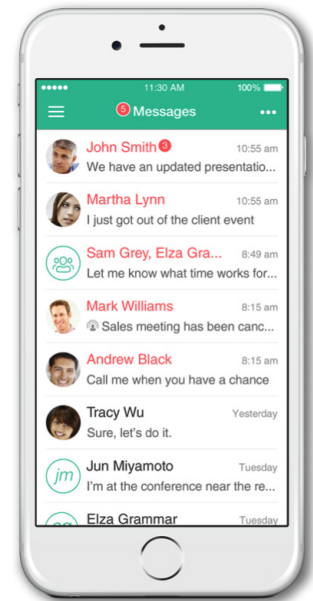


BroadSoft UC-One® Connect

UC-One® is BroadSoft's portfolio of Unified Communications and Collaboration (UCC) services, designed for service providers who are looking to address their customer's demand for new and innovative apps and services.

Our UC-One portfolio meets the needs of a wide range of customers, from cloud-based VoIP and PBX all the way to advanced UCC services such as instant messaging and presence, video collaboration, desktop and file sharing, conferencing, mobility and more.

The UC-One portfolio also offers "UC-One Connect", a mobile first messaging app that provides end users with immediate access to their company directory (based on BroadWorks directory) from their favorite mobile device, for fast and easy business messaging and calling.



UC-One Connect

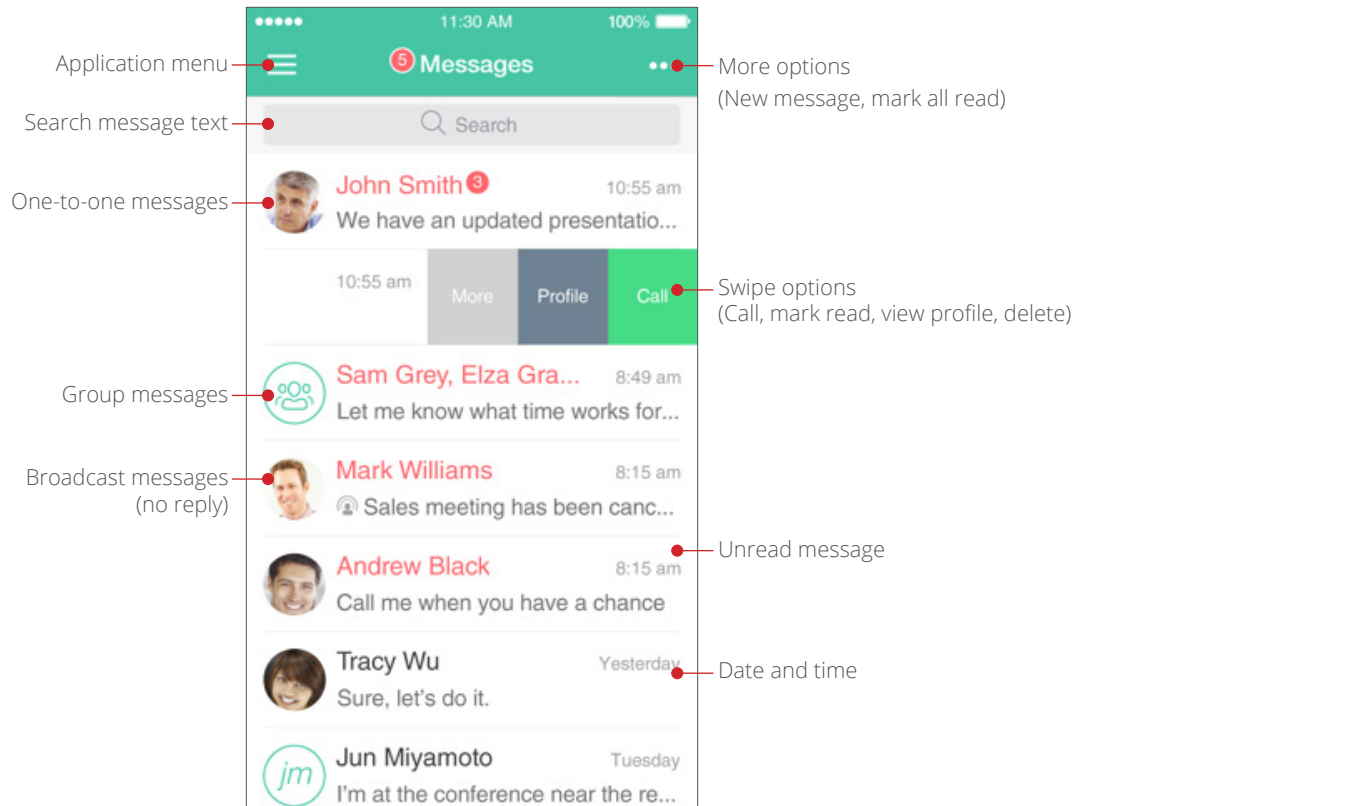
End User Benefits

- Focused functionality in a simplified, intuitive user experience
- Minimal configurability
- Includes first time tutorial
- Optimized for mobility
 - iOS and Android
- Integrated with the company directory
- Let's users find colleagues quickly with on-demand presence
- Choice of instant messaging and SMS/text messaging
- Buddy list and favorites
- Takes advantage of the device's native dialer - "call back" and "call through"
- Delivers the business CLID

Service Provider Benefits

- Mobile self-branding allows service providers to brand and publish:
 - Application icon
 - Colors
 - Images
 - Text
- Language support for
 - English
 - French
 - German
 - Chinese (simplified)
 - Italian
 - Spanish (European and CALA)
 - Additional languages can be added

BroadSoft UC-One® Connect



For more information,
visit us online at
www.broadsoft.com

