

You've reached your breaking point. We can fix it.

Crisis Intervention Team



Rapid response for dementia emergencies.

Call us 24/7—we'll be there within 4 hours: (415) 340-3990.

Sometimes the best way to help is to ask for help.

Caring for a loved one with dementia is challenging enough—when crisis hits it can feel overwhelming or even impossible. Together, we'll find a path back to stability.

Whatever your loved one's situation—a broken bone aggressive behavior, refusal of care—our Crisis Intervention Team will support you both.

Pick up the phone, and we'll be on our way. Our Team provides one-on-one dementia care in your home or residential community. Our mission is to stabilize the situation so you can breathe again, take a step back, and decide on the best long-term course of action for you and your family.

Not all superheroes wear capes.

Our courageous team of highly trained Memory Care Professionals will get your situation under control and help you transition to the right routine care that will prevent future crises. We can give you peace of mind—and your life back.



What to expect

Call us any time for support including:

- A quick phone assessment, which includes initiating a care plan
- Setting up a minimum 24/7, 2-week care commitment
- Immediate deployment of our Team —we'll be by your side in under 4 hours

We know what you're going through.

Tender Rose was born when our CEO struggled to find the right care for his own mother. We're here around the clock to help get your situation under control quickly with unparalleled support, no matter how challenging the behavior or situation you're facing.

You're in crisis. But not for long. Call the Crisis Intervention Team, and help is on the way. (415) 340-3990

Serving clients in the greater San Francisco Bay Area.



Phone: 415.340.3990 • Fax: 415.682.4971