

ONE PERSON. ONE GIFT. ONE LIFE SAVED. EVERY 1 COUNTS.

NEVADA DONOR NETWORK 2014-2015 COMMUNITY REPORT

the POWER of 1

The Number 1. The significance of this small number can sometimes be taken for granted. Undoubtedly, for those desperately waiting for a lifesaving or life-changing organ, tissue or cornea transplant the power that lies in the number one can be extraordinary and infinitely rewarding. By registering as an organ donor, one person has the potential to become a hero and save up to eight lives. One person can



affect the lives of dozens of individuals through tissue donation and one cornea donor can restore sight to up to two people. The bottom line is every time one person says YES to donation that individual gives hope to the hundreds of thousands of people waiting for a second chance at life and health all over the world.

As you read through our community report you will see that in the mission of organ procurement, every single one of us counts. At Nevada Donor Network(NDN) we have made tremendous strides in the past year

Nevada Donor Network believes in the power of 1 and our organization has made a commitment to changing the world – 1 person at a time.

to diligently reach out to each and every one of you in our community - through our hospital IOE and community partnerships, new multicultural initiatives, community events and donor family support **FERREIRA** activities, just to highlight a few. We expanded the NDN team and established a satellite office in Reno to better serve the Northern areas of our state. We have built a new on-site communication center to provide PRESIDENT/CEO more personalized service to our donor families, hospitals and other donation partners. We are making **NEVADA DONOR** significant investments in revitalizing our campus to allow us to continue implementing new technology, **NETWORK** outreach programs and supportive services.

> Ours is not an island, as the dire need for more organ and tissue donors is a crisis affecting people on a global scale. As such, organ, eye and tissue procurement organizations from all over the world have expressed interest in our model and our success. In response, we created our own International Exchange Program to invite individuals from abroad to our campus to learn more about our operation and how they can use our processes to enhance their home operations.

PERSON

We at NDN invite you to ask yourself this – what can you, one person, do to change the lives of others? We believe in the power of one and our organization has made a commitment to changing the world one person at a time. Together, the potential impact we can make

on bettering the lives of our families, friends, neighbors, co-workers and individuals not just in our own backyard but across the world is immeasurable.

All it takes is a commitment from one person – you. "Hero" is not a word we use lightly but we have had the honor of bestowing that title on the hundreds of donors and their families who have given the ultimate gift to others. We believe you too can become a hero.

ONE PERSON, ONE GIFT, ONE LIFE SAVED, EVERY 1 COUNTS.

OUR CORE PURPOSE

HOPE

THOUSANDS WHO AWAIT A LIFESAVING OR HEALING GIFT HAVE **HOPE THANKS TO THE HEROIC DONORS WHO HAVE GIVEN THE GIFTS** OF LIFE AND HEALTH.

STRENGTH

DONOR FAMILIES WHO GRACIOUSLY GRANT THE GIFTS OF LIFE AND **HEALTH GAIN STRENGTH KNOWING THEY ARE HELPING THOSE WHO MAY BE SUFFERING PHYSICALLY AND EMOTIONALLY WHILE WAITING FOR A SECOND** CHANCE.

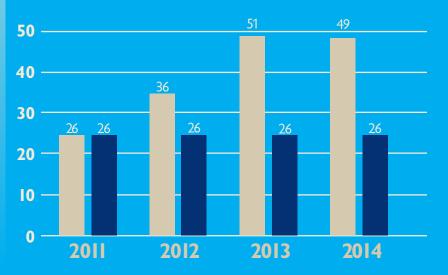
NEW LIFE IS GRANTED TO THOUSANDS WHO **DESPERATELY WAIT FOR A TRANSPLANT THANKS** TO THE COURAGEOUS **DONORS AND DONOR FAMILIES WHO GAVE** THE ULTIMATE GIFT.

