Copy Options for Instagram Posts

How to Use: Pair the copy below with the images and videos provided in the *Customer Marketing Kit* zip file and resource center located here.

Feel free to use the copy below word-for-word or feel free to edit and make it your own!

Sample Instagram Posts

- Hey everyone! We're excited to announce that we've partnered with @routeapp! Now each of our customers will have access to free visual package tracking and premium order protection.
- Announcing our partnership with @routeapp! [YOUR BRAND] customers now get FREE visual tracking and access to premium shipping insurance! 🥳
- Stoked to announce our new partnership with @routeapp! This partnership will allow us to offer a premium delivery experience with every order. All shoppers now have access to free visual package tracking and access to package protection. Head to [YOUR BRAND'S WEBSITE] to try it out!
- Porch pirates beware! 🏴‍☠️🚫We've partnered with @routeapp to offer premium package protection and visual order tracking!