

Campaign Ideas & Events:

Share the Harvest

Special Events:

- Food Shelf Donations
- Mr. Potato Head games
 - Use the parts to dress up a real potato
 - Hide the parts around the office & each department has to find their parts throughout the week
- Bring in extra items from the garden & sell to employees
- Coloring contest for families to get involved
- Match the employee to their garden photos

Ways to Promote the Campaign:

- Use United Way statistics related to the food shelf needs before/during campaign
- Volunteer at the food shelf/shelter
- Turn an empty cubical into a barn and as a goal – fill the barn with food and/or basic needs items, then donate after the campaign
- Take photos of management and photo shop into farmer photos – use on campaign promotional items
- Encourage employees to have a homemade sale – everything was crafted, sculpted, grown or made by the employees & sold during campaign
- Tractor Pull with children's tricycles

Campaign Decorations:

- Straw Hats
- Hay Bales
- Tractors
- Farm Animals