



exclusive preview  
VALENTINO

Spring/Summer 2020

Milan

February 20<sup>th</sup>-23<sup>rd</sup> 2020

Your exclusive  
fashion week experience  
in Milan with  
Maison Valentino.

**O**n the occasion of the Milan Fashion Week *Valentino fashion house* presents its new total white “*Le Blanche*” collection that will be exposed, only for few days, in the boutique of Via Montenapoleone, with its 27 looks from the fashion show. The presentation will be launched by a cocktail event, accessible by invitation only.

A part of Valentino boutique will be dedicated to an exclusive made-to-order service for the maison’s *VIP clients*, held by appointment. You will be able to create your personal Maison Valentino white shirt choosing yourself the style, the length, the sleeves, embroidery or crystals, and personalize the shirt with your initials. Your Maison Valentino made-to-order shirt will be ready, after maximum 8 weeks, and available in the boutique in Milan or send to the Valentino boutique in your country.