



Odor Defense™ Spray

Clean Air Scent

ELIMINATES ODORS WITH **I.C.E.™** TECHNOLOGY

Clorox® Odor Defense™
Spray eliminates the
Toughest Professional Odors.



Eliminate the toughest odors with subtle, clean scent, not masking fragrance:

- ✓ Urine
- ✓ Feces
- ✓ Vomit
- ✓ Mildew
- ✓ Body Odor
- ✓ Smoke

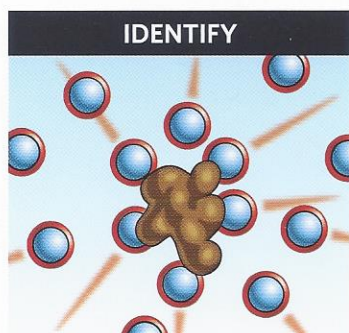
Customized for the challenges confronting cleaning professionals.

79% of cleaning professionals say that air odor elimination is their toughest job.¹

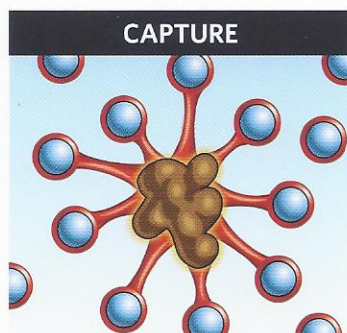
77% of professionals identify urine, feces, vomit, mildew, body odor, smoke or garbage as the toughest odors to deal with.¹

60% of the toughest odors are associated with restrooms and waste disposal.¹

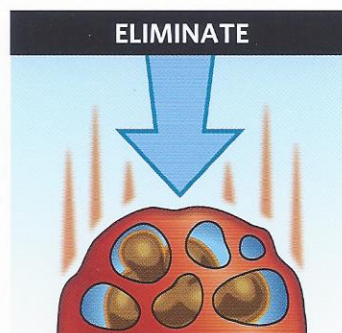
Scientifically formulated with I.C.E.™ Technology:



1. Scientifically formulated to **IDENTIFY** odor-causing molecules.



2. Scientifically designed to **CAPTURE** professional odors in professional spaces.



3. Scientifically proven to **ELIMINATE** the toughest odors.

1. Clorox Professional Products Company and Ketchum Research Findings (August 2016). Online Survey of Professional Cleaning Service Industry Decision Makers. (Survey of 402 cleaning industry decision makers across various industries.)

Clorox® Odor Defense™ Spray works in the toughest places

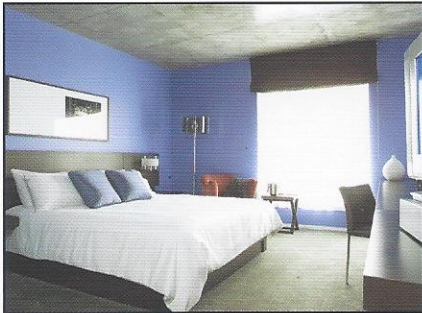
For use on the toughest odors in areas such as:



RESTROOM



OFFICE BREAK ROOM



HOTEL ROOM



WASTE DISPOSAL ROOM

Eliminates the Toughest Professional Odors — does not mask or hide with fragrance

- ✓ I.C.E.™ Technology eliminates malodors from the air.
- ✓ No heavy fragrance is required to mask odors.
- ✓ In laboratory testing, Clorox® Odor Defense™ I.C.E.™ Technology continued to control malodors for six hours.



Clorox® Odor Defense™ Aerosol Spray
12/14 oz. Case UPC: 31711



Clorox® Odor Defense™ Timed Metered Aerosol Spray
12/6 oz. Case UPC: 31710



Clorox® Odor Defense™ Air and Fabric Gallon Refill
4/128 oz. Case UPC: 31716



Clorox® Odor Defense™ Air and Fabric Trigger Spray
9/32 oz. Case UPC: 31708

Timed Metered Cabinets are available for use with the Clorox® Odor Defense™ Timed Metered Aerosol. Contact your distributor for more information.



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