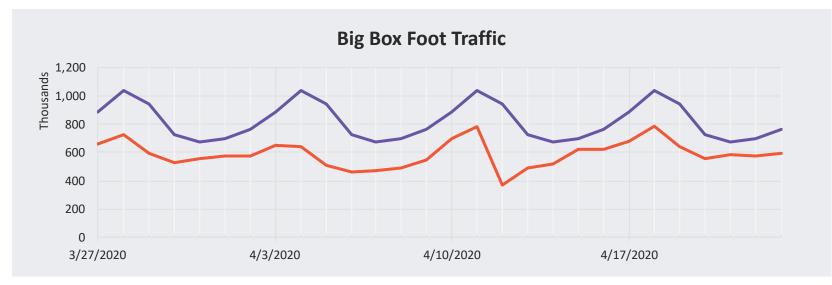
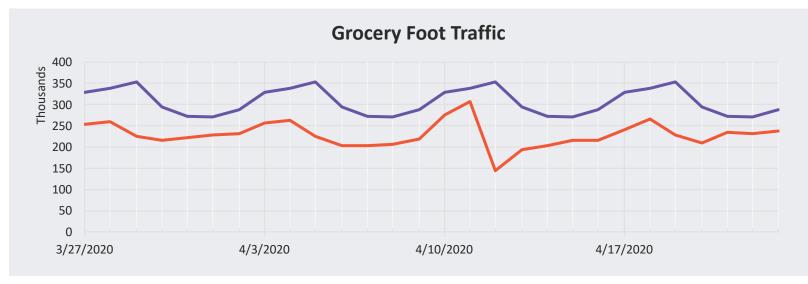
# PlaceIQ Social Distance Tracker: April 28, 2020

OBSERVING CHANGES IN CONSUMER BEHAVIOR THROUGH THE LENS OF FOOT TRAFFIC



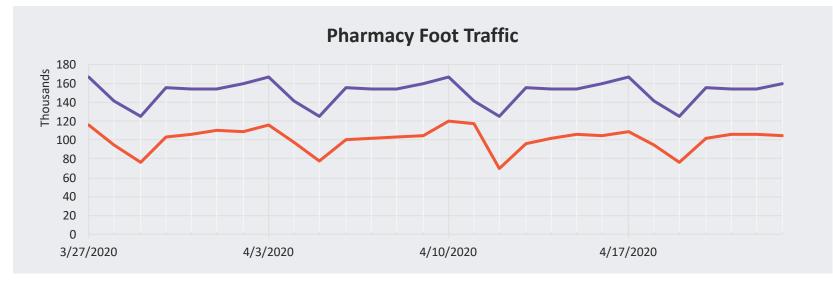
#### SOCIAL DISTANCE TRACKER: Retail Foot Traffic

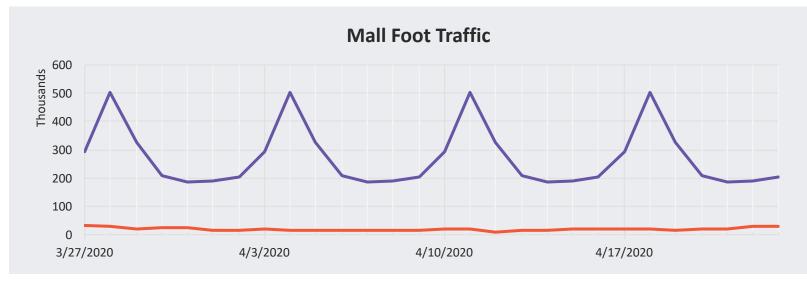




Daily Traffic

### SOCIAL DISTANCE TRACKER: Retail Foot Traffic





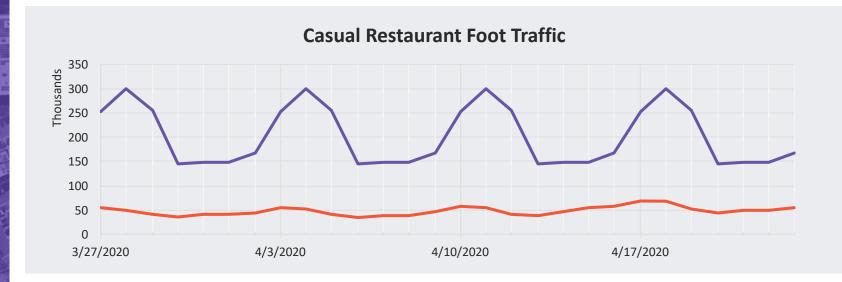
February Weekly Average

Daily Traffic

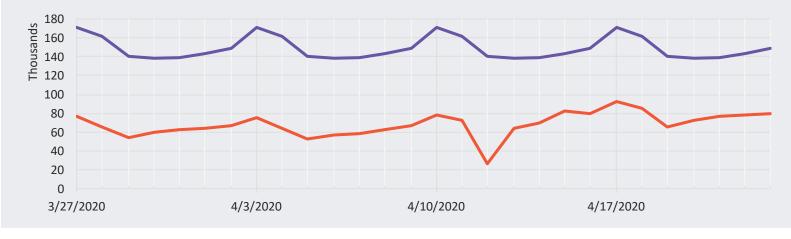
PlaceIQ — Confidential and Proprietary 2020 |



