Copy Options for Twitter Posts

How to Use: Pair the copy below with the images and videos provided in the *Customer Marketing Kit* zip file and resource center located here. Twitter allows for a maximum of 280 characters in a post, and below we've provided sample posts of varying length to fit your voice, tone, and style.

Feel free to use the copy below word-for-word or feel free to edit and make it your own!

Sample Twitter Posts

- Porch pirates beware! 🏴‍☠️🚫We've partnered with Route to offer package protection and visual tracking!

- Lost, stolen & damaged orders stink 👎That's why we're proud to offer Route package protection and visual order tracking!

- Announcing our partnership with Route! [YOUR BRAND] customers now get visual order tracking and access to premium package protection! 🥳

- Stoked to announce our new partnership with @routeapp! This partnership will allow us to offer a premium delivery experience with every order. All shoppers now have access to free visual package tracking and access to package protection. Head to [YOUR BRAND'S WEBSITE] to try it out!

- We're dedicated to giving you the best experience from checkout to delivery, and beyond! There are few things worse than a lost, stolen or damaged package, and that's why we've partnered with Route to offer premium packaged protection and dynamic visual tracking! Check it out! [YOUR BRAND'S WEBSITE]