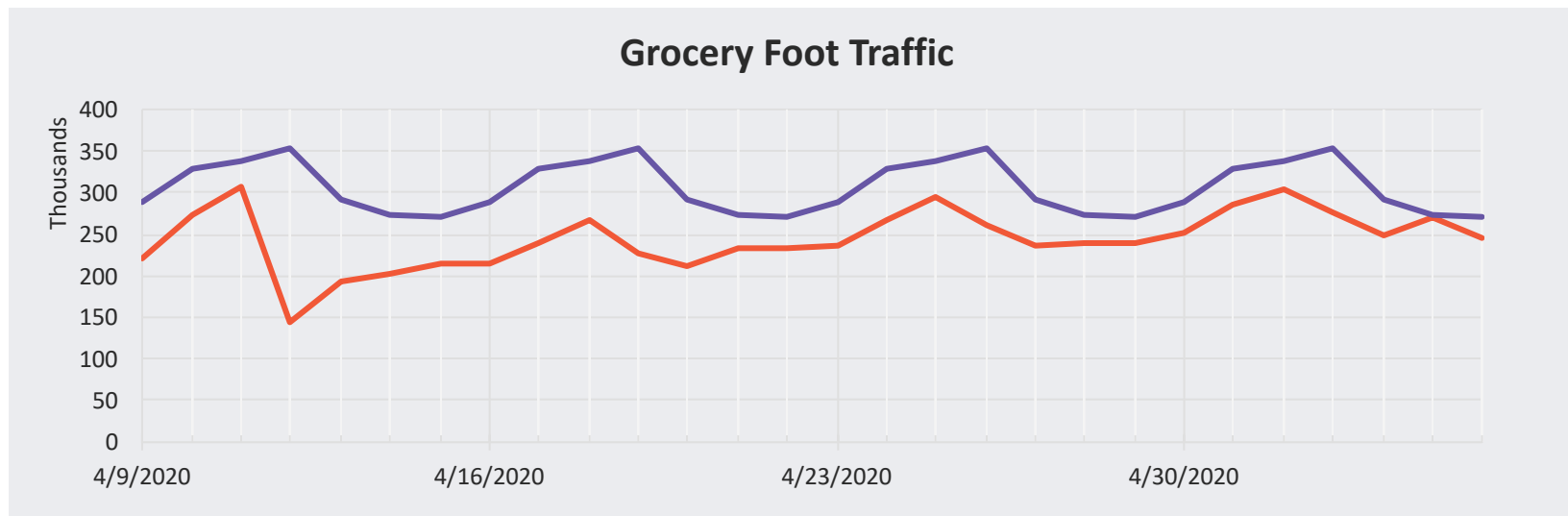
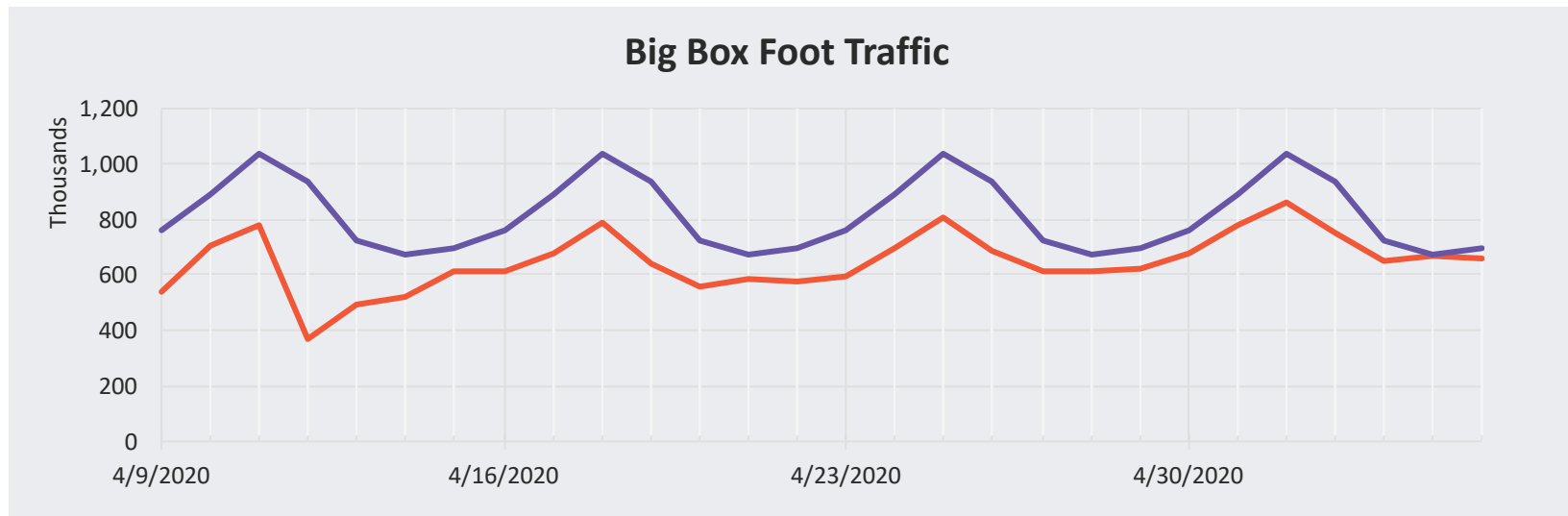


