



Copywriter

Job summary

Reporting to the Marketing Manager, the Copywriter will be responsible for creating engaging copy that aligns with Forensic Technology's brand, for producing marketing content for online campaigns, brochures, social media, product launches, etc. The copywriter will also proofread and edit all marketing and promotional content to ensure harmonization across all media, as well as market segments. The copywriter will also work with Product Managers and other team members including Sales to better understand the different markets and tailor the message accordingly.

Roles and responsibilities

- Create copy for digital campaigns, social media and other marketing material including but not restricted to newsletters, brochures, e-mailings, customer success stories, etc.
- Participate in marketing campaign meetings to understand the company's expectations relating to marketing content.
- Write editorial copy when requested.
- Proofread and edit marketing collaterals.
- Ensure all marketing materials reflect the company's brand voice.
- Other copywriting requests.

Qualifications and experience

- University degree or certificate in Marketing or equivalent.
- 3-5 years' experience in Copywriting within a high-tech environment.
- Technical and/or script writing experience is an asset.
- Ability to synthesize technical topics into easy-to-understand concepts and prose.
- Excellent writing, editing and proofreading skills in English.
- Excellent grammar and spelling skills.
- Ability to work effectively in a highly dynamic environment, under tight deadlines.
- Excellent interpersonal skills and team player.
- Strong organizational skills and attention to detail.
- Ability to read/understand French and English.
- Knowledge of high-tech industry is an asset.
- Proficiency in Microsoft Office.

Does this career opportunity interest you? Please send your resume to the following address: CareersMTL@ultra-ft.com. Please specify the Job title in the Subject box of your e-mail. Please note that only candidates selected for an interview will be contacted.

As an employer, we promote equal opportunity and we are committed to promoting fair and equitable representation of women, Aboriginal people, persons with disabilities and visible minorities.

** In this document, terms used to refer to persons are taken in the generic sense; they have both a feminine and a masculine value. **