

media:scape collaborative settings overview





Collaboration **Revisited**

Work has changed. Markets are global. Employees are mobile. Business issues are more complex and require cross-functional teamwork. Yet workers and information are often separated by time zones, making collaboration a challenge.

Since its inception, media:scape® has thoughtfully integrated furniture and technology—bringing people, space and information together to enhance productivity and help groups excel. Now organizations can optimize each media:scape setting to best meet their collaboration needs; from sharing wirelessly in a small huddle room to a team brainstorm over video, media:scape can be customized to enhance both the organizational needs and the user experience.

With media:scape, sharing content is democratic, immediate and tailored to its users' needs. Whether in person or on video, media:scape supports seamless collaboration, making teams more productive and allowing them to efficiently innovate their brands and companies.

Collaboration Is Essential to Innovation

Steelcase researchers examined the process of group work: how people interact, share information and form understanding. They found that there's a need to work closely with distributed colleagues, and that the role of communication and collaboration in building strong company cultures that foster creativity and innovation is changing. This research led to key insights:





Group workspaces are typically designed for leader-led meetings—one person has control of information rather than true sharing.

Effective collaboration depends on equal access to content and the ability to easily share information.



Today's employees are widely distributed and require frequent connection with long-distance coworkers, yet workspaces are not designed to support distance collaboration.



Technology in collaborative settings is often difficult to use and not an intuitive part of group work.

When communication flows freely in an organization, collaboration is easier and more effective. Trusting relationships, company culture and productivity are enhanced.

80%

of organizations say they need to foster more collaboration, but 78 percent say they struggle to effectively help people collaborate virtually as well as face-to-face.

Steelcase 360° Magazine, Making Distance Disappear



INFORMATIVE



EVALUATIVE

Types of Collaboration

People collaborate in different ways depending on the project, the team and the task at hand. It's critical to support each type of collaboration:

Informative

Evaluative

sharing information, providing updates

considering content,



GENERATIVE

making decisions

Generative

building on existing information to create new solutions

Collaboration Anywhere

Collaboration can, and should, happen anywhere. By creating a variety of collaborative workspaces throughout an organization's footprint—larger team spaces, more casual impromptu spaces, previously underutilized inbetween spaces—media:scape allows organizations to choose which tools best support collaboration among teams, regardless of their location. By offering flexible options for connectivity, media:scape accommodates specific organizational needs, optimizing the collaborative experience.







Open. Connect. Share.

With choice and control over their technology, users select options that accommodate their unique needs. Share wirelessly with Virtual PUCK^{*}, connect and share with physical PUCK, or experience the benefits of each by choosing a combination.



VIRTUAL PUCK

Share content wirelessly by connecting a laptop to the Virtual PUCK with a simple download. Works seamlessly with physical PUCKs.



PHYSICAL PUCK Glows when connected to a mobile device.

Press to share content on the screen.



media:scape Table

Teams require inviting, high-performance spaces that foster creativity and innovation to encourage meaningful collaboration. By making information integral and meetings more inclusive, the media:scape Table amplifies ideas and productivity. With total control, organizations create the best sharing experience for their teams by choosing how many and what type of PUCK—virtual and/or physical—as well as an option of HDVC. With customizable settings, collaboration is uninterrupted and teams are able to build on each others' ideas with ease.

Media Well Power and PUCK Options



Virtual PUCK



Two Physical PUCKs



Four Physical PUCKs



Six Physical PUCKs

All media:scape media well configurations offer six power outlets and an option of unlimited Virtual PUCKs.



media:scape TeamStudio

media:scape TeamStudio" accelerates content sharing and productivity by optimizing video collaboration and removing physical barriers. Standing-height capabilities and improved sightlines allow teams to choose alternative postures without compromising group engagement. With equal access to analog and digital information, large and small groups can work together with or without video.

A supreme sharing setting for both resident and distributed teams, TeamStudio offers Virtual PUCK, up to eight physical PUCKs and four displays to meet the advanced collaboration needs of any organization.





media:scape TeamTheater

Enhancing high-definition videoconferencing, media:scape TeamTheater enables distributed and colocated users to connect and share easily.

