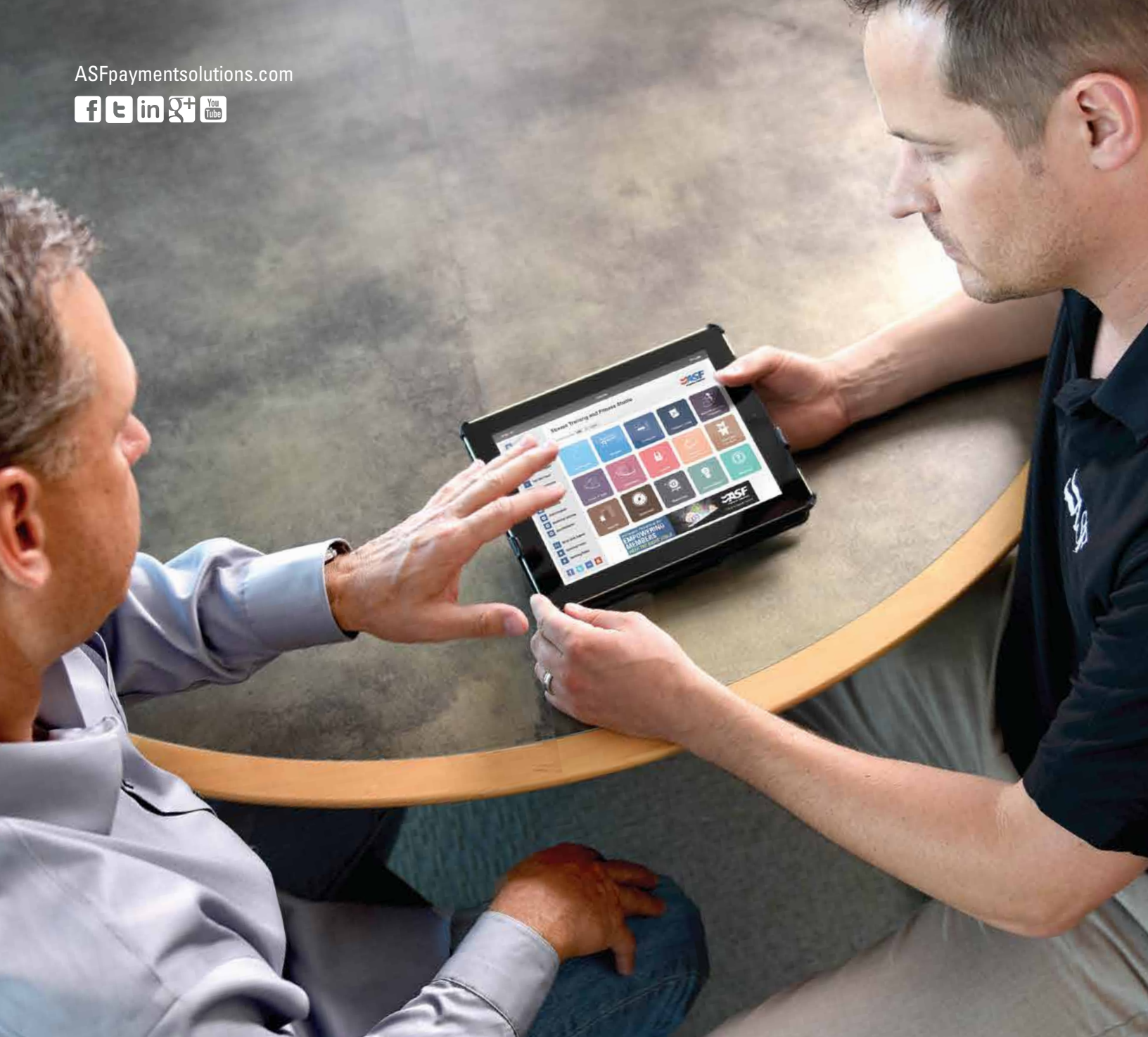


ASFpaymentsolutions.com



Payments | Software | Marketing

PAYMENT PROCESSING & GYM MANAGEMENT SOFTWARE

EFT | Credit Card | Point of Sale | Scheduling

Increase **Club Revenue**

***with the industry's
leading provider in
gym management
software and
payment processing.***



ASF was founded in 1973 by a health club entrepreneur who was unable to find a successful member management solution for his business. As the first processing company in the industry, we've spent over 43 years perfecting the art of member payment processing and management. In the early years, higher revenue was primarily focused on processing the highest number of recurring dues. Today, there are an infinite number of creative ways to generate more revenue through memberships. As a successful owner, you need the tools, service and support to generate that revenue. By offering more services and flexible options for payment, we give you the opportunity to increase your profit and grow your business. Furthermore, by utilizing member engagement services, you will not only help your business run smoother, but help retain your members longer.

WHAT YOU NEED TO BE SUCCESSFUL

PROCESSING SOLUTIONS

We will troubleshoot and solve payment issues with your members. You will benefit from higher member revenue, decreased late payments, and increased profit.

MEMBER MANAGEMENT

ASF creates opportunities and tools for your members to buy more products and services by strengthening your club engagement. Enhance your member experience and benefit from increase revenue, timely payments and longer club memberships.

SOFTWARE SOLUTIONS

With our leading edge software and comprehensive programs, clubs have immediate access to membership dues, training revenue, POS transactions, or attrition, all from your office, home, tablet or smartphone.

PCI SECURITY

ASF is a **Level 1** service provider that's PCI DSS certified and we keep current with all requirements.

We also integrate EMV technology in our POS software.

Payment Processing



Optimal Team Performance

ASF will troubleshoot and solve payment issues with your members. As a result, you'll benefit from higher member revenue, decreased late payments, and increased profit. My Cash Flow provides your club with deposits, payment frequencies, and due dates when you want them.

KEY FEATURES

- Increased club cash flow
- No hidden fees
- Ability to bill for personal and group training
- Multiple payment schedules with variable due dates
- Recurring processes of Add-ons and Profit Centers
- Agile billing frequencies including: monthly, bi-weekly, and weekly drafts
