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Award-winning Hunterdon Academy of the Arts has campus locations in Flemington (NJ) and Lebanon (NJ). Founded in 1981, we are the largest performing arts school in Hunterdon, serving students of all ages and levels of ability. The school is particularly well known for its high-quality Music lessons and classes, but has more recently added Acting instruction to its services.



### **SPRING REFERRAL CONTEST** Win a FREE Breville Juice Fountain Cold XL!

### **\$345 VALUE!** DRAWING ON 6/30

- Cold Spin Technology
- 3.5" XL Wide Chute Feed
- Noise Reduction Technology
- Fast Setting
- XL Juicing Capacity

#### **Rules of the Contest:**

Your Referral must be a new family, who has never attended our school. • Referral credits do not apply to the members of the same family. • Referral credits cannot be applied retroactively. This means that the ReferrED Family must identify the referral source at first inquiry. • For each referral, both you and your friend will receive a \$25 Referral Reward check from us. • Both you and your friend will enter the raffle. • For each family you refer, you will receive an additional Raffle entry, increasing your chance to win.

### For More Details Visit: www.HunterdonAcademyOfTheArts/Referrals



### THE MONTHLY NEWSLETTER OF HUNTERDON ACADEMY OF THE ARTS

## **HAA Owners Meet Randi Zuckerberg!**



Yes, my husband Antonius and I had the pleasure of meeting Randi Zuckerberg-the former Director of Market Development at Facebook and Mark Zuckerberg's sister! And what a sweetheart she is! Did you know that she has a beautiful voice and she sings on Broadway? I didn't.

But let me rewind just a bit and tell you the full story.

We were recently in Texas, attending a conference where HAA Meeting Randi was one of those moments I will treasure for many won a national award for the 4th year in a row, and we were some of the selected people honored to meet and chat with Randi Zuckerberg, years. Not just because she comes from a famous family and is a the keynote speaker at the event. To be honest, we didn't know much celebrity herself (somebody in our group actually said "Wow, this about Randi--probably because her super-famous brother always gets is what meeting somebody in the Ford or Rockefeller family would have been 100 years ago.") but because she is a positive role model the spotlight--but we were starstruck nevertheless. What impressed me the most was that Randi is a quirky, down-to-earth "nerd"--as for young women. Randi's goal is to promote diversity in the world of she calls herself--who does not hesitate to show her personality and technology and encourage more young women to pursue a career in vulnerability in front of other people. The teacher in me immediately tech--currently a very male-dominated field. It was an honor to meet thought: I wish all our students grew up to be as confident and her, chat with her and get inspired to influence the next generation of comfortable in their own skin--fully embracing their strengths, talents young people--just what we do every day at HAA. Cheers to Randi! and unique personal qualities that make them who they are. By the way, Randi attributes that to the musical theatre and performance background her parents allowed her to explore and develop when she was a little girl. So, a big shoutout to all the HAA parents for supporting your children's passion for music and acting!

Hearing about Randi's life story in person was incredible and left us speechless. She talked to us about her Musical Theatre roots

### HIGHLIGHTS

This Month at HAA (Pg. 2) Thank You for Your Referrals (Pg. 2) HAA Wins Hunterdon's Best (Pg. 3) Memorial Day Celebration (Pg. 3) **Referral Contest (Pg. 4)** 

### NEWSLETTER MAY 2019

and her Broadway debut in the "Rock of Ages", about her Harvard days--where she studied Marketing and Business, and her journey at Facebook. She told us how Facebook started in a small, messy office in California, how their long "hackatons" led to some of the coolest inventions, how much fun she had with her "80's rock band" at FB and how she invented Facebook Live. Randi told us in an embarrassed kind of way that the very first "Facebook Live with Randi Zuckerberg" show was broadcasted from a broom closet and the only two people who saw it were her Mom and Dad. She thought the project was a "total failure" until she received a call from Katy Perry a few days later asking if she could promote her world tour on "Facebook Live". Wow! The rest is history, I guess.



Valentina Jotovic, C.E.O., Hunterdon Academy of the Arts



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# THANK YOU FOR YOUR REFERRALS!

A BIG THANK YOU to several individuals, for referring their friends to Hunterdon Academy of the Arts! It's wonderful to have such strong supporters who spread the word about HAA in the Hunterdon community! We would like to give a special shout out to Jill Stem and Carla Teehan.

## THIS MONTH AT HAA MAY 2019

5/3 Friday | 7:15pm-8:15pm Jam Session @ Flemington

5/10 Friday | 7:15pm-8:15pm Acting Out @ Flemington

5/25 Saturday | 10:00am-1:30pm Memorial Weekend Party @ Flemington

5/27 Friday **CLOSED** for Memorial Day

# HAA WINS HUNTERDON'S **"BEST MUSIC SCHOOL" AWARD**



### **4 BIG REASONS WHY YOU SHOULD STAY** ENROLLED THROUGH THE SUN

Most long-term HAA students are enrolled year-round. They may take a break here and there, but they've also learned over the years that staying enrolled over the summer gives them an amazing advantage. If you wonder who these kids are, just think back to our student recitals. They are the ones who sound so good you wonder "How do they do it?". Their answer: talent + dedication = results! And no chilling all summer while the instrument collects dust!

#### So, here are the top 4 reasons for hanging out with us this summer:

- 1. Hold on to your lesson day and time! HAA can't hold your spot if you drop.
- 2. Recital in July: Two different weekends available (in case you travel).
- 3. Great Summer Surprises we have in the works for you!

4. No "summer learning loss": with school work on hold for a while, students actually focus more fully on their lessons and make great progress over the summer!

But, how do we do this, you may wonder? We sent you a letter (yep, via snail mail, the old-fashioned way) and an email with more info on HAA summer lessons and how they work, so make sure to read those, but here are the abbreviated notes and a "shortcut to summer success" for your convenience:

#### How you can do it even if you travel:

- -Take super convenient Skype Lessons when you need to be away!
- -Take advantage of our 2-week summer vacation credit option
- -Take unlimited, instrument-specific group make-up classes
- -Sublease your lesson spot to a friend or a family member!

More questions? Give us a call at 908-782-4943 or stop by our front desk next time you are in. We are happy to help!

# MAY 25TH IS COMING: LET'S CELEBRATE!!!

Are you ready for spring/summer? And for a party? Join us Saturday, May 25 from 10:00 am to 1:30pm at our Flemington Campus (4 Minneakoning Rd.) for a fun-filled HAA Memorial Weekend Party. We're hosting this free outdoor event especially for all current students and families. It'll be "rain or shine." If the weather doesn't cooperate, we'll simply move inside our facility, but fun we will have!



Here's a glimpse at what we've planned for you: FREE FOOD (while supplies last): Rita's Italian Ice Cream, and Hot Dogs (11:00am to 1:00pm, with aaallll the fixings included, catered by "Cook to Order". First come-first served.) Also, enjoy free face painting (by our fabulous Katie Engberg), live music, a scavenger hunt, an instrument petting zoo, and more!!!

We are SOOO excited to share some wonderful news with you: HAA has recently been voted the County's "Top Music School" by Hunterdon Happening. What's more, this is the FOURTH Year in a row we have received this coveted award! THANK YOU to all who have cast their votes for HAA!!! We have built this school together with you and hope that you are as proud of this accomplishment as we are!

Isn't this a wonderful way to start the summer season?! Don't miss out!

#### WWW.HUNTERDONACADEMYOFTHEARTS.COM | CALL (908) 782-4943 TO SCHEDULE! | FLEMINGTON & LEBANON