PlaceIQ Social Distance Tracker: May 12, 2020

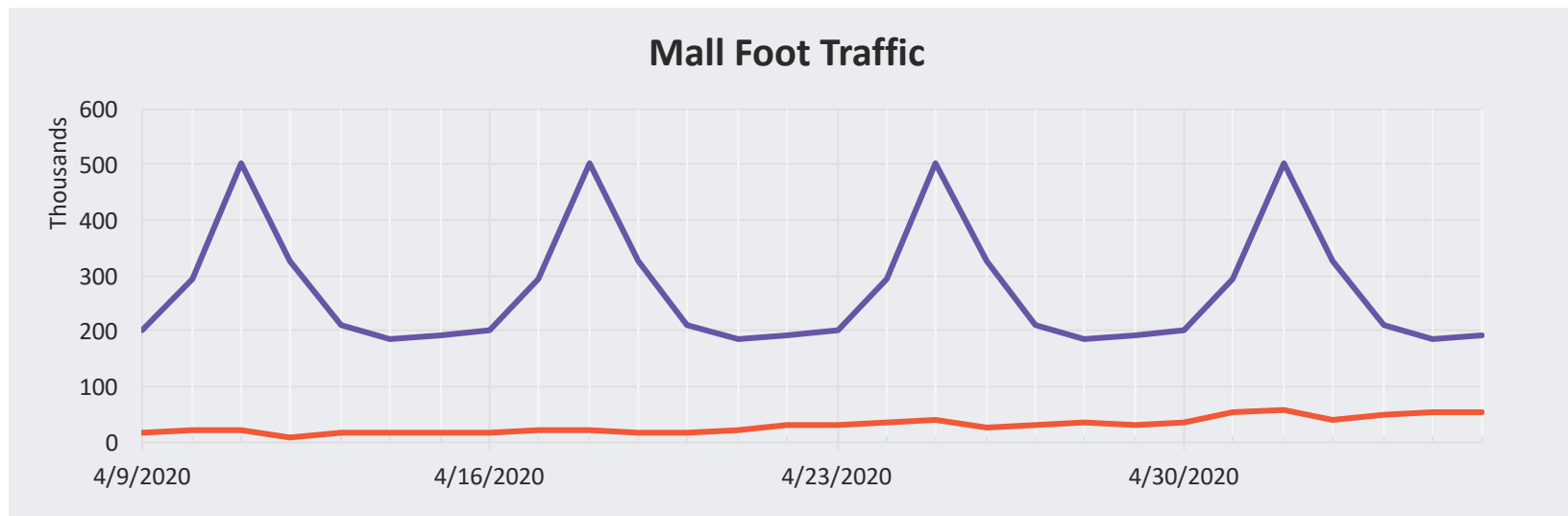
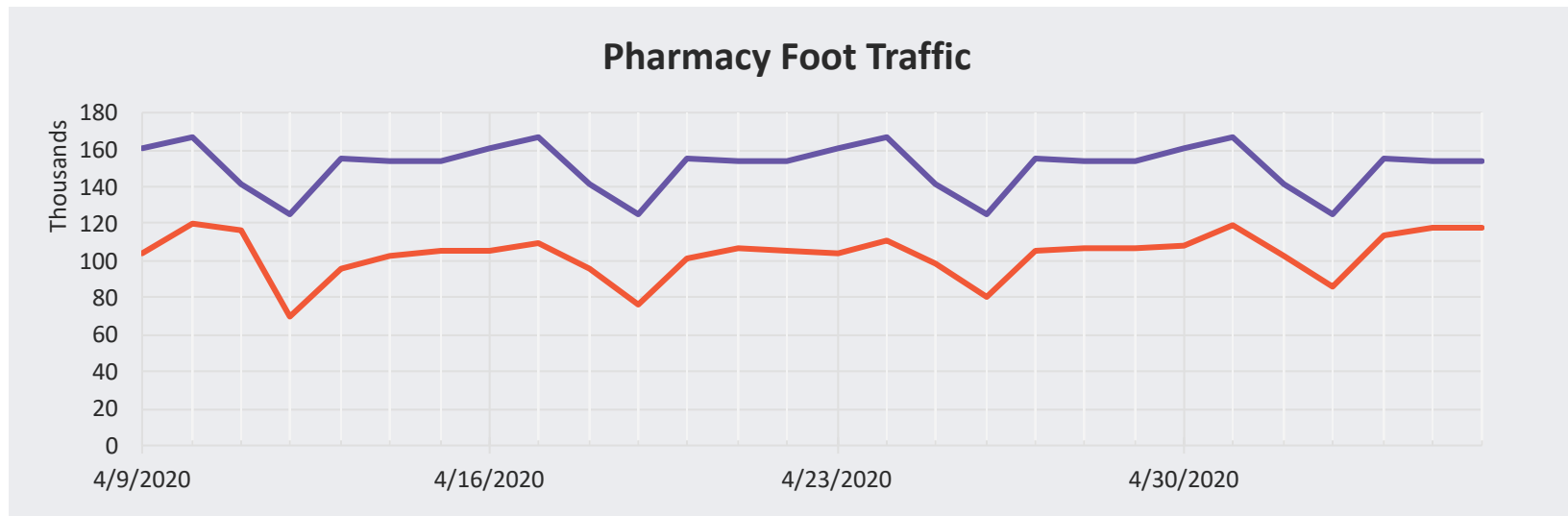
OBSERVING CHANGES IN CONSUMER BEHAVIOR THROUGH THE LENS OF
FOOT TRAFFIC

