



FALCO™

A DIFFERENT BREED

CIBUS™

FALCOSEED.COM



FALCO™ FOR GROWERS WITH GRIT.

We're bringing innovation to North American agriculture with a cutting-edge plant breeding technology that brings beneficial traits to market faster than ever before.

We can't do it alone. Real change is shaped from the ground up by those who dare to go against the grain.

Like Falco™, our growers are a different breed. They're the ones with enough grit to change the world.

See how we're helping them do it.

INNOVATION

NEVER BEEN DONE IS WHAT WE DO.

Our proprietary Rapid Trait Development System™ (RTDS™) helps plants evolve at an unprecedented speed. That means breeding new varieties with beneficial traits more quickly than ever before, giving growers the varieties they need when they need them.

HANDS IN SOIL, EYES ON THE FUTURE.

As we grow the Falco™ product pipeline, we look forward to giving growers new options and better choices. We will offer hybrids that are innovative, unique and equipped to solve the most pressing challenges in agriculture.

"We aim to provide choices for farmers that help them grow nutritious food, while being environmentally responsible, stewarding the same patch of soil their parents and grandparents did before them."

David Sippell, PhD
Vice President and North America General
Manager, Canola

THE NEXT STEP IN HYBRID GENETICS

THIS FALL, FALCO™ IS RELEASING
EXCITING NEW CANOLA HYBRIDS.

INTRODUCING: **68K**

- INCREASED YIELD
- EARLY SEASON VIGOR
- RELIABLE AND CONSISTENT
PERFORMANCE ACROSS
ENVIRONMENTAL CONDITIONS

HYBRID	68K
HERBICIDE TOLERANCE TRAIT	SU
MATURITY 1=EARLY, 9=LATE	5
HEIGHT 1=SHORT, 9=TALL	6
BLACKLEG RATING	R
QUALIFIES FOR NON-TRANSGENIC PREMIUMS	YES

Talk to your Falco™ sales rep for more information.

INTRODUCING: **32K***

- EXCELLENT YIELD POTENTIAL,
EVEN IN TOUGH ENVIRONMENTS
- SHORTER HYBRID WITH
EXCELLENT STANDABILITY

HYBRID	32K
HERBICIDE TOLERANCE TRAIT	SU
MATURITY 1=EARLY, 9=LATE	6
HEIGHT 1=SHORT, 9=TALL	5
BLACKLEG RATING	R
QUALIFIES FOR NON-TRANSGENIC PREMIUMS	YES

**Limited quantities – book early.*

INTRODUCING: **40K***

- HIGHEST-YIELDING FALCO™ CANOLA VARIETY
- EARLY MATURITY
- STRONG SU TOLERANCE

HYBRID	40K
HERBICIDE TOLERANCE TRAIT	SU
MATURITY 1=EARLY, 9=LATE	5
HEIGHT 1=SHORT, 9=TALL	6
BLACKLEG RATING	R
QUALIFIES FOR NON-TRANSGENIC PREMIUMS	YES

*Limited quantities – book early.

DRAFT™ HERBICIDE:

EXCEPTIONAL BROADLEAF WEED CONTROL.

Draft™ herbicide is a Group 2 herbicide developed specifically for the Falco™ canola system. It's economical, easy to use and easy on crops. Use it in rotation to control volunteer weeds the following year:

-
- | | |
|------------------------------|----------------------------|
| • Black, blue/purple mustard | • Non-ALS-resistant kochia |
| • Bur buttercup | • Lady's thumb |
| • Common buckwheat | • Redroot pigweed |
| • Common chickweed | • Shepherd's purse |
| • Common groundsel | • Tansymustard tumble |
| • Common lambsquarters | • Jim Hill mustard |
| • Common radish | • Wild buckwheat |
| • Common ragweed | • Wild chamomile |
| • Curly dock | • Wild garlic |
| • False chamomile | • Wild mustard |
| • Field chickweed | • Wild radish |
| • Field pennycress | • And more... |
-

NOTE: Avoid making applications to weeds when rainfall is threatening. Rainfall within four hours will result in reduced weed control of Draft™.

FALCO™

REWARDS*



LOYALTY

Returning customers will receive attractive rebates from Cibus™.



VOLUME

Earn additional rebates based on the number of acres of Falco™ canola you purchase.



EARLY BOOKING & PREPAY

Book your canola by December 15, 2018 and prepay by December 31, 2018 to receive exciting Early Booking rebates!



NON-GMO PRODUCTION CONTRACTS

Enjoy the extra reward of receiving cash rebates from Cibus™ if a Non-GMO contract is signed by March 15, 2019 with a Falco™ production partner.

**See full terms and conditions on our website.*

PLANTING TIPS

FOLLOW THESE GUIDELINES TO GET THE BEST YIELD FROM THE FALCO™ GROWING SYSTEM.

CONSISTENT PLACEMENT

Focus on consistent placement and depth to achieve uniform-emergence, quicker-canopy closure. Target a uniform planting depth of 0.5–1" to help the crop out-compete weeds and to get a slightly faster, more consistent maturity.

KNOW YOUR TARGET

An established stand population of 7–10 plants per square foot offers the best chance of the crop meeting its yield potential.

SLOW DOWN

Higher speeds bury some rows deeper, making them slower to emerge (if at all). Find the right planting speed that provides accurate seed placement and maintain that speed.

ALWAYS FIND CURRENT TIPS FOR PLANTING AND SPRAYING ON OUR WEBSITE AT FALCOSEED.COM



WHY CHOOSE FALCO™ CANOLA?

RAPID INNOVATION. CUTTING-EDGE TECHNOLOGY. BETTER PROFITS.

In ag, new challenges come fast. Our innovative pipeline is equipped to help you solve them.

Choose Falco™ canola for a competitive growing system that features beneficial traits, an easy-to-use weed control system and premium contracts.

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