

# Online Scheduling Solutions

It's simple: patients value easy-to-use, self-service solutions. Stericycle Communication Solutions' online scheduling solutions enable greater patient access, while supporting common healthcare provider strategies, including increased patient acquisition and retention; greater operational efficiency; enhanced patient experiences; and more.



## Online Scheduling

Enable patients to schedule appointments in a way that better fits their busy schedule, enhancing your brand's overall convenience and experience.



## ED & Urgent Care Check-In

Patients with non-life-threatening conditions can check in and provide valuable information online, and wait for their estimated treatment time from home.



## Discharge Scheduling

When a patient leaves your facility with a follow-up appointment, they are more likely to stay in your system and comply with important follow-up care.

"Online scheduling has proven to be among our most important strategic business initiatives. It differentiates a service line in a crowded market, while providing a solid ROI."

**Ron Yukelson, Associate Administrator, Sierra Vista Regional Medical Center**

# Results you can measure.



## Enterprise-Wide Solution

We work with EDs, urgent cares, physician groups, and over 12 ancillary services, creating a more familiar, easy-to-navigate patient experience.



## EHR Integration

Our scheduling solution can integrate directly into your EHR, creating more predictable staff work flows and enhancing patient satisfaction.



## Search Engine Optimized

More patients than ever search for healthcare facilities online. Approximately 20-30 percent of patients who use our tool come from SEO.



## "Powered By" Branding

Your logo and colors are highlighted across our landing pages, creating a seamless patient experience. Our approach enhances patients' recognition for your brand.



## Patient Focused

Providing a simple way to schedule an appointment or reserve an estimated treatment time with your organization empowers busy patients to better access care.

On average, our online scheduling services drive:

- ✓ **36% net new patients to facility**
- ✓ **200% increase in online patient conversions**
- ✓ **25-35% increase in new, commercially insured patients**
- ✓ **90% patient satisfaction to support better reimbursements**

Contact us to learn more

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