WORLD LEADER

ACTUAL ORGAN **DONORS RECOVERED** PER MILLION OF **POPULATION**

> NEVADA DONOR **NETWORK**

> > U.S. AVERAGE



the power of 1

JESSE HILL

a result. It is with be a reduction in the number of deaths of those waiting for a

by Crystal Hill, Jesse's Mom JESSE'S ORGANS **AND TISSUES IMPACTED**





naking the honor roll

"he was the 'braniac' BUDDING ENGINEER, **COMMUNITY VOLUNTEER,** for his first and only LOVING SON, BROTHER, FRIEND...ORGAN DONOR



every TEAM MEMBER counts

Each patient is different. Every family is unique. Organ donation is a sophisticated process involving many people from the hospital staff to the Nevada Donor Network team. To address the multi-faceted challenges present in end-of-life care when working with potential organ donors, Nevada Donor Network developed Team Tripod - a coordinated response of NDN professionals dedicated to supporting the family, the hospital and the donor throughout the donation process. Each and every one of these three team members is vital to the ability to address any challenges presented before and during an organ recovery, ultimately saving lives through transplantation.



As a living kidney donor, I know what an incredible impact one person can have on the life of another. Every member of our team has the power to save lives through hard work and collaboration on each and every donor case.

MELISSA BEIN, VICE PRESIDENT OF CLINICAL AFFAIRS, NEVADA DONOR NETWORK

ORGAN DONORS TRANSPLANTED 285











LIVES SAVED: 265

every NATION counts

Our recent success in organ, eye and tissue donation has caught the attention of recovery agencies in other countries. As a result, Nevada Donor Network has created an International Exchange Program aimed at sharing our best practices with those in other parts of the world. We have welcomed visitors from Brazil to learn about our organ donation system and others from Australia have come to learn new techniques for various types of tissue recoveries. The International Exchange Program allows Nevada Donor Network to share our best practices and network with our counterparts in other countries.



power of 1

Angel became

an organ donor

when he got

his first state

ID because he

always knew

how important

it was to save

somebody

else's life.

the ANGEL VELASQUEZ, tissue donor



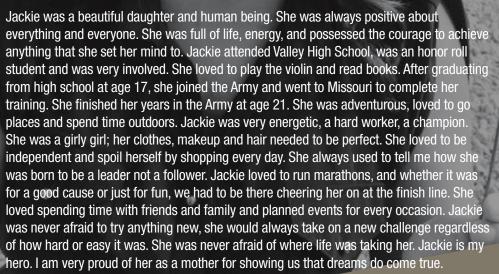
him. Angel's legacy lives on.

Angel was full of life, energy and love. A goofball, yet shy, he was passionate about everything he did. A graduate from Las Vegas High School's class of 2012, Angel went on to study criminal justice at College of Southern Nevada. He volunteered around the community and was involved in the Hispanic Youth Leadership Program. His mission was to be there for everyone and anyone who needed him. Angel became an organ donor when he got his first state ID because he always knew how important it was to save somebody else's life. Angel loved to play soccer and go hunting every year with his dad and brother, especially because he did not have to go to school. But he enjoyed every single moment he spent with them. Angel was also involved with the Law Enforcement Explorer Program through Metro Police for three years. He became captain of his area command and loved every moment, person and dream that came with the assignment. His dream was to be a police officer and one day become sheriff of Clark County. He was focused and ready to achieve his goals because he wanted to make the city he loved a safer one. He loved his family and friends and spent any free time he had with them. As a mother I am very proud of everything he achieved in his short life and until this day he keeps surprising me with every little detail that comes in remembering

by Marivel Jimene









JACKIE the power VELASQUEZ, of 1

every REFERRAL counts

Tissue Donors 94% increase

Musculoskeletal

102% increase

Skin Donors 509% increase

Heart Valve Donors **212%** increase

Vessel Donors 1650% increase

Cornea Donors 55% increase

Corneas
Transplanted
50% increase

*2013 to 2014

A renewed partnership between Nevada Donor Network and the Clark County Office of the Coroner and Medical Examiner (CCOCME) has led to a significant increase in the number of lives saved and enhanced through organ, eye and tissue donation. Nevada Donor Network's success over the past three years would not be possible without the support of the Clark County Coroner's Office. In 2012, the Coroner's Office referred 46 cases to Nevada Donor Network for tissue and ocular donation potential. That number skyrocketed to 715 in 2014. The 2,995% increase in referrals has led to a large increase in the number of heroic tissue and cornea donors. As a result of this renewed partnership, Nevada Donor Network created a full time Coroner & Funeral Home Liaison position to solidify our commitment to our partners.

