

Newsletter

The Monthly Newsletter of *Hunterdon Academy of the Arts*

August 2017

Taking Our Lebanon Campus to the Next Level

I have some really exciting news this month: our Lebanon location has grown to the point where a larger facility is needed to accommodate demand for our Music Lessons! Just when

we found ourselves running out of available lesson spots, we became aware of a wonderful space that will take our Lebanon Campus to a whole new level. And what's more, this space is located within the same building of where we started (Oasis Commons, 148 Main Street, Lebanon), making this a very easy transition for all involved. So, later this month we will move our operations upstairs and to the opposite side of the building, where we will have a nice retail front with a great



signage for improved visibility. Yay!! Instead of having 4 classrooms, we will now have 8, a separate office, more parking and lo and behold, there will also be a performance space with Summer Referral a mini stage! We are working on making the space warm and inviting, as well as putting a lot of thought into making the rooms as close to soundproof as possible.

Highlights

Shout Outs! (2)

August Student Birthdays (2)

Pet of the Month: Darla Blossom (2)

In the Spotlight: **HAA Picture Days**

Contest: UPair One Drone (4)

Many of you may know the history of HAA and the fact that the flagship Flemington location moved 5 times while it was still known as "Cooper Music Studio." Interestingly, Cooper Music was located in Lebanon for many years--first at the current Gymnastics Unlimited location and then at the adorable "A-frame building" on Route 31, next to the Hunterdon County Arboretum--until it finally settled down in Flemington in 2005. For a long time, that was our only location. However, thanks to the persistent encouragement from some of you living in Clinton Township and "friendly nagging" (love you, Dorothy) by Mrs. Coppeto, we finally decided to open a small location in Lebanon Boro in 2014.

I'm not going to lie to you. Going into it, I was not fully convinced the location would be successful; after all, Lebanon Boro is not nearly as busy as Flemington--at least when it comes to shopping and things to do--but it does have a lot of charm. Not surprisingly, our first year was a bit slow, but then we gained momentum until we finally outgrew capacity this summer.

I would like to take this opportunity to thank those of you who believed in HAA and took a chance on our once small location in Lebanon three years ago. You have no idea how much I appreciate your loyalty and faith in us! Because of the expanded size of the new facility, the Lebanon Campus is now in a position to host special events similar to those you may have seen in Flemington. These include in the upcoming months:

"Grand Reopening Ceremony" in September (date TBD) Open Mic Nights

A Special HAA/YMCA Charity Performathon in November (details forthcoming)

Stay tuned for more info. I sincerely hope you will join me and my staff in celebrating our wonderful community. Here's to a new and shiny 2017-18 school year and to many more exciting things to come!



Flemington & Lebanon

Thank You for Your Referrals!

A BIG THANK YOU to several individuals, for referring their friends to *Hunterdon Academy of the Arts*! It's wonderful to have such strong supporters who spread the word about HAA in the Hunterdon community! We'd like to give a special shout out to the **Solimani and LoPrimo families, THANK YOU!!!**

August Student Birthdays

Liam Campbell, Steve Kaeser, Lou Lelli, Grace Catedra, Patrick Haskell, Lance Demmerle, Nadel Duclair, Jordan Hill, Christine Thiffault, Megan Clements, Kushal Patel, Lauren Leibowitz, Elise Granato, Joseph Robben, Lorena Cunningham, Trevor Steidle, Hannah Greer, William Turner, Natalie Olsen, Allison Kusmiesz, Megan Long, Adam Lum-DeBono, Emily Rubin, Audrey Symons, Sydnee James, Jonathan Kaye, Elenor Pratt, Laura Rinehart, Leah Stockwell, Kimberly Snyder, Akil Basha, Joey Piorkowski, Riley Hunt, Brody Baykowski, and a special shout out to Bhuvanesh Prabakar who's birthday was 7/12! HAPPY BIRTHDAY!

Save the Date!

Friday 8/4, HAA Performing Arts Showcase at South Ridge Church 6:00-8:00pm

Friday 8/4 *Jam Session* **7:15-8:15pm**

Friday 8/11 Acting Out! 7:15-8:15pm

Tuesday 8/22 Open Acting Class at Turntable Junction

Pet of the Month: Darla Blossom

Darla is Miss Kristen's 3 year old cat-daughter. Darla likes to stare directly at people without blinking for an uncomfortably long amount of time. She often reminds people of an owl. Darla doesn't like Miss Kristen's singing voice and cries whenever she starts to sing. She likes to be held like a baby during bedtime, it's the only part of her day when she'll purr and snuggle.

Don't despair if your pet isn't featured in this issue. We will keep all materials on file for future issues! Do you love your pet and can't wait to tell us all about him/her? Just visit www.HunterdonAcademyOfTheArts.com/MyPet and fill out the form on that page! If we choose your pet as the next *Pet of the Month*, we will feature him in the upcoming issue of the *HAA Newsletter* and send you a \$25 Gift Card!



www.HunterdonAcademyOfTheArts.com/MyPet

Have you been thinking about Acting Classes?
Now's the perfect time to join!

Call us at (908) 782-4943!













In the Spotlight: HAA Picture Days

HAA is a performing arts school. When you walk through our facilities, you can hear students taking Music Lessons or practice in ROCK+ or True Voice Project rehearsals. Ever more often you may be able to take a peek into a classroom full of students honing their Acting skills. We are fanatics about the wonderful benefits of performing arts instruction, which improve our lives on so many different levels. But for some of our students, all those great benefits pale by comparison with the excitement they experience in a stage performance. The desire to explore that special thrill makes you go on stage because that's where the action is! Standing in the spotlight, and with the audience totally focused on them, performers may play their songs like they have never played them before, and maybe even better than they thought possible. It's such a thrill, a little bit of a gamble perhaps. It can



be really addictive in that it makes you come back for more! Yes, some of us love the stage, the spotlight--and the camera! There we said it :)

In addition to public music or acting performances, HAA Picture Days provide yet another outlet for students to be "on stage." Ms. Kristen, one of our Acting Instructors, happens to be a really gifted photographer (and videographer!), as you can probably tell from following HAA on Facebook and Instagram. During Picture Days, she makes students feel so relaxed and confident in front of the camera that she captures the most incredible moments. HAA uses these pictures to promote our programs, but the participating families also receive free copies of their digital images. Everyone's happy!

We hold about 3 to 4 of these Picture Days a year. They are exclusive events designed for HAA Students only. If you would like to have your professional photo taken in a future Picture Day, just stop by the office to let us know, or call us at (908) 782-4943!





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Award-winning Hunterdon Academy of the Arts has campus locations in Flemington (NJ) and Lebanon (NJ). Founded in 1981, we are the largest performing arts school in Hunterdon, serving students of all ages and levels of ability. The school is particularly well known for its high-quality Music lessons and classes, but has more recently added Acting instruction to its services.



Summer Referral Contest: Win a FREE UPair One Drone!

Want to document your Autumn Adventures from a Bird's Eye View?

- 7-inch LED Screen Remote Controller, 2.7K HD Camera and FPV Real-Time Video
- Fashionable U-shape Aircraft Design: More stable shooting and better GPS signal accessibility
- Advanced Intelligent Battery with Large Capacity of up to 18 minutes flight time

A Value of \$299!

Referrals Are a Win-Win, Each and Every Time



To enter the Fall Raffle for this amazing prize, just refer your friends to HAA! It's easy! As a sign of our appreciation, we are rewarding **both you and your friend with a \$25 check** when s/he enrolls in our programs! Refer as many friends as you like!

www.HunterdonAcademyOfTheArts.com/Referrals