

FOR IMMEDIATE RELEASE

Prestigious Cleveland Community Center Selects Active Wellness to Manage Fitness Operations

SAN FRANCISCO, October 2019 - Active Wellness, a fitness design and management company, announces its new contract with an award-winning community center, the Mandel JCC, located just east of Cleveland, Ohio. The distinguished community center selected Active Wellness to manage its fitness, aquatics, and membership operations.

While the Mandel JCC is already a state-of-the-art community center that's won Best Fitness Center for five consecutive years, its CEO and President Michael Hyman selected Active to take the member experience to the "next level".

"We see ourselves as a best-in-class fitness provider and by bringing in Active Wellness, it gives us access to expertise and resources in the continuously changing fitness industry," said Hyman.

The Mandel's Board of Trustees shares President Hyman's enthusiasm, "As a leader in the fitness industry, Active Wellness has a wealth of experience in managing community-based fitness centers and wellness programs throughout North America, and we look forward to the expertise they will bring to the Mandel JCC," said Mindy Davidson, Chair, Board of Trustees. Davidson further noted that Active's role will be to "enhance the member experience through new and innovative programming."

For the Mandel JCC, Active Wellness will recruit an executive-level General Manager and all (140) current employees will become Active Wellness employees. While all outward facing aspects, like uniforms, nametags, and branding, will remain unchanged, Team Active will seamlessly manage employee relations and payroll through an efficient paperless portal..

"It's a win-win for our staff, it's a win-win for our members and a win-win for the J," President Hyman said.

Michele Wong, Active Wellness' Chief Operating Officer, said, "We are proud to partner with this community and eager to support its continued legacy. Collectively both Active and the Mandel JCC share similar core values. It's a natural and exciting partnership that we're proud to be apart of."

The agreement was solidified in August 2019 and operations will migrate to Active Wellness by year's end. Review the full statement from the Board of Trustees Chair [here](#).

About Active Wellness

Active Wellness designs fitness amenities and delivers wellness programs for multi-tenant, medical, corporate, commercial, and community centers across North America with the ultimate goal to inspire people to live actively. With more than 60 managed facilities, Active Wellness has 1,200 employees and manages accounts for 80,000 members. Services include fitness center design, equipment procurement, operations management, high-tech programming, site marketing and member engagement, plus a testing lab for pre-market fitness products. Founded in 2014 by a team of industry experts, Active's mission is to partner with clients to create engaging environments to motivate their employees, residents, patients, and community to live healthier, more active lives. For more information, please visit ActiveWellness.com.

Media Contact

Katy Pollock, PR & Content Manager

katy.pollock@activewellness.com

(503) 929-5612

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