500 x 500 px) - running for 3 months
- Enhanced listing on the AAOSH website - a dedicated page with logo, company description, links, and company video.

## Scientific Session

- 1 main stage speaker at the Annual Session (or next year's annual session if program already complete)

### AAOSH Program Book

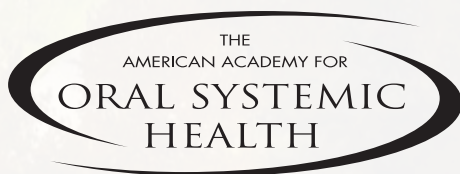
- One full-page (10.25" x 7.75") advertisement
- 400-word company biography with logo

### Meeting Logistics

- Pipe and drape booth with 6' or 8' skirted tables and 4 chairs
- Preferential placement on Learning Floor
- Complimentary registration for up to 4 company representatives
- Corporate signage on Learning Floor
- Attendee email list pre and post conference for 2 total eblasts

### Meeting Mobile App

- Enhanced exhibitor listing (company profile and logo)
- 4 notifications "pushed" to all attendees via app
- Promotion within app (marketing campaign flier, coupon, etc.) "pushed" to all attendees



# Platinum Supporter \$10,000

---

4 available

## Yearlong Promotions

- Logo and link to your website on AAOSH.org
- 1 article in the AAOSH Connect newsletter
- Listing of your company events (up to 3) on AAOSH website calendar
- 2 hour-long webinars throughout the year (live and recorded for all AAOSH members)
- Large banner ad on AAOSH website (1500 x 500 px) - running for 2 months
- Enhanced listing on the AAOSH website - a dedicated page with logo, company description, links, and company video.

## Scientific Session

- 1 workshop speaker at the Annual Session (or next year's annual session if program already complete), including a free videotaping of your workshop, distributed to you by AAOSH, to use for your future marketing

### AAOSH Program Book

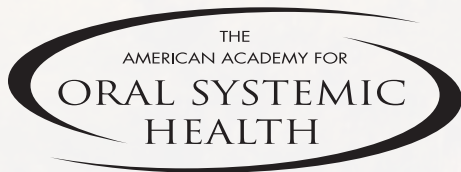
- One half-page (5" x 7.75") advertisement
- 300-word company biography with logo

### Meeting Logistics

- Pipe and drape booth with 6' or 8' skirted tables and 2 chairs
- Complimentary registration for 3 company representatives
- Corporate signage on Learning Floor
- Attendee email list pre and post conference for 2 total eblasts

### Meeting Mobile App

- Enhanced exhibitor listing (company profile and logo)
- 3 notifications "pushed" to all attendees via app
- Promotion within app (marketing campaign flier, coupon, etc.) "pushed" to all attendees





# Gold Supporter

# \$7,500

6 available

## Yearlong Promotions

- Logo and link to your website on AAOSH.org
- 1 hour-long webinar throughout the year
- Medium banner ad on AAOSH website (1000 x 500 px) - running for 1 month
- One time video highlight featuring your company, links, and logo posted on one attendee email prior to annual session

## Scientific Session

### AAOSH Program Book

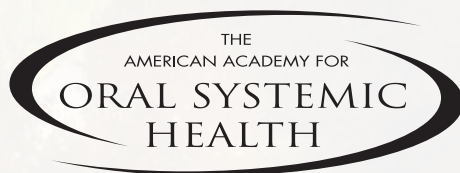
- One quarter-page (5" x 3.75") advertisement
- 200-word company biography with logo

### Meeting Logistics

- Pipe and drape booth with 6' or 8' skirted table and 2 chairs
- Complimentary registration for 2 company representatives
- Corporate signage on Learning Floor
- Attendee email list pre and post conference for 2 total eblasts

### Meeting Mobile App

- 2 notifications "pushed" to all attendees via app
- Exhibitor listing (company profile, logo, and link)



# Bronze Supporter

# \$5,500

6 available

## Yearlong Promotions

- Logo and link to your website on AAOSH.org
- 1 article in the AAOSH Connect newsletter

## Scientific Session

### AAOSH Program Book

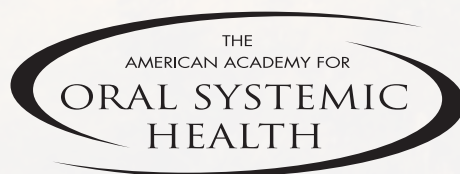
- One quarter-page (5" x 3.75") advertisement

### Meeting Logistics

- Pipe and drape booth with 6' or 8' skirted table and 2 chairs
- Complimentary registration for 1 company representative
- Corporate signage on Learning Floor
- Attendee email list post conference for 1 total eblast

### Meeting Mobile App

- 1 on-site notification "pushed" to all attendees via app
- Exhibitor listing (company profile, logo, and link)





# Exhibitor

# \$3,000

9 available

## Yearlong Promotions

- Logo and link to your website on AAOSH.org

**\*All exhibitor reps must register and will be given a huge discounted registration fee of \$399 per rep.**

**No email lists are included at this level. Additional \$500 for one pre and one post email.**

## Scientific Session

### AAOSH Program Book

- Logo and information listed as an exhibitor

### Meeting Logistics

- Pipe and drape booth with 6' or 8' skirted tables and 2 chairs
- Corporate signage on Learning Floor

### Meeting Mobile App

- Basic exhibitor listing (company logo and link)

# À la Carte Options

## Conference Bag Sponsor \$5,500

Your logo front and center on all meeting bags, given to each attendee at check-in.

