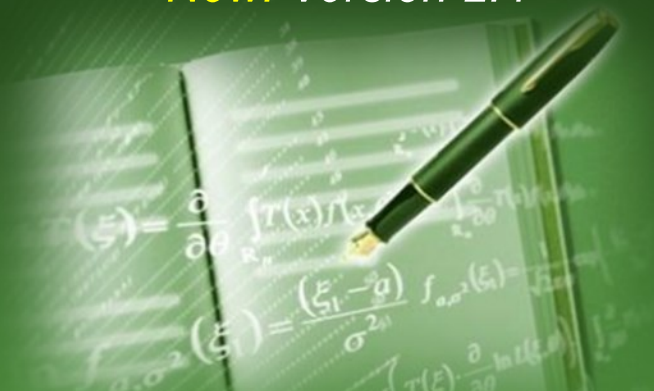




Cloud Authoring Service for Universal Books



Create eBooks or Print on Demand

- EPUB2 or EPUB3
- MOBI
- PDF
- HTML
- Print on Demand

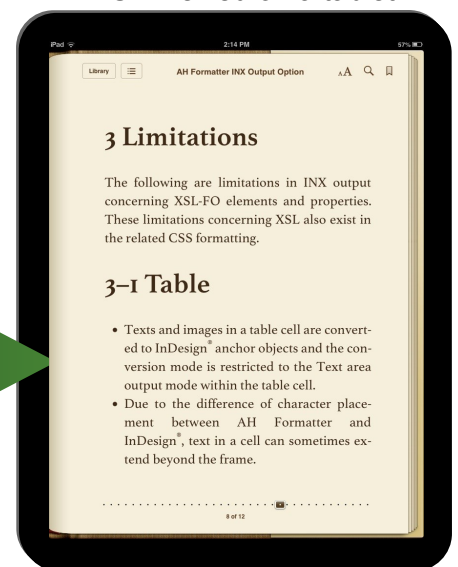
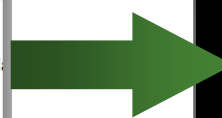
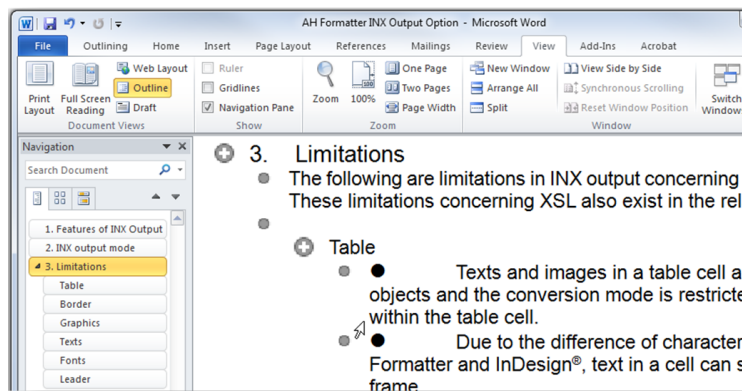


Convert Microsoft Word drafts into eBooks!

- Word files including the images, tables, font styles, and hyperlinks, can easily be converted to eBooks! Keep the contents uniform in the outputted EPUB!
- Supported import file formats: Microsoft Word 2003 XML, PDF, WordPress (.wrx), zipped SVG, and plain text.
- Creates TOC, indexes, bibliographies, and a list of figures automatically using simple markups.

EPUB viewed on a tablet

MS Word file



About CAS-UB

CAS-UB is a cloud based service that lets you create, manage, author, and build your publications online over the web. With CAS-UB, you can easily import files and then edit, style, and rearrange your content to produce the final publications.

Import Files, Text, and Images

CAS-UB lets you import content that can be added to your publications. You can import:

Files & Text

- Microsoft Word
- WordPress
- Plain text

Images

- PDF
- SVG
- JPEG, GIF, PNG

Simple Markup to Style Content

Markup refers to specific keywords or notation elements added to the articles, which control the layout and formatting of the final publication. With CAS-UB, it is as simple as clicking a button to add markup to format your content.

Layout

CAS-UB separates the content from the styling and layout. This enables you to output the same publication in multiple styles, i.e. EPUB for reading on a tablet and a PDF for printing. With CAS-UB, you can choose from a large selection of predesigned themes when generating EPUB and PDFs.

Customize PDF Layout

CAS-UB uses powerful formatting software to produce typographically correct pages and publications. Creating multilingual publications has never been easier; plus you can format two-column layouts!

Customize EPUB Layout

When publishing to EPUB, choose from a wide range of beautiful themes or add your own cascading style sheet (CSS) to control the visual presentation of the publication. With CAS-UB, you are in control.

Producing the Publication

CAS-UB manages publications as a series of articles. After the editing work is finished, CAS-UB assembles all the articles into one file to produce a PDF or into multiple XHTML files and then into a package for the EPUB and MOBI. CAS-UB not only collects the articles, but it also generates the table of contents, copyright page, back of the book indexes, references, and notes directly from your marked up content and bibliographic information. You only need to worry about creating the content, CAS-UB will take care of the details to produce the appropriate output from your files.

For more information, visit www.cas-ub.com.