

Use Case Ideation Canvas

1. Idea	Description
Idea owner	<i>Who is the owner of the idea</i>
Business problem	<i>Description of the business problem to be addressed</i>
Opportunity	<i>Description of the opportunity for using data science and AI</i>
Key Stakeholders	<i>Description stakeholders (e.g. end-user) who stand to benefit</i>
2. Impact	Description
Strategic fit	<i>Fit with strategy (e.g. of tribe or organization)</i>
Estimated value	<i>Estimated (non-)financial value to be gained from implementing the idea</i>
Scalability	<i>Potentially scalability of the implementation (e.g. other functions or products)</i>
3. Feasibility	Assessment together with Translator
Organizational	<i>Required changes in processes, workflows and tools, incl. compliance and legal risks</i>
Technical	<i>Problem complexity and required tooling, technologies and modelling techniques</i>
Data availability	<i>The type of data, its sources and its overall availability</i>

Use Case Ideation Canvas

1. Idea	Description
Idea owner	
Business problem	
Opportunity	
Key Stakeholders	
2. Impact	<i>Description</i>
Strategic fit	
Estimated value	
Scalability	
3. Feasibility	<i>Assessment together with Translator</i>
Organizational	
Technical	
Data availability	