SOCIAL DISTANCE TRACKER: Retail Foot Traffic



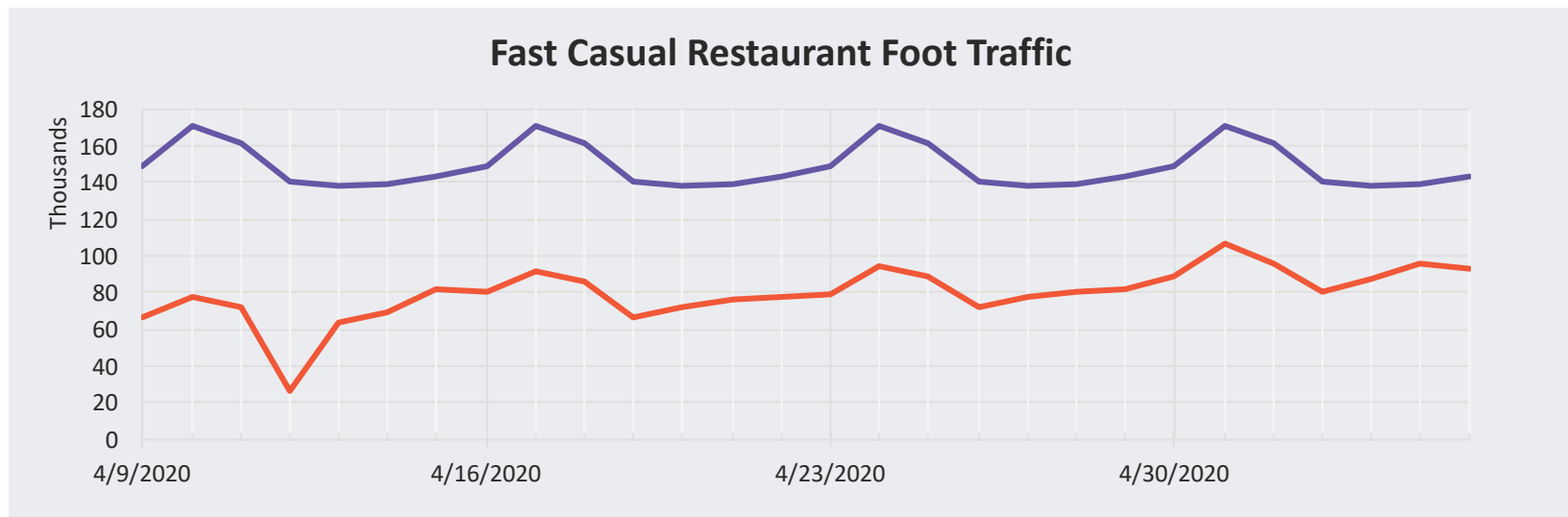
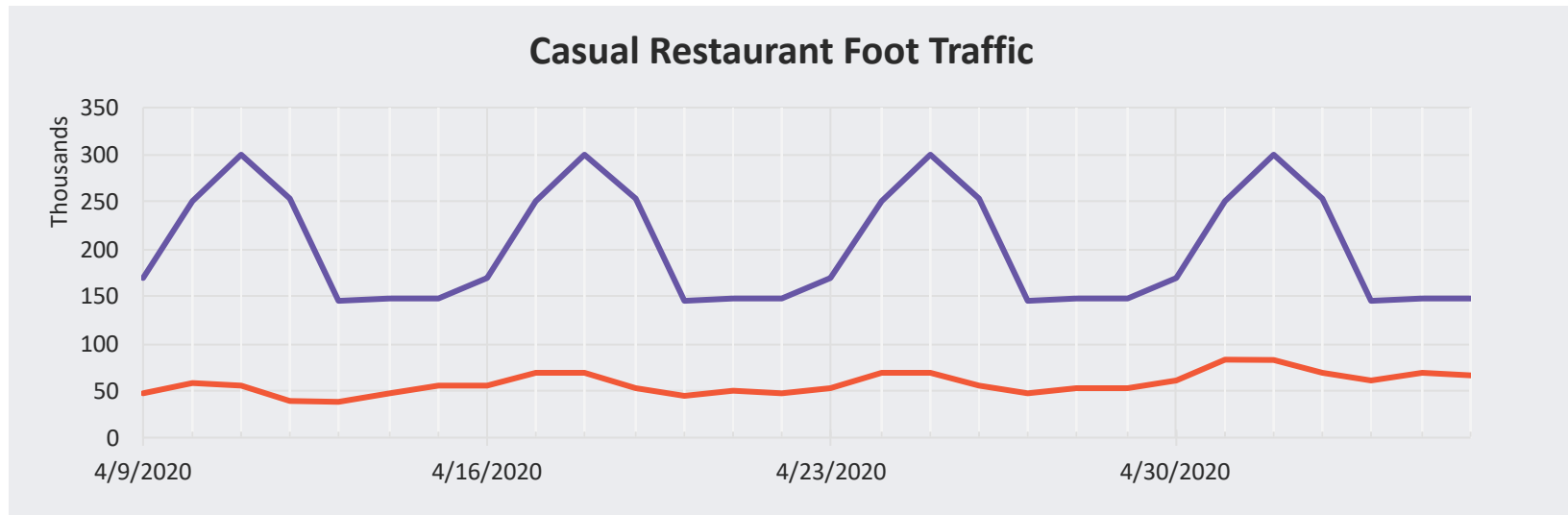
■ Daily Traffic ■ February Weekly Average

