

# Event Alternatives Comparison

BRING YOUR NEXT EVENT TO LIFE ONLINE

WorkCast

	Traditional Events	Virtual Events	Webcasts	Webinars
Event costs	Venue specific	From £6,750	From £3,500	From £95/month
Maximum attendees	Venue specific	Up to 50,000	Up to 50,000	Up to 50,000
Multi-session event	Venue specific	Yes	Yes	Yes
Paid/free admission	Yes	Yes	Yes	Yes
Sponsor-friendly	Yes	Yes	Yes	Yes
Fully branded experience	Yes	Yes	Yes	Yes
Attendee analytics	Additional costs	Included	Included	Included
Full event reporting	Additional costs	Included	Included	Included

[Subject to terms and conditions.](#)