

Stericycle Communication Solutions

Takes On Nashville



In a few short days, those attending SHSMD 2019 will take over the city of Nashville, Tennessee. It may be known as the Music City, but Nashville can do a lot more than just carry a tune. It's a leading healthcare provider, a foodie destination, and a must-see for history buffs. It's also the only place in the world where you'll find a full-size replica of the Parthenon.

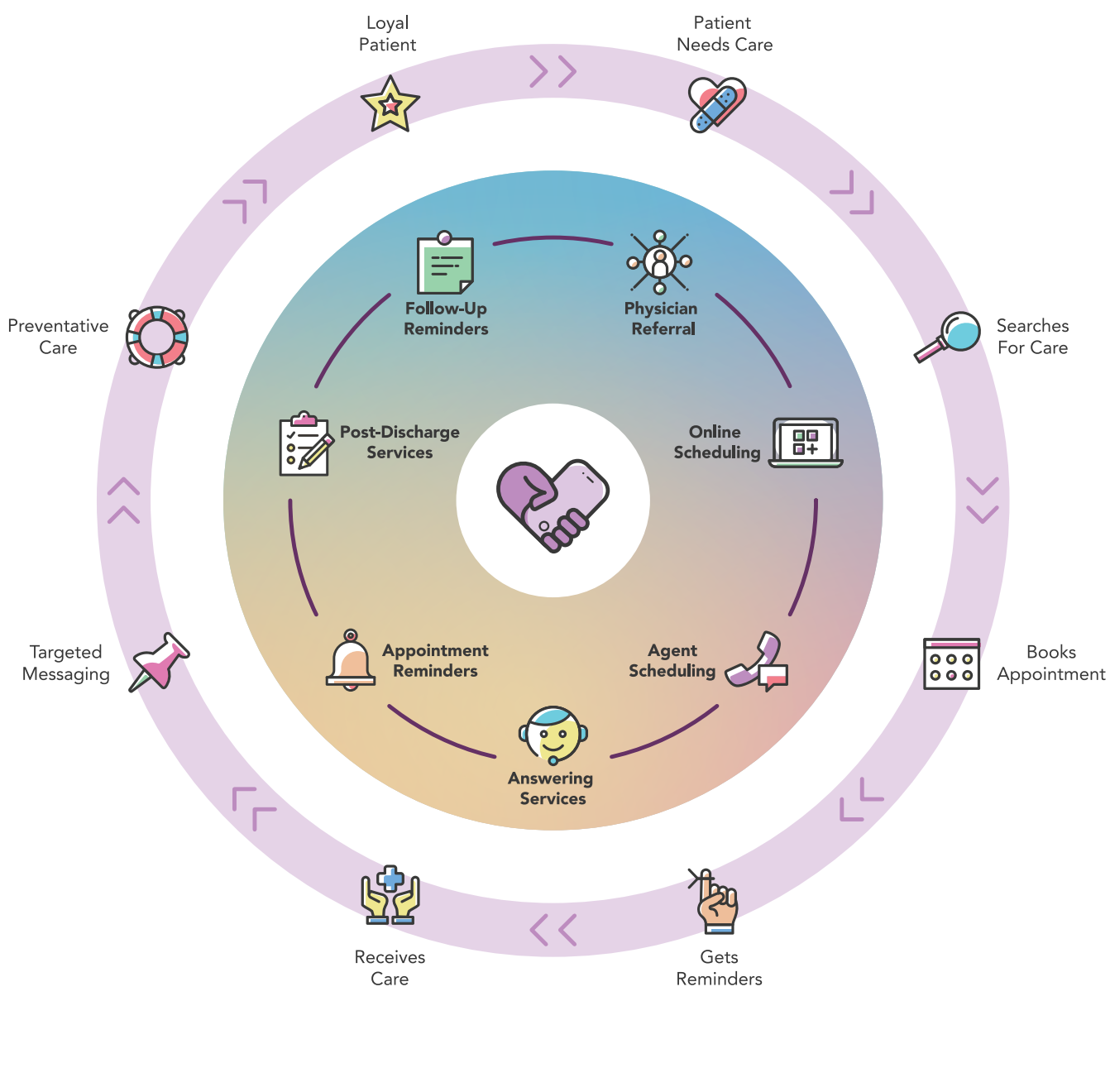
The History of Nashville, Tennessee

- 1850:** Designed by architect Adolphus Heiman, the Adelphi Theatre opens, with the second-largest stage in the country.
- 1880:** Nashville celebrates the 100th anniversary of its founding. The city's population is 43,350.
- 1889:** Nashville is among the first southern cities with electric streetcars.
- 1927:** DeFord Bailey becomes the first African-American to perform on the radio program "Barn Dance." The show is introduced for the first time at the Grand Ole Opry.
- 1950:** Capitol Records becomes the first major record label to locate its director of country music in Nashville.
- 1954:** Bradley Studios opens in a Quonset hut on Sixteenth Avenue South, marking the beginning of Music Row, and the development of the "Nashville Sound."
- 1961:** Country Music Hall of Fame is established on Music Row (relocated to downtown Nashville in 2001).
- 1974:** The Grand Ole Opry moves from the Ryman Auditorium to its new home, the Opry House, near Opryland USA.
- 1996:** Tennessee celebrates the 200th anniversary of statehood with the opening of the Bicentennial Mall in Nashville.
- 1997:** Nashville is granted an expansion franchise team by the National Hockey League.
- 2003:** Shelby Street pedestrian bridge opens (later renamed John Seigenthaler Pedestrian Bridge).
- 2006:** The Schermerhorn Symphony Hall opens in downtown Nashville and is immediately hailed as one of the finest concert halls in the country.
- 2013:** Music City Center opens.

What We Do

At Stericycle Communication Solutions, we combine highly-skilled, compassionate customer service representatives and cutting-edge technology to keep you happy and your patients loyal. We understand the difficulty and time-consuming task of managing multiple vendors to provide a variety of communication tools and services.

