

# 6 Reasons Restaurants Need Raydiant

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## A Better Dining Experience

Improve your customers' dining experience with Raydiant digital signage. Our cloud-based system gives you access to a large app library you can use to easily design high-res digital displays with your own, or templated, content. You can also create custom mood-based playlists with our Soundtrack Your Brand app, for ambience that matches your brand and dining vibe.

2

## Digital Menu Boards

Grab their attention as they walk in the door with vivid, easy-to-read digital menu boards. Raydiant's vibrant, dynamic displays will bring your food to life with colorful graphics and moving imagery. Digital menu boards increase restaurant revenue an average of **3%-5%**. Plus, customers' perceived wait time as they stand in line decreases by **as much as 35%** in restaurants with digital menu boards.

3

## Schedule Menus

Raydiant's intuitive interface makes it easy to schedule your digital menus for set times. Schedule day parting menus, happy hour, holiday, and other special menus in advance to save time. No more switching menus during busy lunch rushes—with Raydiant, it's done automatically. And no more confusion on pricing or availability for your customers. The menu displayed is always the right one.

4

## Hi-Res Digital Displays

Use Raydiant and the PosterMyWall app to promote new dishes with 4K and HD full-color images and videos. With thousands of digital poster and video templates to choose from, your in-restaurant displays will come to life before your customers' eyes. Gorgeous imagery of piping hot, delicious food and videos of fresh ingredients being prepared by skilled staff will have your customers' mouths watering.

5

## Manage Online Menus

With **93% of people looking at your online menu** before deciding to dine with you, keeping it updated is critical. Raydiant's system includes access to the SinglePlatform app, which updates all your online menus on major platforms (Uber Eats, Door Dash, etc.) from one interface. Your digital menu boards and website menu will also be updated instantly, for more time savings.

6

## Connect with Customers

Hosting a party or special event at your restaurant? Use Raydiant's BlueJeans video conferencing app to visit with customers in other locations or tie multiple locations together for an ultimate live event! Raydiant and BlueJeans will help you connect with customers face-to-face even when you can't be there in person, building brand trust and loyalty.



Raydiant technology helps restaurants boost revenue and delight customers with dynamic in-store displays.

Try Raydiant, risk-free today at [www.raydiant.com](http://www.raydiant.com)

 **Raydiant**