

## Event Registration Services



Our event registration services leverage highly-skilled, compassionate customer experience experts and cutting-edge technology to support the success of your programs, workshops, and community events.

## Our Event Registration Services Ensure:

- ✓ HIPAA and PCI compliance throughout the entire process
- ✓ Your organization's information is always up-to-date
- Optimal operational efficiency via secure CRM integration
- Important information, such as patient demographics, is collected
- ✓ Key metrics are tracked through advanced, real-time analytics and reporting

When existing and prospective patients engage with our event registration experts, we approach their needs with the same care you would, ultimately:



Driving patients to system services



Promoting other relevant services



Fostering patient loyalty



Boosting your bottom line

## How We Can Help

- ✓ Inbound call or online registration
- Payment collection
- Event email confirmations
- Participant tracking
- **Event-specific targeted marketing**