At Stericycle Communication Solutions, we provide every resource and technology that your organization needs to create memorable, end-to-end communications. **This allows your brand to comfortably focus on what matters most – your patients.**



Words & Phrases To Know If You Aren't From Nashville

When calling Nashville home for a few days, it's good to learn the language. Being a southern town, Music City is full of colloquialisms and sayings unfamiliar to Yankee and Californian ears. Don't worry, we've got you Nashville newbies covered.

- Y'all:** You all. Everyone. All you people.
- Bless your heart:** You can pretty much follow up any gossipy comment with, "bless their/her/his heart," and that makes it okay.
- Honky Tonkin':** What visitors in cowboy hats are doing on the weekend. Occurs on Lower Broadway only.
- NashVegas:** A term often associated to Nashville, but locals know this actually refers to Lower Broadway in all of her neon light.
- Meat and three:** A typical southern dinner. Meat and three sides, heavy on the mashed potatoes and gravy.
- Stompin' Grounds:** Where you're from. Your turf.
- Supper:** Dinner.
- It ain't the heat, it's the humidity:** A phrase that can't be explained: something you feel. One you will better understand sometime in June.
- Hold your horses:** Be patient. Hold on a sec. Slow your roll.
- Southern charm:** An attitude of hospitality, warmth, sweetness, and generosity attributed to Southerners. This attitude will get you a long way in this town, and you don't have to be from here to have it.

How We Add Heart

Our agents are trained for empathy. That means, when we pick up the phone, we know how to give your patients compassion and support when they need it most. We reach them on the medium they're comfortable with and bridge the gap between humans and technology, providing your patients with the meaningful and personalized interactions they deserve.

Conclusion

Providing meaningful, human experiences that meet and exceed your patients' unique needs is possible without losing the human touch. We create experiences that matter, because patients matter.

Want to identify ways to strengthen your communication strategy? We're always happy to help.