Most videoconferencing spaces limit movement and postures, and dedicated rooms for video are rarely used for other types of work. In a TeamTheater application, the workspace supports group work and collaboration whether the camera is on or off, and with the option of a Virtual or physical PUCK, users decide which sharing method best meets their needs.

media:scape kiosk

media:scape kiosk is tailored to meet the needs of video collaboration for the individual, but can host two users. With an optimal screen size and camera distance, kiosk can support quick, casual, informative conversations in the open plan, or longer, generative, evaluative working sessions in a small enclave. media:scape kiosk enhances collaboration, bringing together distributed teams to maximize organization and individual potential.



Optimal screen size and camera distance simplify videoconferencing for one or two people.



FrameOne with media:scape

media:scape integrates with FrameOne[™] to create highly collaborative environments for resident project teams and functional groups by making the most of real estate. The ability to switch effortlessly from individual to group work, allows teams to share information, evaluate content and make decisions easier and faster.



Answer with media:scape

Answer[®] with media:scape combines space definition with technology to provide users with intuitive collaborative experiences. In both owned and shared settings, Answer with media:scape offers seamless analog and digital content sharing while creating clearly defined workspaces so workers can flow between individual tasks and group work quickly and efficiently.

media:scape mini

media:scape mini extends the collaborative experience into small and existing spaces. It can be placed on top of virtually any surface to transform small enclaves, private offices or open plan team spaces into high-performing collaborative environments.







media:scape mobile

media:scape mobile helps people connect and share practically anywhere. Supporting up to four people and offering optional HDVC capabilities, media:scape mobile easily moves from project rooms to open plan team spaces and other high-use environments providing users with flexible collaboration.

STATEMENT OF LINE



At its heart, sustainability at Steelcase is about people. It's about creating and supporting the economic, environmental and social conditions that allow people and communities to reach their full potential.

Research and insights direct our path. It's not only about creating goods, it's about creating good. It's not only about creating value, it's about living our values. It's not just about reducing our footprint, it's about expanding our reach. It's about creating lasting and meaningful change to enable the long-term wellbeing of current and future generations.

Innovative products and solutions result. In the development of our products, we work to consider each stage of the life cycle: from materials extraction, production, transport, use and reuse, until the end of its life. We demonstrate performance through third-party verified certifications and voluntary product declarations.

Steelcase's sustainability promises, actions, and results are communicated in an annual Corporate Sustainability Report.

TECHNICAL SPECIFICATIONS

MEDIA:SCAPE KIOSK	MEDIA:SCAPE MOBILE	MEDIA:SCAPE MINI
Supports up to WUXGA 1920x1200	Supports up to WUXGA 1920x1200	Supports up to WUXGA 1920x1200
2	4	4
2*	2*	1
2	2	_
HDMI female proprietary	HDMI female proprietary	HDMI female proprietary
HDMI male	HDMI male	HDMI male
HDMI	HDMI	-
HDMI female	HDMI female	HDMI female
2	4	4
2	2	1
2	2	_
1/8" female	1/8" female	1/8" female
HDMI female proprietary	HDMI female proprietary	HDMI female proprietary
HDMI female	HDMI female	HDMI female
1	1	_
media:scape Manager	media:scape Manager	media:scape Manager
2	4	4
Auto on/off monitor	4 Auto on/off monitor	4 Auto on/off monitor
	100-127~50/60HZ.10A	
100-127~50/60HZ.10A 220-240V~50/60HZ.10A	220-240V~50/60HZ.10A	100-127~50/60HZ.10A 220-240V~50/60HZ.10A
Mounting option provided	Integrated monitor	Integrated monitor
integrates with furniture OSD/Network	mounting hardware	mounting hardware OSD/Network
UL, RoHS 2, CE	OSD/Network	UL, RoHS 2, CE
3 years	UL, RoHS 2, CE 3 years	3 years
yes	yes	no
yes	yes	yes

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eelcase

youtube.com/SteelcaseTV

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