## Coffee Breaks, Pop-Up Party, or Conference Lanyards \$5,500

Make yourself known with your logo prominent on conference lanyards, which are worn by all conference attendees.

**Additional Booth Representative \$399 and must register for a badge**

# 2020 AAOSH Annual Meeting Support Contract [part 1/2]

Company Name: \_\_\_\_\_

Booth Rep: \_\_\_\_\_ Title of Booth Rep: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State/Prov: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Social Media Channels - Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_ YouTube: \_\_\_\_\_ LinkedIn: \_\_\_\_\_ Instagram: \_\_\_\_\_

Support Option	Price	Quantity	Subtotal
Diamond Supporter	\$15,000	x	=
Platinum Supporter	\$10,000	x	=
Gold Supporter	\$7,500	x	=
Bronze Supporter	\$5,500	x	=
Exhibitor	\$3,000	x	=
<b>Add</b>			
Conference Bag Sponsor	\$5,500	x	=
Coffee Breaks, Pop-Up Party, or Lanyard Sponsor	\$5,500	x	=
Attendee Email List	\$500	x	=
Additional Booth Representative	\$399	x	=

Total Support Amount \$  

## Payment Information

\_\_\_\_\_ Check (payable in U.S. funds to: AAOSH)

\_\_\_\_\_ Credit Card VISA\_\_\_ MasterCard\_\_\_ AMEX\_\_\_ Discover\_\_\_

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Print Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please send completed agreement with payment to:** Bobbie DelSasso via [bobbie@aaosh.org](mailto:bobbie@aaosh.org)

If mailing a check, send to: AAOSH, 13045 Paul Circle, Plainfield, IL 60585

For questions, contact Bobbie at 815-382-0776

I hereby contract with the American Academy for Oral Systemic Health to support the Annual Meeting as outlined above. I understand that my balance is due in full upon signing. I agree to provide AAOSH with an electronic copy of my corporate logo and authorize use of this logo as noted for the sole purpose of sponsor identification. I understand that this contract may not be changed or cancelled after the closing deadline of March 1, 2020. By signing this contract, I fully acknowledge and agree to the Exhibitor Rules and Regulations as defined in Appendix A.

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date



# 2020 AAOSH Annual Meeting Support Contract [part 2/2]

**For levels GOLD, Platinum & Diamond with regards to their speakers:**

In compliance with AGD/PACE regulations All programs offered by **AAOSH** will be for scientific and educational purposes only and will not promote the products of the company directly. **Other similar products must be mentioned in all presentations by the speaker/webinar as alternative methods for use.**

The \_\_\_\_\_ agrees not to direct the content of the program. The **COMPANY OR ITS AGENTS** will  
INSERT FINANCIAL SPONSOR/COMPANY NAME  
respond only to **AAOSH** - initiated requests for suggestions of presenters or sources of possible presenters.

The \_\_\_\_\_ will suggest more than one name (if possible); will provide speaker qualifications; will  
INSERT FINANCIAL SPONSOR/COMPANY NAME  
disclose financial or other relationships between the \_\_\_\_\_ and speaker; and will provide  
INSERT FINANCIAL SPONSOR/COMPANY NAME  
this information in writing.

I hereby contract with the American Academy for Oral Systemic Health to support the Annual Meeting as outlined above. I understand that my balance is due in full upon signing. I agree to provide AAOSH with an electronic copy of my corporate logo and authorize use of this logo as noted for the sole purpose of sponsor identification. I understand that this contract may not be changed or cancelled after the closing deadline of March 1, 2020. By signing this contract, I fully acknowledge and agree to the Exhibitor Rules and Regulations as defined in Appendix A.

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

## AAOSH Policies and Regulations Appendix A

### EXHIBIT CONTRACT AND POLICIES

The policies stated here and in the Rules & Regulations in the Exhibitor Prospectus constitute a bona fide part of the contract for exhibit space. AAOSH reserves the right to render all interpretations and decisions should any questions arise, and to establish further regulations as may be deemed necessary, to the general success and wellbeing of the Exhibition. All matters and questions not covered in these policies are subject to the final judgement and decision of AAOSH. Companies are responsible for ensuring the furnishings they order and booth provisions they bring will reasonably fit in their space. AAOSH does not provide any guarantee that additional accommodations will be made on-site should the materials brought be outside of the parameters of the purchased space. Additional fees will be incurred by the exhibiting company if alternative arrangements are made.

