

# Founder-Friendly Startup Capital

Chisos invests \$15-50K in founders and their ventures. We're on a mission to activate founder potential and democratize entrepreneurship by providing capital and community at all early stages of startup growth. Apply.



## of startups can't get VC funding.

That's just part of the problem. Five out of 6 founders can't access startup capital at all. This lack of capital access has resulted in a huge gap in early stage funding and a severely homogenous startup world.

## THE SOLUTION

By inventing a better way to fund startups early on, Chisos unlocks capital and opens doors for problem-solvers who may not otherwise get the chance.

In addition to unicorn-like startup models, we also fund part-time founders, and pre-revenue, and scalable startups without jet-fueled growth models. We also partner with accelerators and VCs to better empower our portfolio company founders as they grow with us, even helping with future fundraising.

### **Founders say** Chisos is a great fit for:

- Spark capital, first-check at conception
- Quick capital injection to propel operations
- Bridge financing to get to the next round
- Catalyzing investor interest in larger rounds



"Chisos emerged at the perfect time."

- Tinia Pina, Founder of Re-Nuble

### HOW IT WORKS

Chisos invests \$15-50K in early stage founders and their companies using a hybrid financing vehicle called a Convertible Income Share Agreement (CISA). The CISA is an equitable investment approach that blends both:

- 1. Income Share Agreement (ISA tied to founder's personal income, not revenue)
- 2. SAFE small % equity in the business (% depends on valuation, funding, traction)

## **INCOME SHARE AGREEMENT**





1% - 5% **EQUITY** 





CISA



Ultimately, this founder-friendly venture funding model de-risks early stage investments, enabling us to fund startups that others can't or won't.

## **FLEXIBLE TERMS**

The ISA is based on the founder's \*personal income, NOT revenue. This allows you to focus on growing your business in the early days when it matters most.

No salary yet? No worries - payments are paused until you can afford it.

### **EQUITY CLAWBACK**

Every time a monthly ISA payment is made, equity is clawed back to the founder, recapturing their ownership. Chisos equity stake can be reduced by 67% (i.e., from 1% to 0.33%).

# **FOUNDER FRIENDLY**

\*Unlike revenue-based financing, you won't pay more when you're company succeeds. Pay a % of your personal income, only when you can afford it. Plus, if you raise >= \$3M, repayment cap is cut in half.

### OUR EFFICIENT PROCESS

### 100% Accessible Online Application

- 1. Founder applies online and Chisos reviews
- 2. Pitch Meeting
- 3. Diligence (Founder & Business Diligence)
- 4. Income Verification, Credit Check, & Reference Checks
- 5. Decision & Fund Transfer

# WHAT WE LOOK FOR

- 1. Scalability
- 2. Capital-efficiency
- 3. High-potential, gritty, action-oriented founder with a data-backed plans
- 4. U.S. citizenship (worldwide soon!)



