



San Francisco, CA

Software

10+ Conference Rooms

MemSQL delivers the leading database platform for real-time analytics. Global enterprises use MemSQL to achieve peak performance and optimize data efficiency. With the combined power of database, data warehouse, and streaming workloads in one system, MemSQL helps companies anticipate problems before they occur, turn insights into actions, and stay relevant in a rapidly changing world.

“Robin is the perfect solution for us.”



MemSQL was founded on the principle that businesses needed to leverage data to make every moment work in their favor. Companies like Pinterest, Samsung and Akamai depend on their solution set to turn insights into actions.

As the company grew, it knew that their previous solution couldn't handle the needs of the employees. Rooms were being double booked, and crashes led to inconsistent bookings — there needed to be a better way.

The solution

MemSQL chose Robin for its ability to provide functional and automated insights into how they could improve the efficiency of their office. And much like their business, Robin provided analytics MemSQL could act on.

“Robin and it's incredible community instantly stood out to me. From the website to their business model, they resembled our own organization;

growing fast, populated with talented employees, and a quality product,” said Weston Hochmuth, the IT Manager at MemSQL. “Implementing the product was swift, and our successes with Robin were even faster.”



Since implementation, MemSQL no longer sees rooms being double booked, spaces wasted or extension issues, according to Hochmuth.

“Numerous things have improved as a result of the features that Robin has effortlessly implemented into its product. The most used feature is on-demand bookings. It’s a night and day difference between Robin and our previous product.”

Next up

As MemSQL continues to grow, Hochmuth says that scaling the team around the world will be their biggest challenge.

“The challenges we face will be the interaction at play with remote offices and Robin's amazing team is already gearing up to help,” he said. “It’s the perfect solution for the task at hand; equal parts aesthetic, functional, automated.”