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Contact: Shawna McGregor  
917-971-7852, [shawna@rosengrouppr.com](mailto:shawna@rosengrouppr.com)



**David Sippell Joins Cibus to Lead Canadian Operations**

**Winnipeg, Canada** — Cibus, a leading trait development and plant breeding company, has appointed David Sippell as Vice President, and General Manager, Canada. He will manage Canadian operations from Cibus' new office in Winnipeg. Sippell has more than three decades of experience within the agribusiness sector. With the recent launch of **SU Canola™** in Canada, Sippell will direct Cibus' growth and expansion into the Canadian canola market.

“David’s addition to the Cibus team as the leader of our Canadian operations will steer the company’s progress in this geography and provide innovative profit-yielding options to Canadian farmers,” said Peter Beetham, Ph.D., President and Chief Executive Officer, Cibus. “David’s extensive knowledge of the seed business and international agribusiness expertise will strengthen and grow Cibus’ expanding presence in the world’s most valuable canola seed market.”

Sippell will bolster Cibus’ growing commercial team. “David’s expertise in the agribusiness sector and his deep knowledge and passion for the canola industry will contribute to the expansion of Cibus’ operations in Canada,” said Bradley Castanho, Ph.D., Senior Vice President, Commercial and Business Development.



Sippell’s experience includes decades of leadership experience in the canola seed business in Canada with a range of companies that include Pioneer Hi-Bred International Inc. and Syngenta, and Sippell was the founding President and CEO of Canterra Seeds Holdings Ltd., a grower-owned seed company. Sippell holds a Bachelor of Science, Master of Science and Doctor of Philosophy in Plant Pathology and Plant Breeding from the University of Guelph.

**SU Canola™** offers Canadian growers valuable, non-GMO hybrids that provide an exciting new option for weed control. Cibus’ first canola hybrid was registered for sale in Canada in spring 2017. Led by Sippell, Cibus’ Winnipeg office is the flagship for expanding Canadian operations as Cibus launches its expanding product portfolio.

For more information or to schedule an interview with a Cibus representative, please contact Shawna McGregor at 917-971-7852 or [shawna@rosengrouppr.com](mailto:shawna@rosengrouppr.com).

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**About Cibus**

Cibus is an innovative company developing novel characteristics across a broad range of organisms. The company has a worldwide presence, with subsidiaries in Europe and North America and a state-of-the-art research and development center in San Diego, California. In

crops, Cibus is offering its first commercial product, **SU Canola™**, and building a pipeline of crops featuring beneficial characteristics, including healthier oil profiles, disease resistance and drought tolerance. Nucleis, a wholly-owned subsidiary of Cibus, uses Cibus' **RTDS™** technology platform to develop high value, sustainable products in microbial platforms for the food, flavor and fragrance and personal care markets. Cibus' core purpose is to lead the transition to sustainable non-transgenic products and improved human health by harvesting nature's diversity. For more information, visit [cibus.com](https://cibus.com).