## SOCIAL DISTANCE TRACKER: Dining Foot Traffic



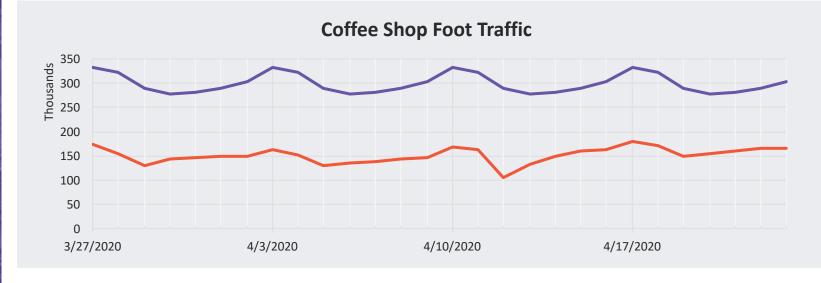
Fast Casual Restaurant Foot Traffic



Daily Traffic

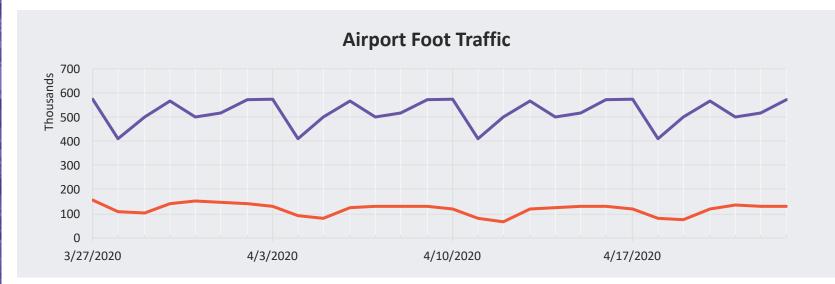
## SOCIAL DISTANCE TRACKER: Dining Foot Traffic

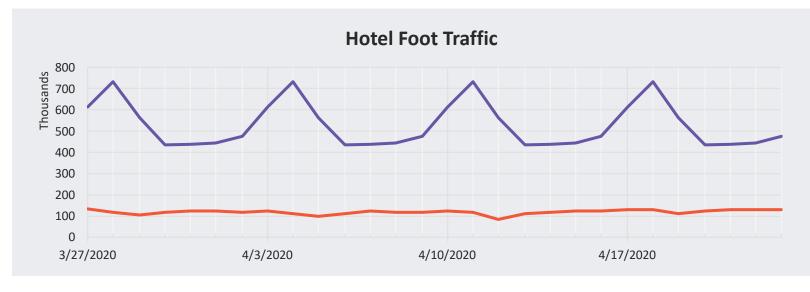
Fast Food Restaurant Foot Traffic



Daily Traffic

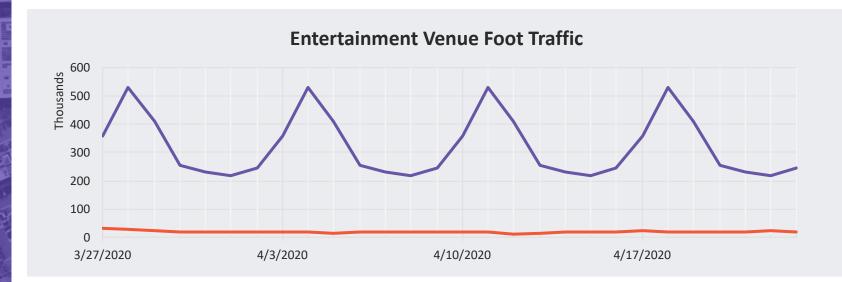
SOCIAL DISTANCE TRACKER: Travel & Entertainment Foot Traffic

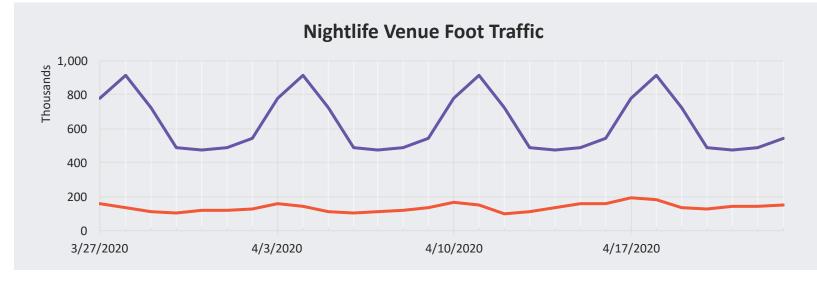




Daily Traffic

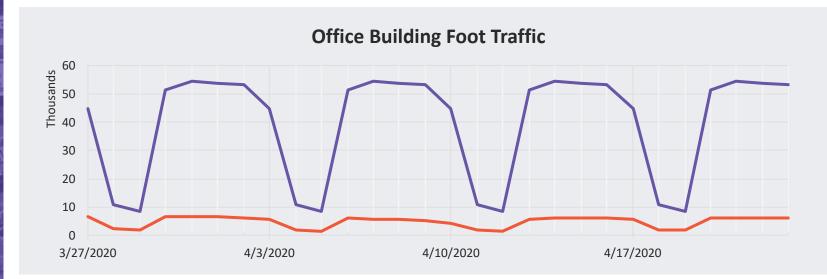
SOCIAL DISTANCE TRACKER: Travel & Entertainment Foot Traffic

