

Cookies Policy

We always take every possible step to explain our policies transparently. Please inform yourself on our Cookie Policy below.

Cookies are small files saved on the computer's hard drive and used to personalise the website to its audience. In a way they can be described as the short term memory of the web. Cookies do not collect any personal information, and cannot be used to personally identify you, rather are used to make the web experience more meaningful and targeted to the user by storing preferences from one session to another.

Cookies help us understand how people interact with the Pigari website and App and to remember the preferences and the settings chosen (i.e. language setting). In this way we personalize and improve your experience, learning directly from the user's behaviour and making the subsequent visits on our website more meaningful.

There can be many different types of cookies, the following are used by Pigari to enable or facilitate communication with the users, enable the services requested by users to be supplied, recognise users when they revisit the site, store the first referrers of traffic, register logged-in sessions, measure the impact of ad campaigns and to enable Pigari, internally, to carry out analyses on hit rates and browsing experience so as to improve content.

There can be many different types of cookies, the ones used by Pigari are:

- Google Analytics - Measuring how visitors interact with our website. - [Opt-out](#)
- Hotjar - Recording visitors sessions to help us improve and debug our website. - [Opt-out](#)
- Facebook - Helping us make sure our advertising messages are more relevant for our visitors. - [Opt-out](#)
- Twitter - Helping us make sure our advertising messages are more relevant for our visitors. - [Opt-out](#)
- LinkedIn - Helping us make sure our advertising messages are more relevant for our visitors. - [Opt-out](#)
- Google Ads - Helping us make sure our advertising messages are more relevant for our visitors. - [Opt-out](#)
- Hubspot - Used to measure how potential prospects interact with our website and enable customised chat conversations

By default, cookies are not installed automatically (with the exception of those cookies needed to run the site and Pigari's services), and your consent is sought prior to the installation by way of a banner, in compliance with applicable regulations. You may provide your consent by continuing your navigation on the website after having been informed of the use of cookies. You can change your cookie settings at any time, but depending on the cookies you choose to decline, your experience of the website may be deteriorated.