Becoming the Coroner & Funeral Home Liaison for Nevada Donor Network has been such a rich and fulfilling opportunity for me. Our organizations learn from each other and continually work on improving the way we interact and grow together. It's not just about the relationships among us, it's ultimately about providing the best possible service to the heroic donor families we serve.

PAM STARR, CORONER & FUNERAL HOME LIAISON, NEVADA DONOR NETWORK



every HOSPITAL counts

Our mission of saving lives through organ, eye and tissue donation would not be possible without the dedicated staff at our hospitals. From the moment a hospital calls Nevada Donor Network with a donation referral to the completion of an organ recovery, every person involved in the process plays a vital role in our important mission.

My aunt and father-in-law are kidney recipients and without these lifesaving donated organs, I would have never been given the joy of meeting, knowing and loving them. As a critical care nurse, it is our purpose to save lives and give comfort but sometimes we are not successful. By helping families understand the clinical process of organ donation, the team of healthcare providers is able to give them some comfort during this difficult time and save lives.

GIGI BAUTISTA, RN, MICU NURSE MANAGER, VALLEY HOSPITAL MEDICAL CENTER





Many of our hospitals participated in the Health Resources and Service Administration's (HRSA) Workplace Partnership for Life campaign, aimed at promoting the need for more registered organ, eye and tissue donors. 11 of our 14 hospitals participated and we are happy to say each one reached Gold Level, the highest recognition in the program.

every 10FUS counts

CHRIS

For people like Chris, there is no greater gift than the gift of life. A heart transplant saved his life when he was a baby. Now he plays soccer, plays with his big brothers and has lots of hugs and kisses for his mom and dad. Now 8-yearsold, Chris' story is inspiring thousands of Nevadans through events like Donate Life Night with the Las Vegas 51s, where he threw out the ceremonial first pitch.

Research has shown that nationwide, Caucasians are three times more likely than Hispanics, African Americans and Asians to register as organ, eye and tissue donors- a trend Nevada Donor Network is looking to change. With the creation of a Multicultural Outreach Program, we now provide comprehensive education and awareness aimed at

educating Nevada's diverse communities. Our program includes outreach at the Mexican and El Salvadorian Consulate Offices. We are also expanding our visibility at cultural events throughout the year, including events surrounding Black History Month, Mexican Independence Day, Chinese New Year and Asian-Pacific American Heritage Month.

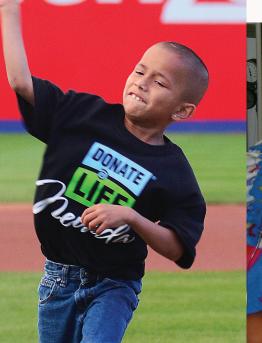
NEVADANS WAITING FOR A TRANSPLANT

576

MULTICULTURAL NEVADANS WAITING FOR A TRANSPLANT 307

I love to play soccer with my brothers. I feel excited when I play soccer. I know why I feel excited because I'm a part of the team, I'm not left out.

CHRIS RODRIGUEZ, HEART TRANSPLANT RECIPIENT





every PARTNER counts

Nevada Donor Network owes our deepest gratitude to the dedicated supervisors and staff at Nevada's Department of Motor Vehicles. They have welcomed us into their extremely busy world with open arms and unparalleled support. The DMV's network of 18 locations across the state has helped Nevada's donor registration increase by nearly 11,000 people. Partner organizations and outreach programs like these are the key to reaching every person in our community, and in turn saving more lives.



NEW REGISTRATIONS

every CHAMPION counts

Every one of our donation partners plays a key role in helping Nevada Donor Network successfully achieve our goal of saving and changing more lives than ever before. At our inaugural Infinity Gala we proudly honored each and every one of our dedicated champions.