SOCIAL DISTANCE TRACKER: Retail Foot Traffic



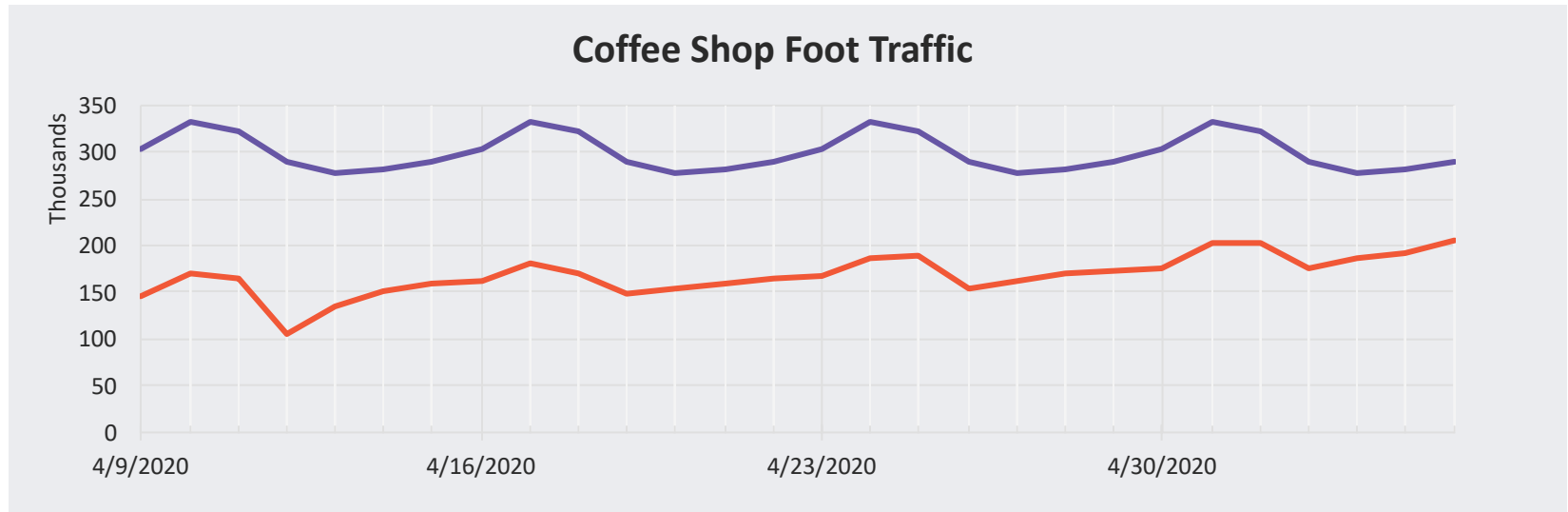
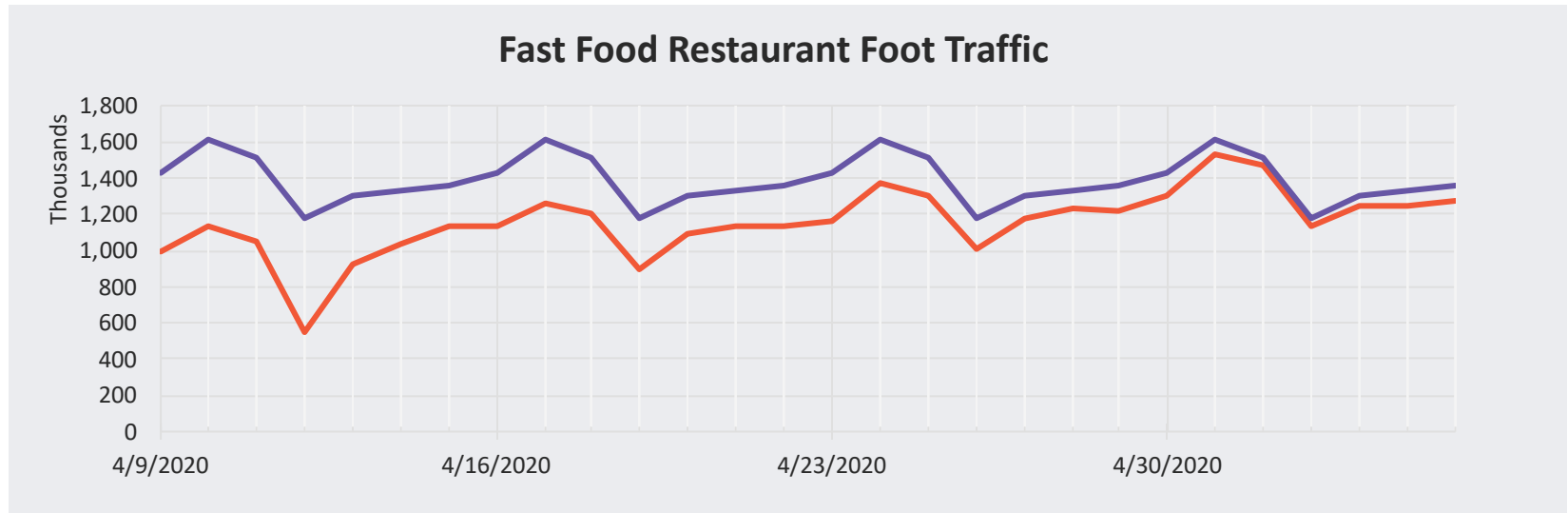
■ Daily Traffic ■ February Weekly Average

SOCIAL DISTANCE TRACKER: Dining Foot Traffic



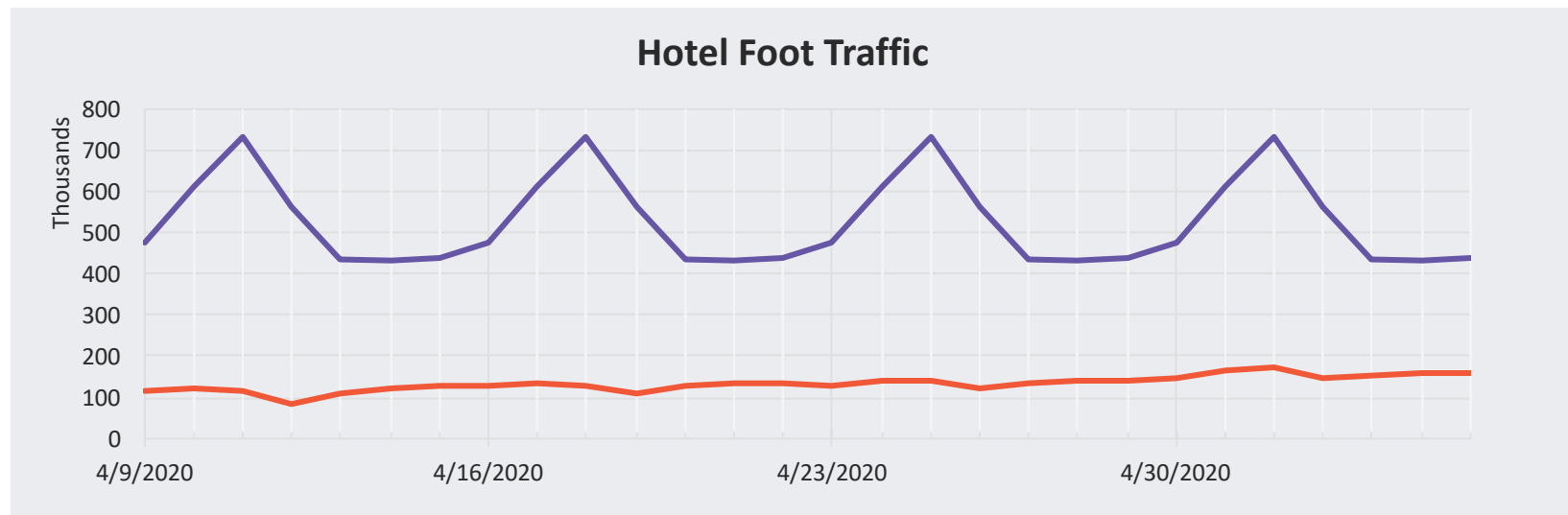
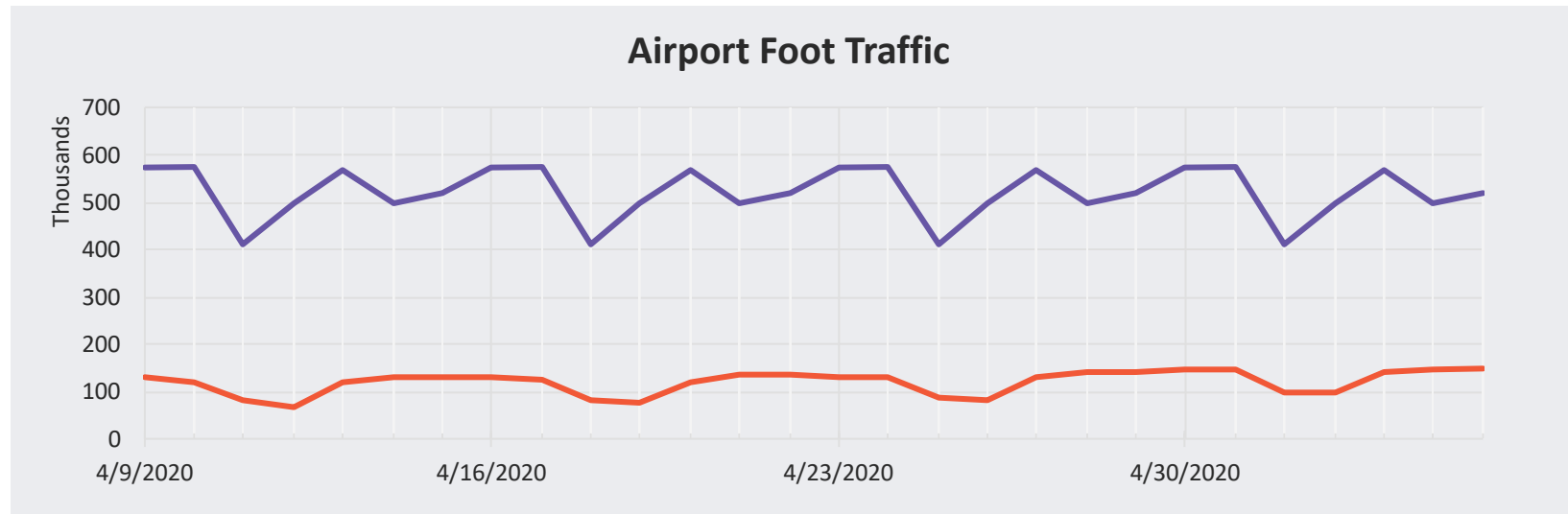
■ Daily Traffic ■ February Weekly Average

