

BroadSoft UC-One Connect

The Communications App for Mobile Professionals

BUSINESS IS HIGHLY MOBILE

It's impossible to do our jobs effectively without our mobile devices. According to research, 50 percent of business professionals consider their smartphone or tablet to be their primary device for work. Employees are spending more than 60% of their time away from their desks, and this will only increase.

Our expectations are also increasing. We're not satisfied with just being able to make business calls - we expect full workplace connectivity from our smartphones.

Things like accessing corporate directories and key business applications, participating in meetings, messaging colleagues, and knowing when someone is available to talk, are all necessary to a productive mobile workforce.

Facts about mobile working

- Over 80% mobile workers use text messaging for business
- 59% of employees use mobile devices to run line of business applications
- By 2017, 50% of companies will require employees to supply their own device for work

Why Mobile Workers Still Lack Full Connectivity to the Workplace

Although we're using our smartphones and tablets for work, we still lack the tools that make us fully productive when we're not at our desks. To overcome this, mobile professionals are using a variety of non-IT approved, consumer-grade apps – some not very reliable, and none of which are integrated to each other, or to their company's corporate directories and line of business applications.

Unable to access key information or reach subject matter experts, frustrated mobile workers can't be responsive and spontaneous while on the road. They then find themselves needing to "catch-up" as soon as they get back to their desks, working longer hours to make up for lost time, resulting in burnout.

All of this has a negative impact on the bottom line, and more directly to customer service and sales. Using a mix of corporate and non-IT approved tools makes it more difficult for mobile employees to stay organized, reach the right people, and be able to respond to customer inquiries and problems in a timely manner.

What is UC-One Connect?

UC-One Connect is an intuitive mobile app optimized for business messaging and calling. Ideal for road warriors, business teams, executives and managers, Connect keeps mobile professionals fully connected to the workplace with easy access to people and information from their smartphone. It uses your business identity when you make business calls, so you can maintain a professional business image, while keeping your personal mobile number private. Plus, you benefit from having one mobile phone for both business and personal use, with rich business features - so you can be highly productive from your smartphone.

Key Capabilities

- **Business calling** - Connect allows you to place and receive business calls over the cellular network using your business phone number.
- **Business messaging** - Connect helps you stay in touch with colleagues using chat, for quick interactions when it's not convenient to talk.
- **Host and participate in meetings** – With Connect, you can easily launch and join My Room meetings to collaborate with colleagues and external contacts. One touch gets you securely into the meeting without dial-in numbers or access codes.
- **Access to corporate directory** – Connect gives you easy access to your corporate directory, enabling you to reach key colleagues or anyone in your company, from your mobile.
- **Context** – With BroadSoft's Hub, our contextual intelligence capability, you can view relevant content from apps like Google G Suite, Microsoft Office 365, CRM applications, and social media applications, bringing context to your conversations and providing easy access to important documents and information from your smartphone.
- **Presence status** - Connect keeps you "in the know" of your colleagues' availability status (available, busy, away, or offline), saving you time and eliminating the guesswork out of knowing if someone is available for a call or chat.
- **Multiple identities** – Connect is ideal for people who use their personal smartphone for business use. It uses your business identity and knows if you're calling a customer or a friend. You maintain a professional image, while keeping your mobile number private.
- **Move calls** – You can seamlessly pull your active UC-One calls from your desktop to your mobile, when you're in transition.

Why UC-One Connect?

- Stay productive at any hour from anywhere
- Have quick and convenient access to colleagues
- Easy access to My Room for hosting and participating in team meetings
- Maintain your business identity from your smartphone
- Improve responsiveness while you're away from office
- Rich context to keep you more informed
- It's so easy-to-use, no training is necessary
- Designed for low battery usage

Requirements for UC-One Connect

Devices and Operating Systems

- Apple iOS 8.3 and newer
- Android 4.2 and newer

Licenses

UC-One Connect requires the Mobile User Application license that is included in the UC-One bundle.

Server

The only thing you need for UC-One Connect is a BroadWorks account. It does not require a device profile.

Language Support

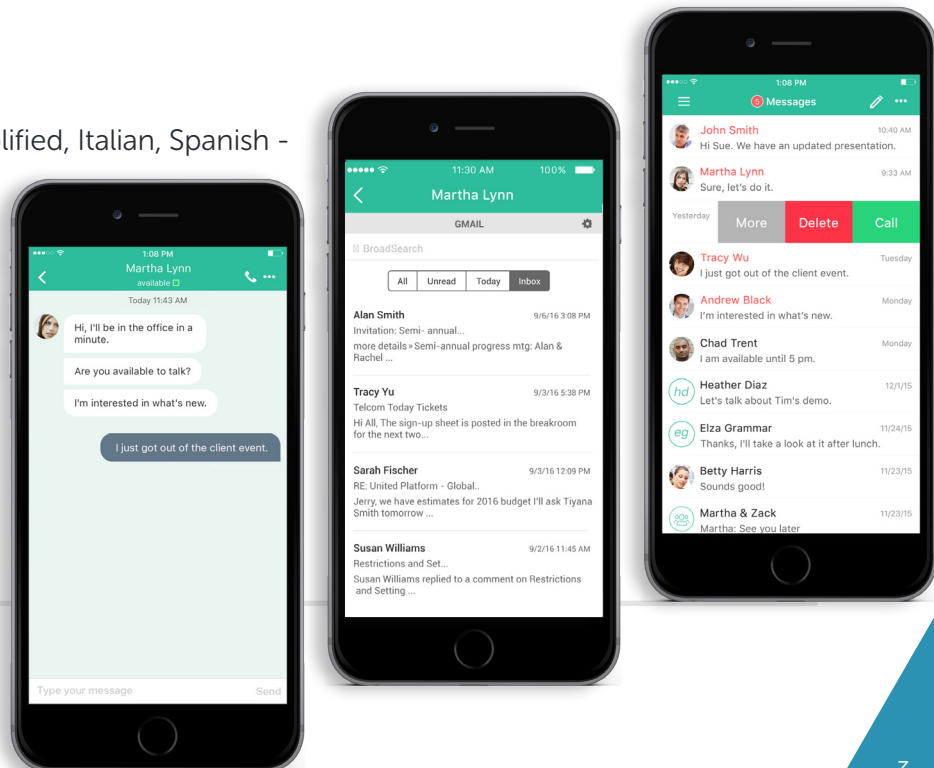
English, French, German, Chinese - Simplified, Italian, Spanish - European, Spanish - CALA

Calling

Uses circuit switch calling via call-through/call-back




Messaging

- Group Messaging up to 30 participants
- Messages stored locally up to 2,500



About BroadSoft

Cloud business unified communications, team collaboration and contact center Software-as-a-Service (SaaS)

	COMPANY	NASDAQ: BSFT	\$279M Revenue (2015)	26% CGAR Since '09	1,247+ Employees (2015)	80+ Country Presence
	CHANNELS	25 of the top 30 service providers by revenue	600+ Channel Partners	\$8B Enterprise revenue based on BroadSoft solutions		
	LEADERSHIP	#1 Global Market Leader	41% Market Share	15M Business lines installed base (Q4 2016)	85M+ Total end users served	

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