



PatientPrompt: Communication Solutions to Power Preventive Care Efforts

Did You Know?

85%

of patients would welcome digital appointment reminders, medication reminders and general health tips.³

59%

*of patients believe that email and text reminders that support wellness/prevention are important.*⁴

Preventative care helps stop many diseases before they start, yet 53% of commercially insured patients aren't utilizing their health benefits – even for preventive services.¹

A multi-channel, digital patient communication solution can help optimize your investments in preventive care programming and position your patients to become active participants in their own care.

PatientPrompt is a market-leading patient communications platform designed to help providers like you reach patients where they're at (often on their mobile devices²) and through a variety of channels, including email, voice and text messaging. With PatientPrompt, reminding patients that it's time for an annual exam or sharing a health tip is easy.

With PatientPrompt, you can send patient-specific, highly customizable communications for:

- Wellness Appointments
- Screenings
- Vaccine Initiatives
- Patient Centered Medical Home (PCMH) Communications
- General Health Education/Awareness
- Population Health Initiatives
- Chronic Disease Management
- HEDIS Measures
- And more...



PatientPrompt not only ensures that the right patient gets the right information through the right channel at the right time, but also helps that patient schedule appointments via call transfer or links to online scheduling on your website.

How PatientPrompt Works

PatientPrompt executes your preventive care communications through customizable email, voice and text messages that are built using variable data equations. The PatientPrompt system accesses this information, and your patients' contact information, in one of three ways:

- Integration with your EHR and/or practice management system
- Batch file process
- HIPAA-compliant self-service module

**PatientPrompt is a product
offered by Stericycle
Communication Solutions**

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**Contact us for more
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¹eHealth, January 2016, <https://www.ehealthinsurance.com/resource-center/wp-content/uploads/CSI-Utilization-Snapshot-FINAL.pdf>

²AT&T and the Center for Internet and Technology Addiction, February 2015

³Annals of Family Medicine, January 2016, <http://www.healio.com/family-medicine/practice-management/news/online/%7Bc6e65f00-ca59-4c87-aac2-1d8efc38ac50%7D/age-socioeconomics-associated-with-willingness-to-exchange-health-info-electronically>

⁴Harris Poll, January 2016