SOCIAL DISTANCE TRACKER: Dining Foot Traffic



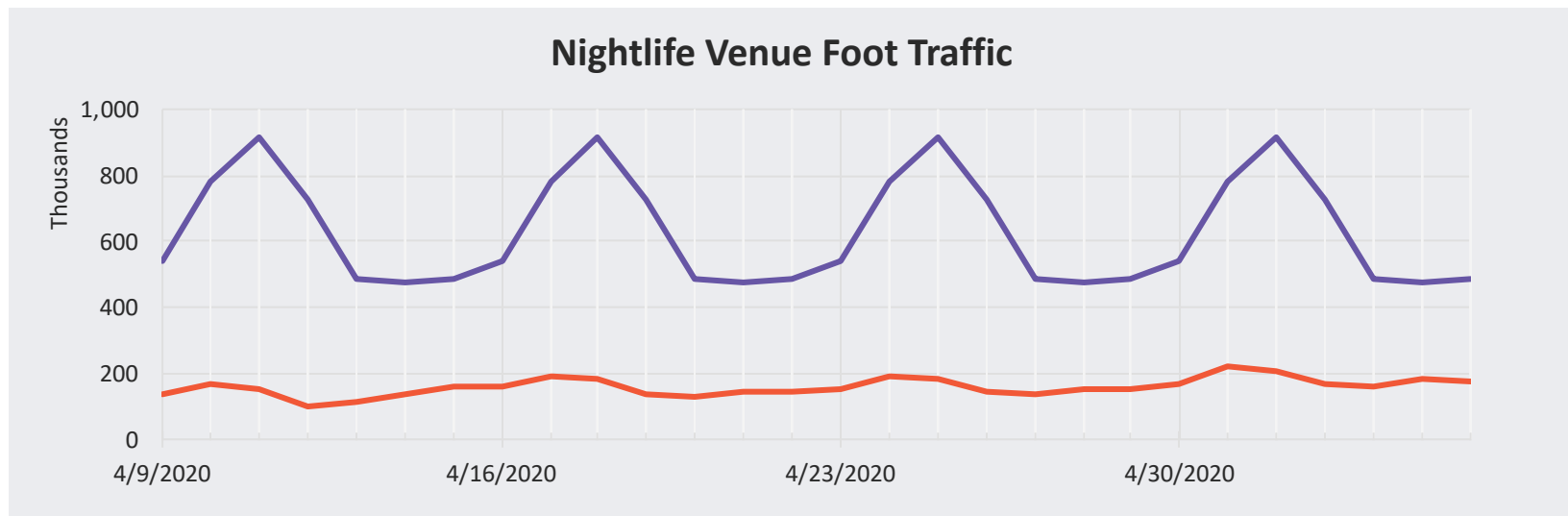
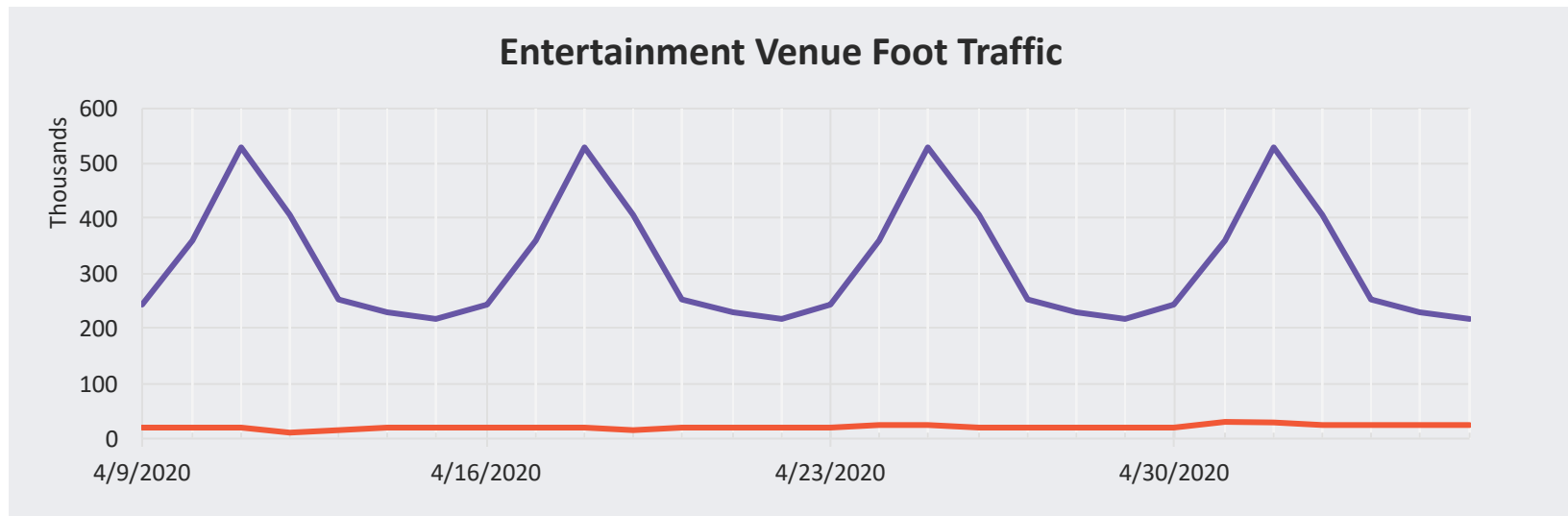
■ Daily Traffic ■ February Weekly Average

