

# BasicGov® Solution

## Empowering Government to Efficiently Serve

BasicGov provides a cloud offering for a permitting, licensing, inspection, and enforcement solution for the public sector. We help government build trust with citizens and industries by making interactions more efficient around regulatory and compliance-based processes.

**Go Paperless,  
Go Cloud!**

**BasicGov is hosted on the  
Salesforce® Force.com platform,  
providing you world-class security,  
performance, and flexibility.**



## Industry Solutions



### Professional & Occupational Licensing

Process and evaluate applications for licensees to practice in a given field. Allows applicants to track real-time information regarding status of application and compliance issues - anywhere and at any time.



### Regulated Industries

Simplify complex application processes and application types, including Wholesalers, Manufacturers, Retailers, Distributors, Bartenders, and Servers. Ensure alignment with the industry's near continuous regulatory changes.



### Regulated Objects & Equipment

Meet public safety and legal compliance for regulated facilities and public equipment, such as conveyances (elevators, escalators), boilers, etc. Relieve government pressure in the high demand of efficient processing of new license applications, renewals and transfers, investigations, and more.



### Community Development / Land Management

Empowers local municipalities - city and county - to better serve citizens and developers in the areas of planning and zoning, permitting, inspections, code enforcement, and compliance. The BasicGov solution integrates with various external systems, including 311, IVR, Esri®, payment gateways, and financial systems to foster efficient and reliable service.

## BasicGov Tools

The solution includes everything a government agency needs to efficiently serve their constituents, from a configurable application framework to a payments engine. The solution is also supported with document generation capability and a GAAP compliant double entry accounting system.

- ✔ **Citizen Portal** online portal for application submission and real-time status on inspections or permits. Efficient interface between citizens, businesses, and agency staff and supervisors.
- ✔ **Payment Cart** allows for multiple item payments across various departments. Supports refunds, payment adjustments, deposits and other accounting processes. \*Requires third party payment gateway integration.
- ✔ **Fund Accounting** delivers a centralized toolset to manage cash and receivables, corrections and distributions, and accounting reports for double entry accounting systems.
- ✔ **Esri GIS Connector Tool *GIS Sync*** integrates your existing Esri GIS Server spatial data with BasicGov and allows for continuous data synchronization. ***GIS Map Viewer*** adds visual analysis capabilities and includes map-based tools to create and manage information.
- ✔ **Reports & Dashboards** is a standard platform feature providing enterprise-scalable capability for data analysis. Configure new reports, schedule and run saved reports, create ad-hoc queries, or clone a report. Separates access to data through security profiles, and uses CRM capabilities to distribute reports across your organization.
- ✔ **Inspections** track the inspection lifecycle from permit inspection request through to finalizing; automate the reinspection process for both permits and complaints; and easily generate violation notices.
- ✔ **Dynamic Checklists** allow you to configure checklists (forms) that are dynamically generated. Checklists can be used for license and permit applications, inspections, and other records in BasicGov.
- ✔ **Dynamic Rules Engine (DRE)** provides process automation in a user-friendly format without code or custom System Integrator approaches. The DRE runs entirely on Salesforce and combines the best features of Salesforce Workflow, Salesforce Process Builder, and Salesforce Triggers into a business-friendly interface.



### Salesforce Platform Advantages

Secure, private, scalable & reliable  
The Salesforce service has been designed to provide customers with trusted privacy with the highest levels of performance, reliability, and security.

Market leadership and continuous innovation  
Salesforce has been frequently named one of the World's Most Innovative Companies by Forbes. Salesforce is #1 in Enterprise Cloud Computing and #1 in CRM according to IDC.

Ease of use  
The Salesforce Platform offers a core set of technologies that not only powers BasicGov, but also allows our customers to build custom apps, connect data from any system, and manage it from anywhere.

### Schedule a demo!

e. [sales@basicgov.com](mailto:sales@basicgov.com)  
p. 1-866-999-1846  
w. [basicgov.com](http://basicgov.com)