2014 MOST IMPROVED HOSPITAL



A HOSPITAL

[10 OR MORE POTENTIAL ORGAN

DONORS IN THE PREVIOUS YEAR)



B HOSPITAL (5-9 POTENTIAL ORGAN DONORS IN THE PREVIOUS YEAR)



C HOSPITAL
[1-4 POTENTIAL ORGAN DONORS
IN THE PREVIOUS YEAR]



D HOSPITAL

[POTENTIAL TISSUE DONORS
ONLY IN THE PREVIOUS YEAR]

Most Improved Hospital Awards are based on timely referral rate and referral compliance rate.





2014 COMMUNITY CHAMPION, NEVADA DMV

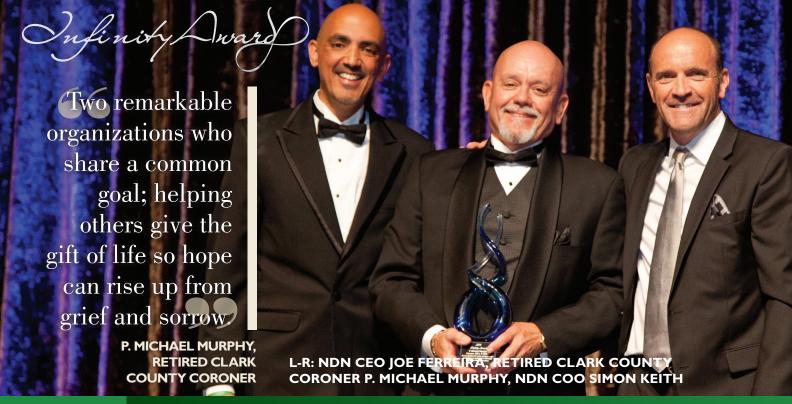
2014 MEDIA CHAMPION, NEWS 3, VICKI GONZALEZ AND DREE DECLEMACY



the power of 1

Nevada Donor Network is proud to have honored retired Clark County Coroner P. Michael Murphy as the recipient of the company's top honor, our Infinity Award. The honor is bestowed upon a person or organization for going above and beyond regular job duties to promote organ, eye and tissue donation. The nominations and votes came from Nevada Donor Network's staff.

During his tenure in Clark County, Murphy was not only a leader in his own field, but a leader for donation in Clark County. From the moment he arrived to the Clark County Office as the Chief Coroner in 2002, he became a devoted advocate of organ, eye and tissue donation, making it his mission to create a culture of donation advocacy among his team. Seeing missed donor potential, he became very passionate with his staff about the importance of donation and helped to turn his employees into advocates. His dedication and leadership greatly contributed to Nevada Donor Network's recent success and no doubt saved and enhanced many lives.







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every NEVADAN counts

Whether you live in a metropolitan or a rural area, you have the power to save and heal lives through organ, eye and tissue donation. To better serve all residents of our state, Nevada Donor Network opened a satellite office in Reno in 2014. Our mission in the Northern region of the state is to build and solidify relationships with donation partners and provide high quality tissue and cornea recovery services. This wouldn't be possible without champions like Steve Mooney, who implemented a new donor referral process at Infinity Hospice. Steve and his staff have embraced donation and take pride in the role they play in honoring patients' wishes to save and heal lives.



I am proud to work with Nevada Donor Network to save and heal lives. My father-in-law was a donor and it was a very meaningful experience for our whole family. We have seen how donation not only heals the recipient, but also helps the donor family in the healing process. every OPPORTUNITY counts



REVITALIZATION

Also on the horizon is a major revitalization of our campus. To date. Nevada Donor Network is just the second organization in Nevada to successfully secure participation in the state's **NEW** MARKET TAX CREDIT program, aimed at encouraging capital investments in low-income communities and creating new jobs. Our new campus will provide an enhanced working environment for our team, utilizing innovation and technology in order to provide the best possible service to our partners.