SOCIAL DISTANCE TRACKER: Travel Foot Traffic



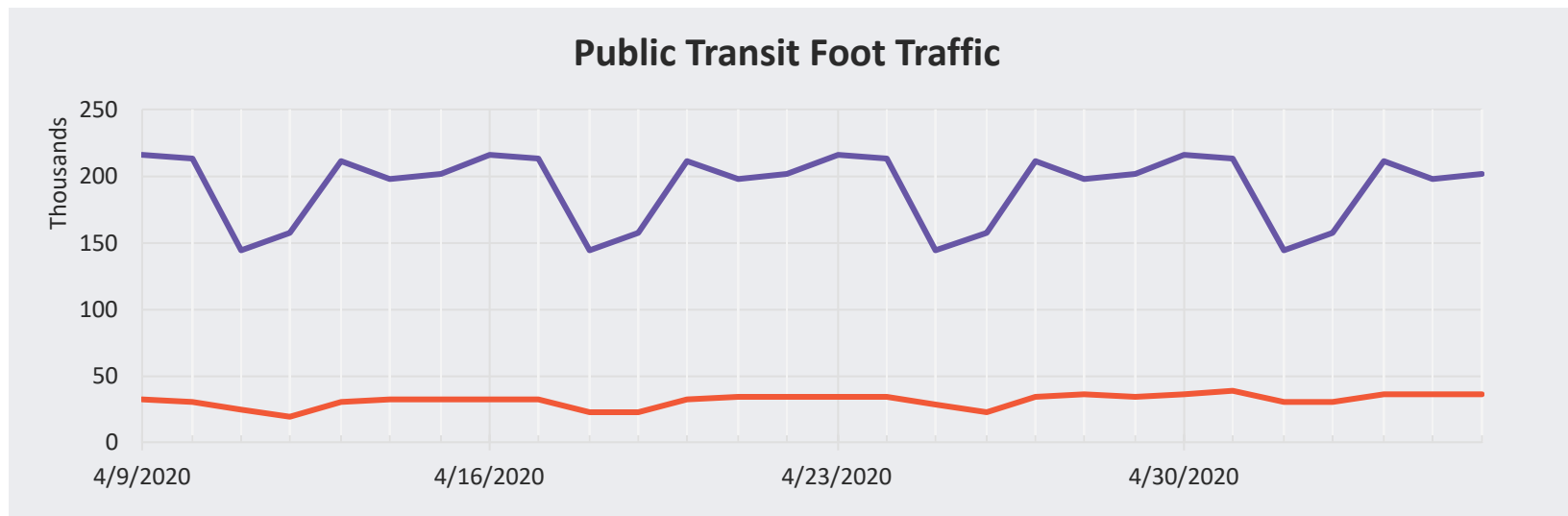
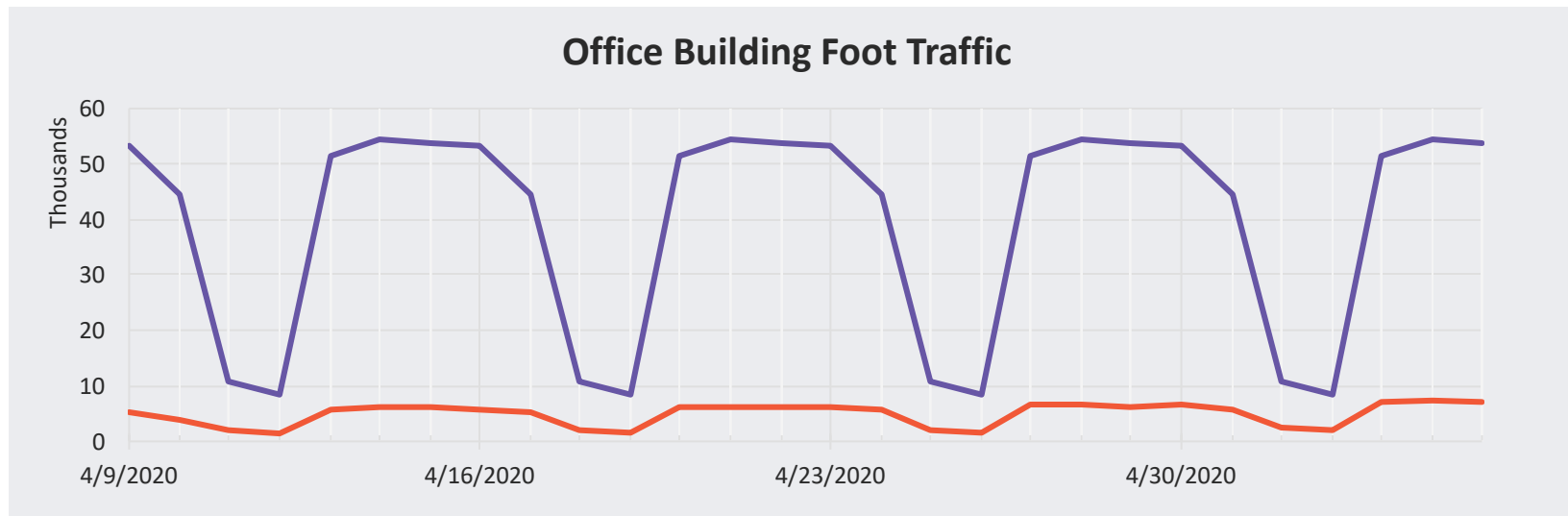
■ Daily Traffic ■ February Weekly Average

