

**Contact:**  
Kenny Brown  
888-843-6732  
[kbrown@retailsphere.com](mailto:kbrown@retailsphere.com)



FOR IMMEDIATE RELEASE:

## **Retailsphere completes primary research on thousands of retail businesses in the Baltimore-Columbia-Towson Metro area.**

*Innovative software platform helps landlords identify thriving retail businesses in the Baltimore metro.*

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Retailsphere, the world's largest database dedicated to the retail ecosystem, has completed primary research on all shopping centers, malls, retail businesses, individual retail units, real estate companies, franchisors, franchisees and national brands with operations in the greater Baltimore metropolitan area. In addition to powerful information on sizes, unit locations, financial statements, and credit ratings; Retailsphere data also includes information on tens of thousands of key contacts involved in site selection and real estate decisions.

The Retailsphere application represents the primary tool available for commercial real estate professional focused on the retail segment of commercial real estate. In addition to a database of all entities involved in retail in the Baltimore metro, Retailsphere's platform includes tools to assist landlords find, target and market to tenants thriving in today's challenging retail environment.

The Retailsphere database for the Baltimore metro includes over 15,000 individual units representing over 81,000,000 square feet of space in more than 580 centers and malls. This includes over 340 national brands, almost 4,000 contacts of key decision makers, and details on almost 4,000 independent franchisees.

**About Retailsphere:** Founded in 2018, Retailsphere provides more comprehensive retailer data and retail related news than any other platform available in the industry. Retailsphere's retailer profiles give shopping center owners, leasing executives, and commercial real estate brokers the data they need to analyze the market and make strategic business decisions when approaching potential tenants.

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