## Copy Options for Facebook Posts

**How to Use:** Pair the copy below with the images and videos provided in the *Customer Marketing Kit* zip file and resource center located here.

*Feel free to use the copy below word-for-word or feel free to edit and make it your own!*

### Sample Facebook Posts

- Hey everyone! We're excited to announce that we've partnered with @gorouteapp! Now each of our customers will have access to free visual package tracking and premium order protection.
- Announcing our partnership with @gorouteapp! [YOUR BRAND] customers now get FREE visual tracking and access to premium shipping insurance! 🥳
- Stoked to announce our new partnership with @gorouteapp! This partnership will allow us to offer a premium delivery experience with every order. All shoppers now have access to free visual package tracking and access to package protection. Head to [YOUR BRAND'S WEBSITE] to try it out!
- Porch pirates beware! 🏴☠️🚫We've partnered with @gorouteapp to offer premium package protection and visual order tracking! Customers now receive free package tracking & the ability to protect their orders from loss, damage, or theft.
- Announcing our partnership with @gorouteapp, the leader in shipping insurance and one-click claims resolution. All shoppers on our site now receive FREE visual package tracking as well as the ability to protect their orders against damage, loss, and theft.