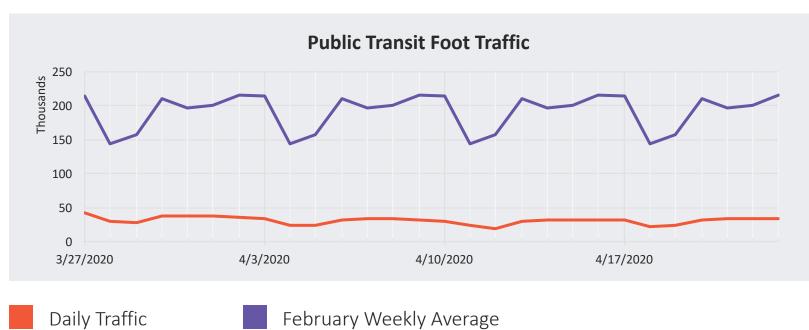




Daily Traffic

SOCIAL DISTANCE TRACKER: Work Life Foot Traffic

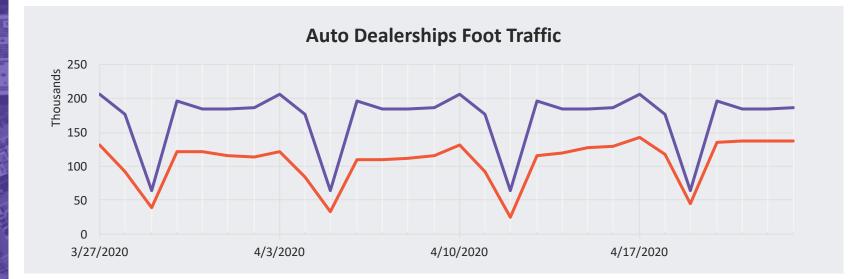




Daily Traffic

Place PlaceIQ — Confidential and Proprietary 2020 |

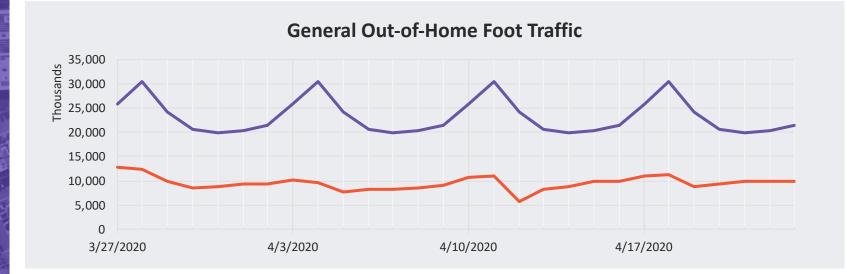
SOCIAL DISTANCE TRACKER: Auto Foot Traffic



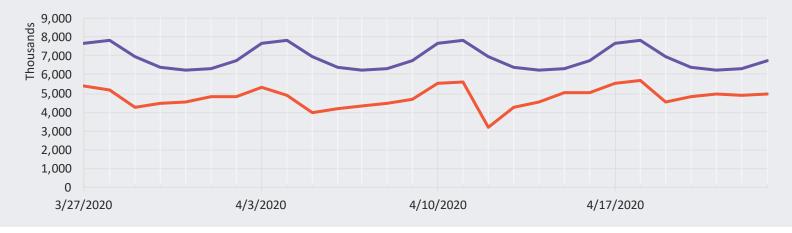
Daily Traffic



## SOCIAL DISTANCE TRACKER: Aggregate Foot Traffic

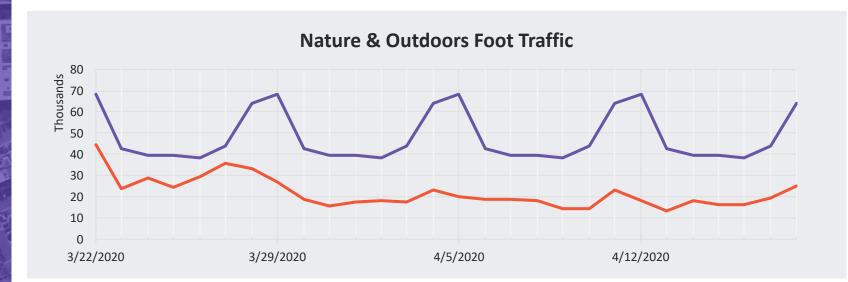


**Essential Business Foot Traffic** 



March Daily Traffic

SOCIAL DISTANCE **TRACKER:** Aggregate Foot Traffic



March Daily Traffic





