



#### For Immediate Release

Contact: Latoya Bembry | The Ferraro Group (702-367-7771) | latoya@theferrarogroup.com Kelli Little | Nevada Donor Network (855-NVDONOR) | klittle@nvdonor.org

# NEVADA DONOR NETWORK LAUNCHES STATEWIDE BIRTH TISSUE DONATION PROGRAM FOR EXPECTING MOTHERS

First Donation of Birth Tissue Takes Place at Summerlin Hospital

**August 9, 2019** – Nevada Donor Network (NDN) is pleased to announce the launch of their statewide birth tissue donation program. The placenta and umbilical cord formed during pregnancy are typically discarded after birth – but thanks to the new program offered by NDN, expecting mothers with a scheduled cesarean delivery now have an opportunity to donate these healing tissues for transplant and research. Special cells contained within donated birth tissues can be used to stimulate healing, reduce pain and speed up recovery times for various needs ranging from diabetic wound coverings to surgical procedures and more.

"One of life's most joyous moments now has the potential to spread even more hope and happiness," says Nevada Donor Network President and CEO, Joe Ferreira. "Through our birth tissue donation program, expecting mothers are able to give the gift of healing to others when they bring their own precious gift into the world. This program is a prime example of our continued commitment to expanding possibilities across Nevada on behalf of those we serve all over the world. We are proud Nevadans for Nevada."

Dr. Sheldon Paul, OBGYN with Women's Health Associates of Southern Nevada and Nevada Donor Network's Birth Tissue Medical Director, echoes this excitement. "It is a pleasure to be part of making it possible for moms to save and heal lives across Nevada and beyond," says Dr. Paul. "Afterall, they are some of the world's strongest and bravest human beings. Birth tissue donation is one more way to show what true heroes they are."

On Monday at Summerlin Hospital Medical Center, a mom and her newest baby girl became the first duo to donate placental and umbilical cord tissues as part of the new program.

For more information about Nevada Donor Network's birth tissue donation program, please visit https://www.nvdonor.org/mom

### **#DonateLife**

Nevada Donor Network (NDN) is a federally designated 501(c)3 not-for-profit organ procurement organization, also responsible for facilitating tissue and cornea donation across Nevada. Our primary functions are to coordinate, recover and allocate lifesaving organs and healing tissues for transplantation and research on behalf of our heroic donors. Nevada Donor Network is a member of Donate Life Nevada, a statewide collaboration of agencies committed to motivating Nevadans to register as organ, eye and tissue donors.











## **About Summerlin Hospital**

Summerlin Hospital is a member of The Valley Health System, a network of six acute care hospitals that provide care for patients throughout Southern Nevada and nearby communities. Located in the master-planned community of Summerlin, the 485-bed hospital offers emergency care, advanced cardiovascular care, women's health, comprehensive maternity services, a level III neonatal intensive care unit, a children's medical center, oncology care for adults and children, and specialty programs in stroke, chest pain, acute inpatient rehabilitation, advanced wound care and hyperbaric medicine, cardiac rehabilitation, and outpatient therapy services for adults and children.

## **#DonateLife**

Nevada Donor Network (NDN) is a federally designated 501(c)3 not-for-profit organ procurement organization, also responsible for facilitating tissue and cornea donation across Nevada. Our primary functions are to coordinate, recover and allocate lifesaving organs and healing tissues for transplantation and research on behalf of our heroic donors. Nevada Donor Network is a member of Donate Life Nevada, a statewide collaboration of agencies committed to motivating Nevadans to register as organ, eye and tissue donors.







