



Activate Workplace Insights

Steelcase Workplace Advisor Study is a short-term space measurement engagement paired with in-depth analysis and consultation, revealing what's working and what's needed to inform capital investments.

Sense-making is an important aspect of every Workplace Advisor Study. As part of your experience, an expert from the Steelcase Applied Research + Consulting (ARC) team will help your organization understand how your specific spaces are performing and identify insights gained. Ultimately, we're here to help you lead smart change.

Scalable Service

Through scalable service, the ARC team supports unique client needs and interests.

Included in Every Study – Dashboard + Coaching

Each Study includes dashboard interpretation and coaching from the Steelcase Applied Research + Consulting team. To activate Study insights, ARCs help you translate the sensor study results, and interpret data from the Space Traits and Favorite Spaces surveys, as well as understand why use-patterns may be occurring and how to address potential considerations.

Following the Study, you'll be encouraged to take advantage of four hours of sense-making consultation.

Comprehensive View Option – Understand the Employee Voice

For a more wide-ranging view, the ARC team can help you understand the employee voice through onsite support designed to complement data gathered in a Workplace Advisor Study. These onsite consulting services include user focus groups, primary observation and interviews. Together, this qualitative and quantitative information offers new perspectives that take findings to the next level. Following these additional activities, a consultant will provide coaching and data interpretation.

Holistic Exploration Option – New Ways of Working

If you're ready to discover new ways of working related to a larger work experience initiative, we can help. An ARC engagement holistically explores aspects of work culture, process, tools and space in support of your organizational ambitions. The Study offers valuable quantitative data to inform such an engagement, and consultants can help you evaluate your current culture, identify desired future behaviors and prepare users for success in a new work environment.

Qualitative Methods in Detail

Supplement your Workplace Advisor Study dashboard interpretation and coaching with additional qualitative methods and consultation support from Steelcase. Mixed methodologies are leveraged to validate and inform Study findings.

Focus groups, observation and interviews are led by Steelcase ARCs for both optional services. These methods are highly effective when used together and can also be scaled to meet your needs.



Focus Groups

Engage users in validating the objectives of the Workplace Advisor Study to analyze and understand both frequently and rarely used work areas. Conversations emphasize spatial, behavioral and technology aspects of the current work environment.



Observation

Leverage user observation techniques to further understand process, behaviors and space utilization. Informed by Study, this observation provides insights into space traits, use patterns, transitions, under-utilized spaces and highly over used spaces.



Interviews

Leader interviews provide deeper perspective into the intent and overarching objectives of the Workplace Advisor Study. Consultants will connect with your company's leaders to understand business drivers in the context of space usage and potential.

Steelcase®

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