Leader in Giving
Frequently Asked Questions

My spouse and I work for different employers but we both give to United Way. Can we combine our gifts to qualify as leadership donors?

Yes. The minimum leadership gift is $1,000 per household. If one spouse gives $700 and the other gives $300 through their respective employers, they can be recognized as Leaders in Giving members.

My company has an internal leadership program that starts at less than a $1,000 contribution. Would I be recognized as a member of United Way’s Leaders in Giving if I were a member of my company’s leadership program?

No. Many companies have leadership programs with different recommended giving levels based on employees’ salaries. Since it is not possible to record each employer’s internal leadership program, as well as being unfair to those companies that have higher recommended giving levels than others, donors will be recognized based only upon United Way of Central Minnesota’s leadership giving levels.

- Tocqueville Society Member $10,000 and above
- Keystone Member $7,500-$9,999
- Capital Member $5,000-$7,499
- Cornerstone Member $3,499-$4,999
- Milestone Member $2,500-$3,499
- Baluster Member $1,500-$2,499
- Pillar Member $1,000-$1,499

How can I make sure that my gift and name remain anonymous?

United Way maintains a strict policy of confidentiality. Therefore all donors have an opportunity to indicate on their pledge form if they wish to remain anonymous.

Can I pay my pledge with my credit card rather than payroll deduction?

Yes. Many Leaders in Giving members find certain additional benefits (i.e. frequent flyer miles) paying their pledge by credit card.
Q. Can I pay my pledge with stock rather than through payroll deduction?

Yes. Many leadership donors find certain tax advantages to paying a pledge through the gift of stock. If you would like to make a gift of stock please contact your broker and request a transfer of stock to United Way of Central Minnesota.

DTC #: 0226  
Account Name: United Way of Central Minnesota  
Acct #: 0QF848553 (held at National Financial Service)

Broker: Schluchter Investment Advisors  
Contact(s): Jeff Voit  
Phone: (320) 203-6543  
Fax: (320) 203-6546
United Way of Central Minnesota

Mission: To improve people’s lives by mobilizing the caring power of Central Minnesota.