

PROJECT	Design and Implementation of an Adaptive Management Pilot Project for the Silver Creek Watershed			
CLIENT	NEW Water (the brand of the Green Bay Metropolitan Sewerage District)			
PROJECT VISION	A robust and collaborative pilot study in the Silver Creek subwatershed that is consistent with stakeholder ecological restoration goals, and that provides NEW Water with the information to make an informed and confident decision on whether to use the adaptive management approach to meet the phosphorus and total suspended solids reductions required to meet designated use and water quality goals in the Lower Fox River Basin.			
CRITICAL SUCCESS FACTORS	Safety	Implement pilot study with no recordable safety incidents.		
	Cost	Manage study costs effectively and identify total cost for NEW Water adaptive management compliance.		
	Schedule	Complete initial study to begin implementing BMPs in 2015 growing season and provide information for milestones included in the NEW Water permit.		
	Regulatory Compliance	Define compliance with adaptive management approach and determine whether these goals could be met.		
	Stakeholder Participation	Active and timely participation, completion of action items, and open communication that maintains commitments and project schedule.		
Stakeholder Acceptance	Maximize the implementation of agricultural BMPs by owners and operators, and track factors that influence decision making.			
Quality	Development of a scientifically defensible adaptive management approach that can be repeatable, adaptable, predictable, and implemented across the watershed.			
ROLES AND RESPONSIBILITIES (see stakeholder participation matrix)	NEW Water – Project leader, organize partners/stakeholders, participate in meetings, and direct consultant team.			
	Consultant Team – Plan and carry out project, support and attend meetings, coordinate with stakeholders and partners, GIS management, execute soil sampling, support County and NRCS conservation planning, and project reporting.			
	Counties and NRCS – Participate in meetings, provide data from on-going studies, support coordination with landowners/operators, support soil sampling, and lead conservation planning and implementation.			
	Oneida Nation – Participate in meetings, provide data from on-going studies, coordinate with Tribal operators, execute soil sampling and field walks on tribal lands, and support conservation planning and implementation.			
Cooperating Partners/Agencies – Participate in meetings, provide GIS data and information on existing projects and SWAT modeling, review sampling plans and data analysis, review conservation plans, and provide technical support for monitoring programs.				
COMMITMENTS	NEW Water	Oneida Nation	Outagamie County	Brown County
	Outagamie County NRCS	Brown County NRCS	Oneida Tribal NRCS	US Fish and Wildlife Service
	UW Green Bay	Tilth Agronomy	US Geological Survey	The Nature Conservancy
	Fox Wolf Watershed Alliance	Ducks Unlimited	The Alliance for the Great Lakes	WI Depart. of Natural Resources
	CH2M HILL	AgVentures	McMahon Associates	