## The POWER of WE. Join the movement.

Together, united, we can achieve measurable results and inspire hope.

One organization cannot do it alone, but United Way is able to take a step back and think in terms of big picture solutions. By connecting resources through community knowledge and strategic partnerships, we can make a difference.

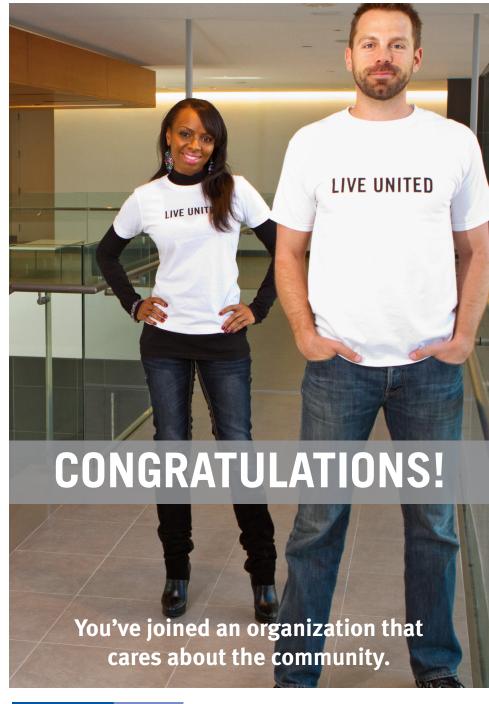
That is what it means to LIVE UNITED.



United Way of Central Minnesota



921 1st Street N., St. Cloud, MN 56303 320-252-0227 · www.unitedwayhelps.org







### Together, WE create positive change.

### A NEW JOB. A NEW OPPORTUNITY. MAKE AN IMPACT.

### Congratulations on your new job!

We hope the challenges, responsibilities and relationships you are about to experience and develop will be professionally and personally invaluable to you.

Not only does your new organization care about its work family, it cares about our local community. That's why over the years your co-workers have improved the lives of thousands of people in Central Minnesota through hard work and generous giving to United Way.

Now that you are becoming a member of this organization, we invite you to invest in your community and show your support.

Please complete the pledge form and return it to your



Human Resources
Department.

Thank you for LIVING UNITED.

# WHY SHOULD YOU SUPPORT UNITED WAY?

United Way of Central Minnesota is about so much more than a donation form you complete once every year.

#### **Effective Solutions**

United Way's five goals within the impact areas of education and basic needs include:

- Homelessness
- Access to Food
- Financial Stability
- Quality Out of School Time
- Early Learning/Early Literacy

United Way of Central Minnesota connects community resources to accelerate community-wide solutions creating positive change.



### Convenience

Donating to United Way of Central Minnesota is quick and easy through payroll deduction or one-time gifts.

### **Community Leadership**

We make certain that the programs we fund produce the results Central Minnesota needs. A group of dedicated community members and subject matter experts work with local agencies to thoroughly review their programs. Once a program is funded through United Way, these volunteers also monitor program goals and outcomes to ensure they are producing results.

United Way of Central Minnesota

