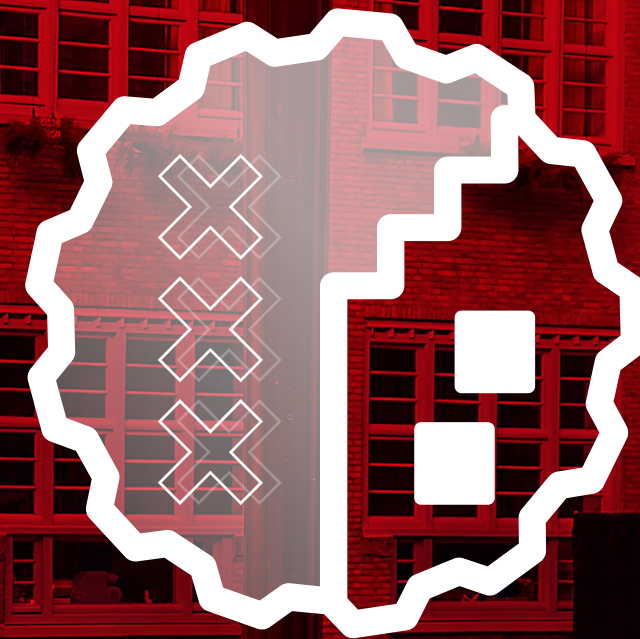**Sponsor Prospectus**

devops
summit.
amsterdam

DevOps Summit Amsterdam 2019
October 7& 8, 2019

DevOps Summit Amsterdam: The two–day conference for IT Management, Executives and DevOps Practitioners who are aiming to create business value through Culture, Leadership & Technology:

x 250+ participants

x Keynotes by DevOps thoughtleaders Mik Kersten and Mark Schwartz

x International speakers sharing DevOps stories, experiences and success factors

x Full workshop day about organizational culture, leadership and DevOps technology

Location: Pakhuis West, Elementenstraat 25, 1014 AR Amsterdam

DevOps Summit Amsterdam is organized by
Xebia Nederland B.V.'s DevOps practice.

Conference details

October 7th, 2019, Workshop Day
Experience interactive workshops, tutorials and serious gaming about leadership skills, technology and team culture.

October 8th, 2019, Conference Day
Discover the latest trends and leadership practices in DevOps and be inspired by thought leaders and front runners.

Keynote Speakers:
x Mik Kersten, CEO, Tasktop, author of PROJECT TO PRODUCT: How to Survive and Thrive in the Age of Digital Disruption with the Flow Framework

x Mark Schwartz, Enterprise Strategist, AWS, author of WAR AND PEACE AND IT, Business Leadership, Technology, and Success in the Digital Age

x International speakers' lineup with companies such as FedEx, IKEA and Elsevier who will share their DevOps stories, experiences and success factors.
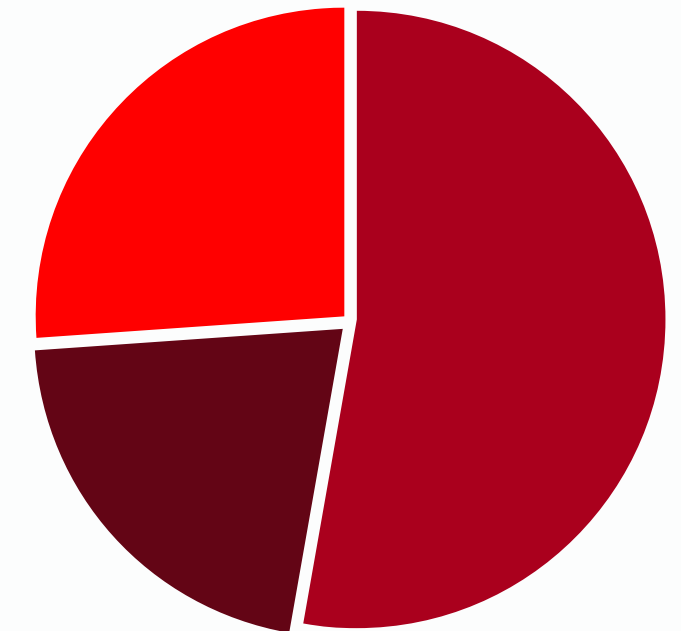
Location Pakhuis West

x Pakhuis West is an event location in Amsterdam, conveniently reachable by public transport (Station Sloterdijk, Metro station Isolatorweg). Parking is possible in the close vicinity.

x With a history as a former peanut roasting factory, the location offers a raw, industrial look. Following the tagline "Creating Business Value through Culture, Leadership & Technology", we will enhance the location with a premium design and decor.

x The main stage will be situated on one side of the large hall of 40x21 meters; the sponsor area/market place will be placed at the opposite side of the same hall, enabling a close encounter with the audience.

Why sponsor DevOps Summit Amsterdam?

x DevOps Summit Amsterdam attracts more than 250 DevOps decision makers, practitioners and engineers.

x We will make sure your brand is displayed prominently online and we will provide the possibility to meet with the audience in person during both days of the conference.

x The sponsor area will be integrated in the main hall, therefore close to the main stage and the catering. This way we make sure to showcase your company prominently and engage with the audience in a natural authentic way.

x Make use of the Digital Goodiebag and get your piece of content delivered to the audiences's inbox. A sustainable and eco friendly alternative to a conventional goodiebag. The Digital Goodiebag mailing will be sent to all participants right after the conference has ended. Last years's version generated an open rate of 76% and a CTR of 24%.

x Engage in a broad Social Media coverage: #DOSAMS Mainly on Twitter and LinkedIn.

x As a Gold sponsor, you can take the opportunity to engage in the Executive Dinner organized around DevOps Summit Amsterdam.

Participants by Positions

■ IT Management
■ IT Project Management
■ DevOps Engineers

Als antwoord op @MircoHering

What is #DOSAMS ?

14:12 - 8 nov. 2018

💬 1   ↻   ♡   ✉

Je antwoord tweeten

Mirco Hering @MircoHering · 8 nov.
Als antwoord op @ScottPrugh

DevOps summit Amsterdam -> the devops event in continental Europe I would say.

🌐 Tweet vertalen

💬 1   ↻ 1   ♡ 2   ✉

Sponsors of the 2018 edition

GitHub

docker

DASA

cloudbees

Xebia

XL XebiaLabs
Enterprise DevOps

StackState

Tiers	Bronze	Silver	Gold
Pricing	€ 3.000,00	€ 5.000,00	€ 10.000,00
Availability	5	3	1
Included Tickets	1	2	3
Logo on event website	X	X	X
Promotion on pre-event Social Media	X	X	X
Logo on event posters	X	X	X
Logo show between talks		X	X
Participation Executive Dinner			X
Sponsor Area		X	X
Digital Goodie bag insert	X	X	X

* Extra facilities such as a screen or lead scan technology are available on request. Please contact devopssummit@xebia.com for the options and prices.
* We are more than happy to work with you to create a tailor-made sponsorship option.

If you are interested in sponsoring DevOps Summit
Amsterdam 2019, please contact:

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Xebia

xebia.com