Raydiant

How Raydiant helps Real Estate and Property Management companies increase revenues and build brand awareness

Both the real estate and property management industries are changing rapidly. Keeping up is vital to companies looking to increase revenues and continue growing.

Raydiant allows you to increase your territory and listings without adding additional staff by illuminating self-showings. Provide clients with high-res photos, videos, virtual tours and all the information they need on their schedule and at their convenience.
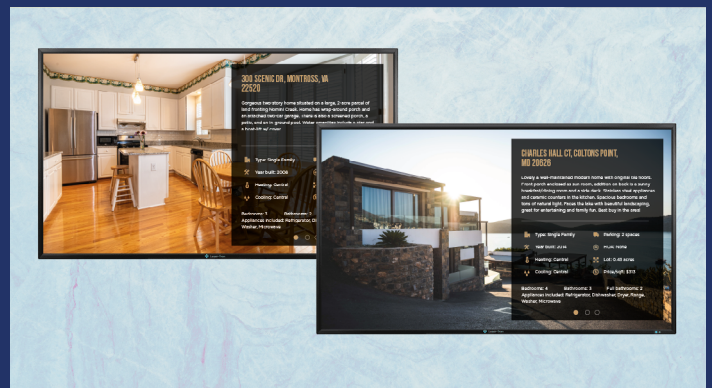
How Can Raydiant Create a Better Customer Experience?

BEFORE RAYDIANT
Boring, static listings

AFTER RAYDIANT
Beautiful multimedia listings in 4k and HD

Raydiant enables real estate agents and property managers to showcase their listings in the form of high-resolution photos, videos, and even virtual tours on gorgeous high-definition displays.

Studies show that **listings with video receive 403% more inquiries** than those without them. And **73% of homeowners say they are more likely to use a realtor that uses video marketing**. Our cloud-based technology makes it easy to create, manage, and display those videos in full 4K HD glory.

BEFORE RAYDIANT
Difficult to engage with residents

AFTER RAYDIANT
Easy to reach residents with engaging displays

Get the message out loud and clear to your residents. Raydiant makes it easy to get information across multiple displays from one central location. Studies show that **45% of millennials expect a more engaging experience with brands**.

Use Raydiant to connect with your residents on a regular basis. Make important announcements, let residents know about community events, or keep them up-to-date with daily news and weather reports.

BEFORE RAYDIANT
Hard to build connect social and real-world branding efforts

AFTER RAYDIANT
Increase brand awareness with a Social Wall

According to studies, **71% of consumers who use social media** will be more likely to spend money with a brand they've connected with on social media.

Raydiant gives you the ultimate tool to create a Social Wall, allowing you to easily create engaging displays that showcase your company's Instagram account, photos and videos of properties, and happy residents.

Bridging the digital/real-world divide has never been easier.

BEFORE RAYDIANT
Managing multiple locations is a hassle

AFTER RAYDIANT
Easily manage multiple locations remotely

According to this survey, **the number one concerns among property managers** was the difficulty and inefficiency of managing multiple moving parts.

Raydiant allows you to manage multiple locations simply and easily from one remote location. Update listings, display virtual "SOLD" or "under contract" signs, or change information instantly from your own desk.

With streamlined and centralized management tasks, you'll be able to widen your company's geographic footprint and add properties without needing to add more employees.

BEFORE RAYDIANT
Tough to manage showing schedules

AFTER RAYDIANT
Accommodate your clients' schedules with informative self-showings

Statistics show that **40% of renters usually look at properties after work or on the weekends**. This presents a staffing challenge to property managers if they want to accommodate these customers.

The solution is an industry shift towards self-showings. Raydiant's beautiful multimedia displays can provide potential renters or buyers with all the information they need to make a decision about a property. That means companies can offer showings **an average of 12 hours a day, 365 days a year** without adding staff.

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BEFORE RAYDIANT
Difficulty building brand familiarity

AFTER RAYDIANT
Provide a vivid picture of who you are

Studies have shown that **82% of customers are more likely to choose a company they know when trying a new product**. Raydiant helps you connect with customers by enabling you to share your company's story.

Introduce agents and staff through short biography pages with photos, or tell the history of your company. Updating or adding information is easy. Just use any device connected to our fast, secure, could-based interface.

Let Raydiant help you connect with your clients while increasing revenue. Raydiant digital signage includes plug-and-play hardware that installs in seconds, a cloud-based system easily accessed via internet, and an intuitive user interface with thousands of HD and 4K templates.

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Try Raydiant risk-free or book a demo today.