

TIRE & RUBBER SUMMIT 2017: INDUSTRY IN THE SPOTLIGHT

SPONSORSHIP INFORMATION

JUNE 19 & 20, 2017

Kingbridge Centre; 12750 Jane St., King City, ON L7B 1A3

EVENT SPONSORSHIP

The Tire and Rubber Association of Canada (TRAC) is pleased to be hosting the **2017 Tire & Rubber Summit** to be held on **June 19 and 20, 2017** at the **Kingbridge Centre, King City, Ontario**. Whether a returning or new sponsor, you can rest assured that your organization will receive a value-added marketing experience in collaboration with this year's event. A full list of the sponsor benefit packages can be found below.

THE BENEFITS OF SPONSORSHIP

The Tire & Rubber Summit provides ideal setting for targeted industry product and service marketing. We would like to help enable you to take advantage of this prime marketing opportunity. We are providing a range of comprehensive sponsorship packages that you can easily align with your marketing strategy. Every package has the following benefits:

- **Provides the opportunity to network and connect directly with industry leaders and other members of the target industry audience.**
- **Provides you with the opportunity to demonstrate your industry leadership.**
- **Creates positive publicity and heightens your company visibility to showcase your products and services and raise your corporate profile.**
- **Enhances your brand portfolio through event partnership with the Tire and Rubber Association of Canada, an established and prestigious association.**
- **Establishes a tailored platform to maximize your marketing and news business strategy.**

SPONSORSHIP PACKAGES:

**Please note that the sponsorship rates are subject to applicable taxes of 13% HST.*

FRIEND OF THE INDUSTRY SPONSOR—\$2,500

- ✓ **Recognition as Friend of the Industry Sponsor in official promotional materials.**
- ✓ Delegate registration for **two people**.
- ✓ **Recognition of sponsorship** in the final conference brochure.
- ✓ **On-site sponsor signage** in the Plenary Hall.
- ✓ Invitation to **use the official 2017 Tire & Rubber Summit logo** in promotions leading up to the event.
- ✓ **Recognition** during opening and closing address.

LUNCHEON SPONSOR—\$1,500

- ✓ **Recognition as Luncheon Sponsor in official promotional materials.**
- ✓ Delegate Registration for **one person**.
- ✓ **Recognition of sponsorship** in the final conference brochure.
- ✓ **On-site signage** at Luncheon.
- ✓ Invitation to **use the official 2017 Tire & Rubber Summit logo** in promotions leading up to the event.

CHAIRMAN'S DINNER SPONSOR—\$1,500

- ✓ **Recognition as Chairman's Dinner Sponsor in official promotional materials.**
- ✓ Delegate Registration for **one person**.
- ✓ **Recognition of sponsorship** in the final conference brochure.
- ✓ **On-site signage** at Chairman's Dinner.
- ✓ Invitation to **use the official 2017 Tire & Rubber Summit logo** in promotions leading up to the event.

CHAIRMAN'S RECEPTION SPONSOR—\$1,000

- ✓ **Recognition as Chairman's Reception Sponsor in official promotional materials.**
- ✓ Delegate Registration for **one person**.
- ✓ **Recognition of sponsorship** in the final conference brochure.
- ✓ **On-site signage** at Chairman's Reception.
- ✓ Invitation to **use the official 2017 Tire & Rubber Summit logo** in promotions leading up to the event.

REFRESHMENT BREAK SPONSOR—\$500

- ✓ **Recognition as Refreshment Break Sponsor in official promotional materials.**
- ✓ **Recognition of sponsorship** in the final conference brochure.
- ✓ **On-site signage** at Refreshment Break.
- ✓ Invitation to **use the official 2017 Tire & Rubber Summit logo** in promotions leading up to the event.

ADDITIONAL INFORMATION

SPONSORSHIP PAYMENT

Interested sponsors must complete a Sponsorship Application Form below, and submit it via fax, email, or direct mail to TRAC. Payment can be made by Visa, MasterCard, American Express, or company cheque. Alternatively, TRAC can issue an invoice to the company sponsor upon request. Payment must be received before sponsorship will be processed. Applicable taxes (13% HST) will be applied to all sponsorships (*HST# R121 854 525*).

SPONSORSHIP APPLICATION FORM

TIRE & RUBBER SUMMIT 2017: INDUSTRY IN THE SPOTLIGHT

COMPANY NAME:

**As it should be displayed on
all event materials*

ADDRESS:

CITY:

PROV/STATE:

PC/ZIP:

E-MAIL:

PHONE:

FAX:

MAIN CONTACT:

Contact Title:

Contact Email:

Contact Phone:

LEVEL OF SPONSORSHIP

We wish to sponsor the 2015 Tire & Rubber Summit as follows (*please check the appropriate box*):

- \$2,500+HST — Friend of the Industry Sponsor
- \$1,500+HST — Luncheon Sponsor
- \$1,500+HST — Chairman's Dinner Sponsor
- \$1,000+HST — Chairman's Reception Sponsor
- \$500+HST — Refreshment Break Sponsor



**Please note that the above sponsorship rates DO NOT include the applicable taxes (13% HST). The taxes will be added to the sponsorship total.*

AGREEMENT

By signing below, I agree on behalf of my organization, to provide the above selected sponsorship.

Name: _____ Signature: _____ Date: _____

PAYMENT TERMS

Payment can be made by Visa, MasterCard, American Express, or company cheque. Please check the appropriate box below to indicate your preferred method of payment.

- Please invoice me and I will provide payment via company cheque
- I will pay by Credit Card

CREDIT CARD AUTHORIZATION

Payment By:

- VISA
- MasterCard
- American Express

Card#: _____ Expiry Date: _____
Card Holder: _____ Signature: _____

PAYMENT TOTAL

Subtotal: _____
HST (13%): _____
Total: _____