



Riversand MDM Solution

Riversand cloud-native master data management solutions are designed to support customers' digital transformation journeys through improved business agility, faster adoption and improved collaboration across the enterprise.



What is Master Data and How has MDM Evolved?

Master data is all non-transactional data within an enterprise – for example, information about customers, products, materials and locations. It serves as a foundation for businesses to build analytical capabilities and more effectively manage operations.

Traditional MDM is now exclusively catering to larger enterprises that demand a personalized solution with a longer implementation cycle. Modern MDM is SaaS-based, incorporates newer technologies like machine learning to give better business recommendations and can be implemented faster to allow enterprises to realize value right away.

Why do you need an MDM solution?

An MDM solution allows businesses to manage, govern and analyze all of their master data within a single platform, enabling them to develop new insights about their business, have confidence in data quality, increase productivity and improve the customer experience.



Riversand's MDM Solution Offers:

- ✔ A contextual multi-domain master data core
- ✔ Embedded AI/Analytics framework to drive better insights and actions around data
- ✔ Highly business-friendly user experience with a self-service orientation
- ✔ Improved quality of data and the ability to derive actionable business insights
- ✔ A broad array of apps that provide an endlessly extensible solution that will grow with you

