Local Focus: Our long-term goals help people right here in Central Minnesota. Locally, food shelf usage has doubled over the past ten years.

More than a Funder: Through the power of partnership and volunteerism, United Way engages local nonprofits in ways other than funds. For example, United Way of Central Minnesota partners with the Partner for Student Success effort to connect school-age children and teens in Central Minnesota with community organizations that provide positive out-of-school time options. United Way Volunteer Connection has more than 100 nonprofits listed in a searchable database to find local volunteer opportunities.

Community Connections: It takes coordination and an entire network of programs to keep our communities strong—and that’s what United Way provides. With a deep network of relationships, United Way is uniquely positioned to provide the leadership and resources to get things done.

Accountable and Efficient: Every United Way partner program must demonstrate measurable and lasting results—to ensure that your contributions make the greatest impact possible.

Easy Donation Process: Giving at the workplace brings us together. It’s efficient: lower fundraising costs mean more money is invested in our community. It’s convenient: you decide what to contribute and it comes right out of your paycheck a little at a time. Over a year, your monthly payroll deduction adds up to a sizable and meaningful investment in your community.

Everyone: From programs that help our neighbors and even our own families cope in the face of unexpected crisis, to programs that help working families overcome life’s challenges and remain self-sufficient—we have a wealth of community support services that has improved the quality of life in our region.

Community Goals: More than ever before, United Way is focused and outcome driven. The focus is to make a deeper impact on five community issues:
- Homelessness
- Access to food
- Financial stability
- Early learning/literacy
- Quality out of school time

50 Years of Caring.
Together, we create positive change.

United Way of Central Minnesota
unitedwayhelps.org