



CELL-ED 1 MILLION PARTNER QUOTES

“We are proud to collaborate with Cell-Ed to scale this innovative tool for the millions of adults in need. We hope this initiative will empower Americans to fully participate in our society as parents, workers and citizens—breaking the multigenerational cycle of low literacy.”

- British A. Robinson, President and CEO of the Barbara Bush Foundation

“By partnering with Cell-ED to make the power of learning available to students through their mobile device, we hope to reduce barriers that might prevent learners from actively engaging in instruction and pursuing their educational goals, We are proud to join with these great partners in trying to reach one million learners.”

- Denine Torr, executive director of the Dollar General Literacy Foundation

“One in five adults in the U.S. cannot read at a time when interpreting life-saving health announcements and applying for a job in the most competitive employment market in generations depends on it. I am profoundly grateful to our literacy-leading partners for enabling Cell-Ed to launch this Challenge to reach, teach, and support one million always-striving adult learners.”

- Jessica Rothenberg-Aalami, CEO and founder of Cell-Ed