

# Whiz and SoftBank Robotics in EMEA

Background information for media

## MEET WHIZ

Whiz is Europe's first cobotic industrial autonomous vacuum sweeper, a simple to use and reliable self-driving cleaning solution designed for soft-surface vacuuming. Whiz removes the need for cleaning teams to spend a large proportion of their time vacuuming large areas of floor, and instead allows them to focus on other tasks, such as the deep cleaning of hard surfaces.

Whiz has been deployed by innovation-led businesses around the world since 2019. Within the EMEA region, these include WeWork and Westin Hotels and Resorts, and leading facilities management companies such as ISS and Sodexo. Whiz is also being deployed by market-leading airports, office services suppliers and retail groups.



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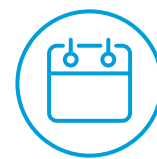
A simple to use and reliable self-driving cleaning solution designed for soft-surface vacuuming

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## AVAILABILITY

SoftBank Robotics EMEA has a strategic distribution partnership with Ice Robotics, the leading manufacturer and distributor of innovative cleaning machines.

Ice Robotics is currently building out a network of best-in-class service partners across EMEA to fulfil high demand for Whiz. Already it has signed partnerships with Killis, Hako and IGEFA, and further partnerships are being agreed throughout 2020.



Whiz will be commercially available across the EMEA market from May 2020.

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## SOFTBANK ROBOTICS IN EMEA

Softbank Robotics EMEA provides humanoid robots and cobots to organisations across the EMEA region, serving a wide range of industries, including retail, education, healthcare, tourism, facilities management and commercial cleaning. Our innovative products are designed to support and empower businesses and their people through greater collaboration between human workers and machines.

Technology is deployed to handle repetitive, time-intensive tasks, meaning that workers have time to focus on more varied, fulfilling and high value work

**Humanoid robots:** For more information about SoftBank Robotics' humanoid robots, NAO and Pepper, please [click here](#)

**Cobots:** For more information about SoftBank Robotics' cobots, such as Whiz, please [click here](#)



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## MEDIA CONTACTS

### FOR COBOTS ( WHIZ)

For all media enquiries, please email [press@softbankrobotics.com](mailto:press@softbankrobotics.com)

### FOR HUMANOID ROBOTS (PEPPER AND NAO)

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 [www.meetwhiz.com](http://www.meetwhiz.com)

 [SBR\\_Whiz](https://twitter.com/SBR_Whiz)