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FOR IMMEDIATE RELEASE:

As the Covid-19 pandemic continues, Retailsphere grows 400% as shopping centers look for a new type of retail

Commercial real estate professionals flock to Retailsphere as they look for improved ways to find tenants during the Coronavirus and beyond.

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The Coronavirus has put some segments of retail, like grocery stores, in the spotlight and some under the microscope as large brands across the nation continue to file for bankruptcy. As more brands vacate space, shuttering locations where expenses outpace revenue for month after month in the beginning of 2020; it has made shopping center owners and retail brokers begin asking what type of retail can survive and thrive in this new environment.

One way they are answering this question is by signing up for Retailsphere. As the world's largest database dedicated to the retail ecosystem, Retailsphere's platform includes tools to assist landlords find, target and market to tenants thriving in today's challenging retail environment.

During April 2020, Retailsphere had its largest month of growth to date, growing their user base by 400%. While many products in the retail environment have been struggling to onboard new users, Retailsphere's robust information set and ease of use has many shopping center owners, managers and real estate brokers joining the ranks of users who have already seen how much easier digital prospecting and tenant attraction can be with Retailsphere.

About Retailsphere: Founded in 2018, Retailsphere provides more comprehensive retailer data and retail related news than any other platform available in the industry. Retailsphere's retailer profiles give shopping center owners, leasing executives, and commercial real estate brokers the data they need to analyze the market and make strategic business decisions when approaching potential tenants.

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