SOCIAL DISTANCE TRACKER: Entertainment Foot Traffic



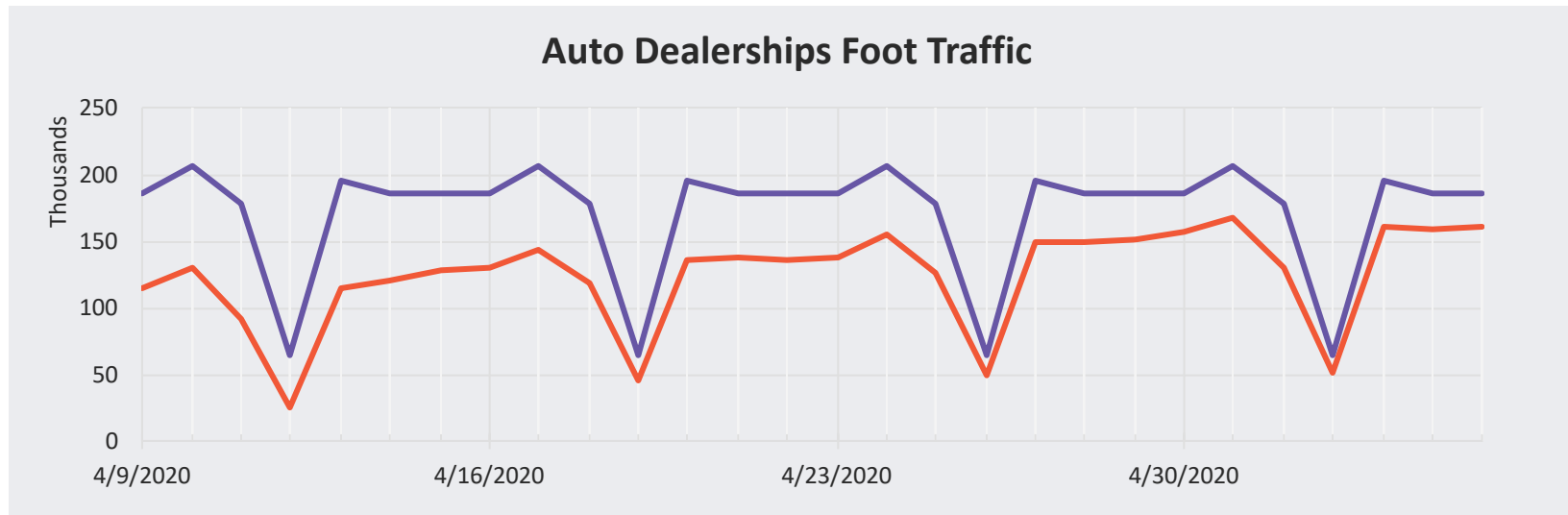
■ Daily Traffic ■ February Weekly Average