Nevada Donor Network recently launched a new collaboration with **ORGANIZE**, an innovative not-for-profit aimed at dramatically increasing the number of registered organ, eye and tissue donors in the United States. To help identify supporters who haven't taken that final

ORGAN IZE

step to register, ORGANIZE created "53", an online database capable of searching social media sites for declarations of support using specific hashtags, such as #OrganDonation and #DonateMyParts. Nevada Donor Network has teamed up with ORGANIZE to pilot this new system, which has the potential to revolutionize the way people express their desire to be a donor. We believe that by using "53" to find social declarations showing support for organ donation, we can potentially help a grieving family consider giving the gift of life and have the peace of mind to know that is what their loved one would have wanted. As technology changes the world and how we communicate with each other through social media, we want to be on the cutting edge of innovation on behalf of the donor heroes, their families and the patients who desperately wait.

NEVADA DONOR NETWORK foundation

We are also expanding our operations by launching the **NEVADA DONOR NETWORK FOUNDATION**. The mission of The Foundation is to create and steward opportunity and secure contributions, gifts, grants, and bequests of real or personal property. The work of The Foundation will help sustain the financial health of our organization, and allow Nevada Donor Network to continue and expand its initiatives and programs well into the future.

every BOARD MEMBER counts

The success Nevada Donor Network (NDN) has achieved in the past few years would not be possible without the hard work and dedication of every governing and advisory board member who faithfully

serves on behalf of the heroic donors, their families and the patients who desperately wait. This commitment goes above and beyond the daily responsibilities at work and home to assure we are providing this critical service to the community in the best way possible. Every board

member makes a difference with every hour of dedicated volunteerism and leadership to NDN by contributing to the mission of saving and enhancing lives through organ, eye and tissue donation.

Our focus has been and will continue to be on the future of donation to support transplantation in Nevada and all over the country. We have expanded our board by

adding members from Northern Nevada which will allow us to better serve our entire state. The addition of our Reno office has led to growth in donation statewide and contributed to our significant growth in transplanted tissue and corneas already.

Another area of emphasis is innovation. As we continue to evolve and grow as a team we are strategically augmenting our infrastructure which will lead to future opportunities to support our valuable community partners in more ways. The addition of our communication center, the Nevada Donor Network Foundation and our extensive campus revitalization highlight this organization's commitment to utilizing the every tool possible to provide the highest level of service to our dedicated donation partners in innovative ways.

I am proud to serve as Nevada Donor Network's board chair and I look forward to continuing my service with this incredible organization on a path toward continued growth and success.



KATHY SILVER

BS, MBA, FACHE, **FHFMA GOVERNING BOARD CHAIR**

2014 NEVADA DONOR NETWORK **GOVERNING BOARD**

CHAIR Kathy Silver,

BS, MBA, FACHE, FHFMA Karen Hess.

RN, MS, MBA, ACNP

SECRETARY Esther-Marie Carmichael, ASCP. PHM. CLS

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LEGAL COUNSEL Victor Perry, Esq. **EXTERNAL AUDITOR Houldsworth Russo &**

Every board member makes

a difference with every hour

of dedicated volunteerism

and leadership to NDN.

Company, Diana C. Russo, CPA

William Gazza (Non-voting advisor) P. Michael Murphy, Coroner, DBA, F-ABMDI (Non-voting Advisor)

TOTAL REVENUE \$19,235,717

CONTRIBUTIONS AND OTHERS : \$28.066

LABORATORY SERVICES \$1,710,035

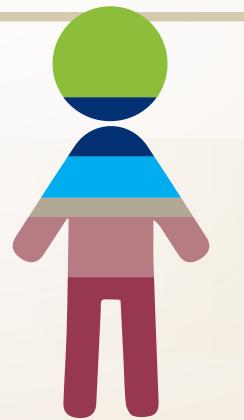
OCULAR PROCUREMENT : \$1.974.922

TISSUE PROCUREMENT: \$4.634.742

ORGAN PROCUREMENT : **\$10.887.952**



2014 FINANCIALS



TOTAL EXPENSES \$18,367,031

PROGRAM DEVELOPMENT AND

SUPPORT SERVICES \$4,041,777

ADMINISTRATIVE AND GENERAL: \$2,685,557

LABORATORY SERVICES \$1,868,370

OCULAR PROCUREMENT \$1,432,112

TISSUE PROCUREMENT **\$2,070,474**

ORGAN PROCUREMENT: \$6.268.741



PERSON GIFT LIFE SAVED

www.nvdonor.org

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