### HOTEL INDEMNIFICATION

Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Resort, its owners or managers, which result from any act or omission of exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless the Resort, its owners, managers, officers or directors, agents, employees, subsidiaries, and affiliates, from any damages or charges resulting from exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invitees, which arise from or out of the exhibitor's occupancy and use of the exhibition premises, the Resort, or any part thereof.

### BOOTH ASSIGNMENT

AAOSH Diamond, Platinum, Gold, and Bronze Partners are offered first choice of exhibit space. The remaining spaces are assigned at the discretion of AAOSH based on registration date, years of support, and event sponsorship support. Booth assignment confirmation is provided an average of two weeks before travel.

### DEPOSIT AND PAYMENTS

Payment is due upon signing.

### CANCELLATION BY EXHIBITOR

All cancellations must be in writing, return receipt requested, and shall become effective when received by AAOSH. Both the Exhibitor and AAOSH acknowledge that AAOSH will sustain substantial losses if the Exhibitor cancels its Application and Contract. Even though AAOSH will exercise its best efforts to mitigate the damages associated with the Exhibitor cancellation, the parties agree that Producer will, nevertheless, incur substantial losses that cannot be precisely determined. Due to the difficulty of determining and providing said losses, the Exhibitor agrees to pay the following as liquidated damages if the Exhibitor cancels its exhibit space on or within the time periods specified. 50% refunded of total paid contracted agreement if request is made prior to March 1, 2020. Cancellation requests made after March 30, 2020 are not eligible for reimbursement or credit under this policy.

Initial \_\_\_\_\_



**CONTRACT ACCEPTANCE**

AAOSH reserves the right to exercise its sole discretion in acceptance or refusal of applications. If an application is not accepted by the Association, all money paid will be returned to the applicant.

**PROGRAM ADVERTISING AND OUTBOARDING**

Regardless of the level of participation a company has invested in the event, holding an exhibit, demonstration, or display in AAOSH's host city during the show will directly affect the company's ability to participate in future AAOSH events. Only participating exhibitors may solicit to attendees and direct selling is to be restricted to the company's exhibit space. Out of respect to AAOSH's corporate supporters, companies that are not paid exhibitors for AAOSH's shows will be asked to leave and their companies may be unable to participate in future events if they use AAOSH's events as an opportunity to sell or promote their products and/or service.

**CANVASSING AND OTHER ACTIVITIES**

No person, firm, or organization not having contracted with AAOSH for the occupancy of space in the Exhibition will be permitted to display or demonstrate its products, processes, or services, or distribute promotional materials in the Exhibit Hall, convention halls, or corridors, or in hospitality suites. Any infringements of this rule will result in the prompt removal of the offending persons from the Hall, and exhibitors waive any and all rights from claims against the AAOSH arising out of the enforcement of this rule. Circulars or other promotional material may be distributed only from the exhibitor's booth space. AAOSH reserves the right to reject, cancel, remove, or restrict exhibitors who, because of noise or any other reason, shall interfere with the best interests of the Exhibition as a whole.

**NO ORAL MODIFICATION CLAUSE**

This Application and Contract may not be orally modified. Only modifications in writing and signed by an authorized representative of AAOSH will be considered enforceable.

**ASCAP/BMI**

It is the sole responsibility of the exhibiting company to pay all ASCAP (American Society of Composing Authors and Publishers) and/or BMI (Broadcast Music Incorporated) fees and expenses if music is played (either taped or live) in the exhibit booth or at any exhibitor-sponsored function.

**EXHIBITOR RESPONSIBILITY CLAUSE**

To the fullest extent permitted by law, the personal/legal entity described as "Exhibitor" in this clause and in the exhibitor contract (regardless whether such person/legal entity is also described as "Exhibitor" in this contract) hereby assumes full responsibility and agrees to indemnify, defend, and hold harmless The Hilton Minneapolis ("Hotel") and each of their respective owners, managers, subsidiaries, affiliates, employees and gents (collectively, "Hotel Parties"), as well as American Academy ("Group"), from and against any and all claims or expenses arising out of Exhibitor's use of the Hotel's exhibition premises.