SOCIAL DISTANCE TRACKER: Work Life Foot Traffic



■ Daily Traffic ■ February Weekly Average

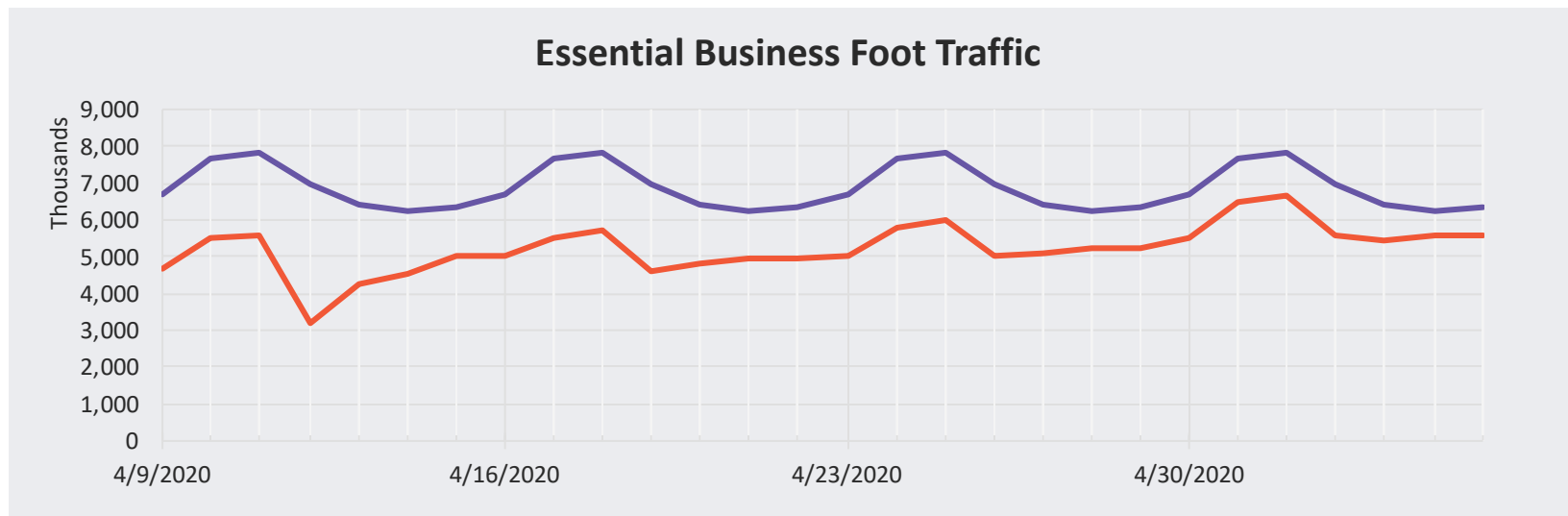
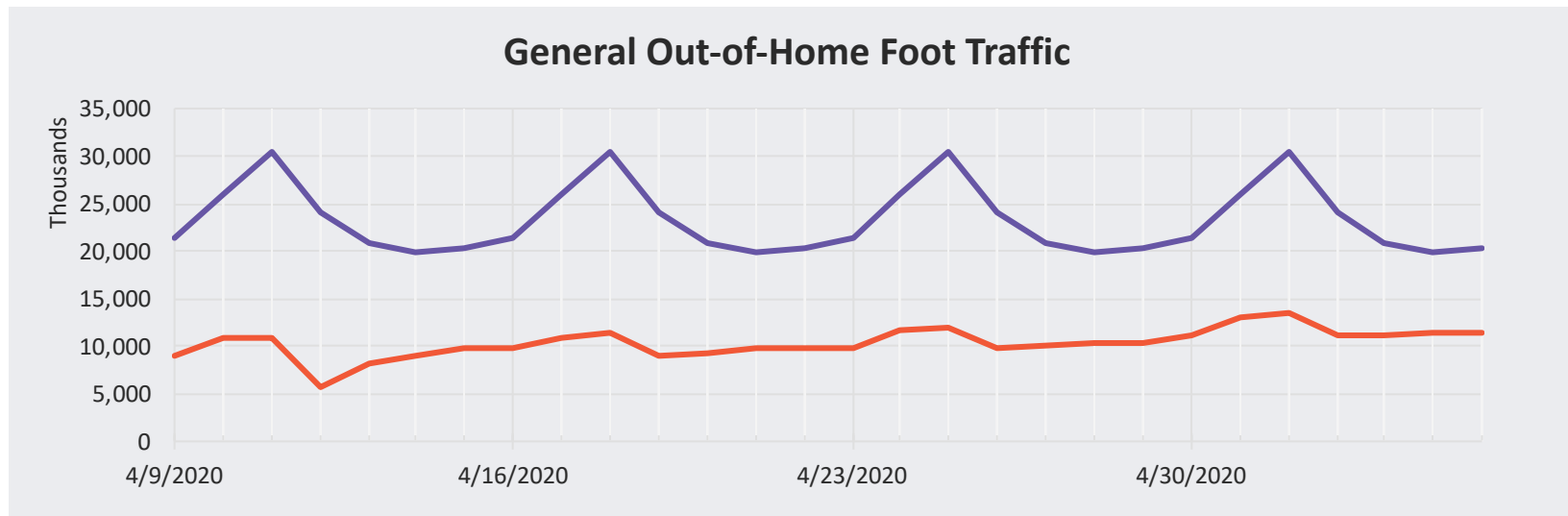
SOCIAL DISTANCE TRACKER: Auto Foot Traffic



■ Daily Traffic

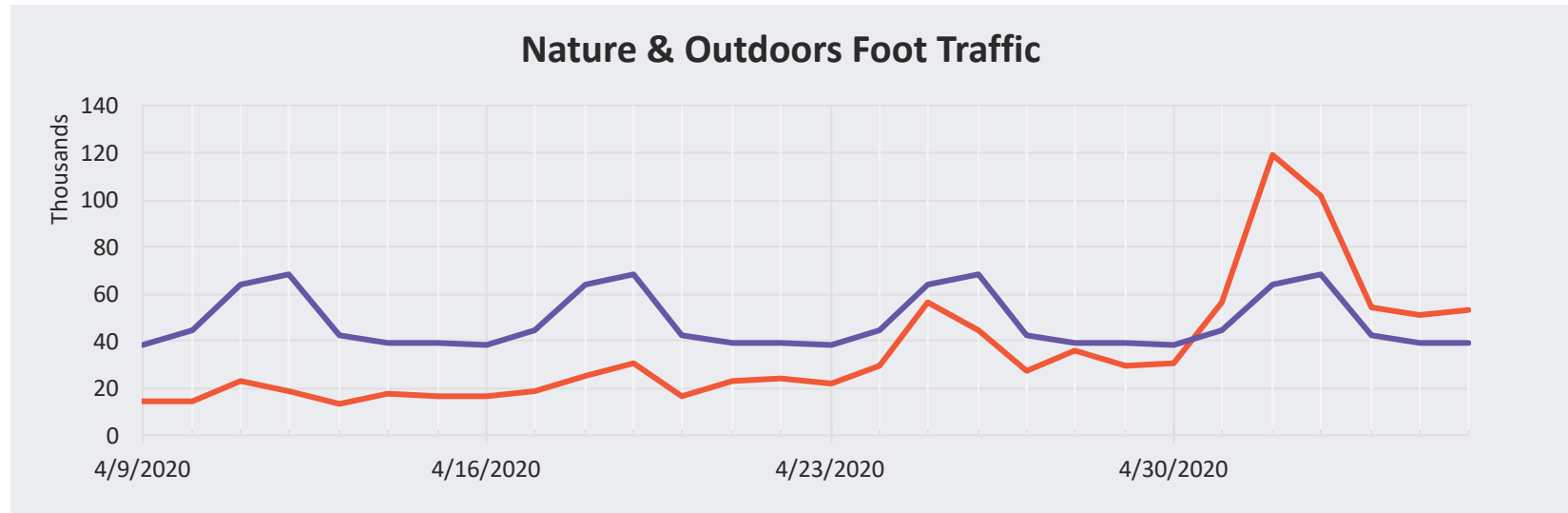
■ February Weekly Average

SOCIAL DISTANCE TRACKER: Aggregate Foot Traffic



March Daily Traffic February Weekly Average

SOCIAL DISTANCE TRACKER: Nature & Outdoors Foot Traffic



March Daily Traffic February Weekly Average