

| Executive Biographies



GM, SoftBank Robotics, EMEA

Stefano Bensi

Stefano Bensi is General Manager of SoftBank Robotics EMEA where he is responsible for building and launching innovative cobotic solutions across a range of industries. Stefano has extensive experience in leading international teams in sales, marketing, product management and operations, and he has expertise across a wide range of technologies, including Internet of Things, cloud computing and robotics.



VP Sales and Marketing, SoftBank Robotics, EMEA

Nils van der Zijl

Nils has extensive sales leadership experience, most recently at IBM where for 14 years he led the Watson IoT revolution for Europe and successfully set up the ISS / IBM Partnership to provide outcome-based (vested) opportunities. Today, leveraging this knowledge, Nils is forging collaborative partnerships to bring together cleaning excellence and cobotic innovation to re-invent business models throughout the FM and cleaning industry.



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