

# How To: Charge what you are worth

Explore the importance of charging what you are worth.  
We will use the entry level Profit First percentages for this worksheet.

Enter your figures into the red boxes below

Example A

\$100,000

How much do you want to earn?

Example B

\$100,000

Your revenue needs to be double this amount.

\$200,000

\$200,000

How many client would you like to serve?

10

30

What do you need to charge per client per month?

\$1,666

\$555.55

Evaluate how your change in income or number of clients  
can impact on your business and time investment.

To explore further strategies, [book in a call.](#)