Initial \_\_\_\_\_



Exhibitor agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability covering the Exhibitor's indemnity obligations in this clause. Such insurance shall be in the amount of not less than \$1,000,000 combined single limit for personal injury and property damage. The Hotel Parties and Group shall be named as additional insureds on such policy, and Exhibitor shall supply the Hotel with a Certificate of Insurance at least 30 days prior to the use of the exhibition premises. The Exhibitor understands that neither the Group nor the Hotel Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

#### LIABILITY

It is agreed that the exhibitor shall make no claim of any kind against AAOSH, Hotel, its agents or employees, or against any of AAOSH's agents or employees for any loss, damage, theft, or destruction of goods; nor for any injury that may occur to itself or its employees while in the Exhibit Hall or on conference premises; nor for any damage of any nature or character whatsoever, and without limiting the foregoing, including any damage to its business by reason of the failure to provide space for an exhibit or removal of the exhibit, or for any action of AAOSH or its participants, agents, or employees in relation to the exhibit or exhibitor, and the exhibitor shall be solely responsible to its own agents and employees and to all third persons, including invitees and the public for all claims, liabilities, actions, costs, damages, and expenses arising out of or relating to the custody, possession, operation, maintenance, or control of the leased space or exhibit, for negligence or otherwise relating thereto. Notwithstanding, any claim by exhibitor, if brought against AAOSH or its agents or employees, or those of Hotel, shall be brought within one year of exhibitor knowing or should have known of the claim or potential claim; and, any recovery for such claim shall be limited to the amount of monies paid by exhibitor to AAOSH for the conference, and shall not include any recovery for special damages, lost revenues, lost profits, or lost business opportunities of any kind or nature.

#### INSURANCE

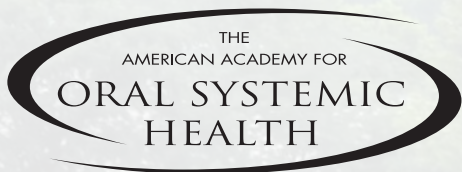
Exhibitor must carry all the following insurances without exception: Workers' Compensation, fire, theft, and a comprehensive general liability with minimum coverage of one million dollars (\$1 million) per occurrence and two million dollars (\$2 million) aggregate, including product liability coverage (for any products provided as giveaways, samples, or sales), completed operations, independent contractors coverage, and slip-and-fall, and any other personal injury liability coverage. Proof of full compliance satisfactory to AAOSH shall be provided to AAOSH in writing within 30 days of the conference and prior to exhibitor's exhibit, products, or materials entering the Exhibit Hall or conference premises. These coverages shall be evidenced by a Certificate of Insurance with a 30-day notice or cancellation provision to the holder, naming AAOSH as an "Additional Insured", and a copy shall be placed at the exhibit booth at all times during show hours and presented to AAOSH upon demand. While the Exhibition provides security guards, any and all security is an accommodation to exhibitors, and AAOSH assumes no responsibility for any loss, damage, or injury to any property of the exhibitor or to any of its officers, agents, employees, or contractors, whether attributable to accident, fire, theft, or any other cause whatsoever.

Initial \_\_\_\_\_



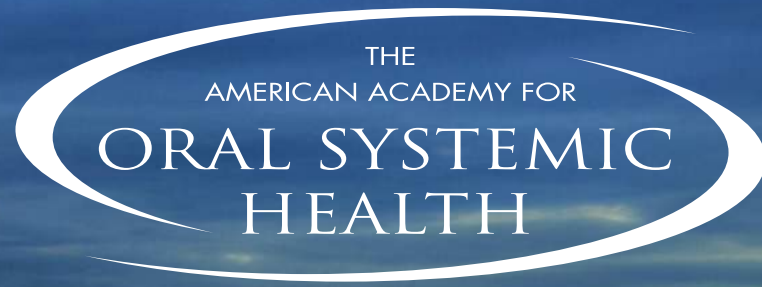
**STRICT CONFIDENTIALITY & NON-DISPARAGEMENT**

As a material term and condition of this Agreement, Exhibitor agrees not to disclose, disseminate, publicize, or allow or cause to be disclosed, disseminated, or publicized, any of the terms and conditions of this Agreement and/or the acts or omissions arising from the events concerning this Agreement or Exhibitor's participation or involvement at the conference, except to the extent compelled by law or as authorized by AAOSH in writing. Exhibitor will act professionally and in good faith at all times and will not disparage AAOSH or Hotel, or any of their employees, agents, or representatives, or any of the conference speakers or exhibitors, either directly or indirectly, orally or in writing, by making disparaging comments or remarks himself/herself or through a third party, including, but not limited to, any disparaging or negative comments online or in any social media such as Facebook, LinkedIn, or Twitter. For any violation of this section, Exhibitor shall immediately, and in no event more than three (3) calendar days, remove that negative remark and provide a complete where necessary in AAOSH's opinion, with evidence of such removal and retraction concurrently provided to AAOSH in writing. Any critical feedback by Exhibitor shall be restricted to correspondence with and surveys received from AAOSH or Hotel, which correspondence and surveys shall be provided only to those entities.



Signature \_\_\_\_\_





# 2020 Exhibitor Prospectus



AAOSH.org