- Convenient remit dates – Get Your Money When You Need It
- Automatic member email statements with QuickPay links
- Flexibility of "process only" to "premium" levels of follow-up service
- Security with PCI-DSS Compliant file transfers, data storage and financial transactions
- Easy to manage contract renewal and rollover programs



Anyone, Anywhere, Anytime

With My Enrollment, you can increase revenue by enrolling anyone, anywhere, and at anytime. Clubs can create membership packages including training, add-ons, enhancement fees, and more. This streamlines your enrollment process and creates sales opportunities even when your club isn't open.

KEY FEATURES

- Quick and easy member enrollment process
- Eliminate data entry errors
- Customizable memberships including

- training packages or group classes
- Additional revenue fees such as enhancement dues, lockers, or daycare can be added
- Ability to make pricing changes based on market fluctuations or seasonal activities
- Easy use of paperless digital contracts with iPad, Surface, Stylus Pens or Signature Pads
- Allow prospects to complete memberships online without ever having to step foot in your facility
- Powerful prospecting benefits such as:
 - Tracking referral sources
 - Scheduling follow-up activities
 - Generating guest passes



Saving Lost Revenue

My Cancel Less removes uncomfortable financial conversations with your members and keeps the awkward discussions out of the club. It gives you the piece of mind of knowing that member payments are being taken care of and more importantly, it is preventing lost income.

KEY FEATURES

- Prevents lost income
- Saves business time and aggravation
- Processes member cancellation requests
- Reduces cancellations for invalid reasons

Software



Access your entire business anytime, anywhere

My Club Business, gives you immediate access of club information. Whether it's information about membership dues, training revenue, POS transactions, or attrition, you can access all of it from your office, home, tablet or smartphone.

KEY FEATURES

- Prospect tracking
- Simple enrollment process
- Reporting packages
- Scheduling for classes and training
- POS inventory management & reporting

- Time clock features
- Online marketing



Keeping Up with Your Bottom Line

My Reports is designed to provide clients with up to the minute live information about their business. ASF can assist in helping you identify KPI's (Key Performance Indicators) within your business to evaluate the effectiveness of your club's targets and goals including attrition, ROI and revenue profitability. ASF even offers API's to create your own Data Warehouse if you so desire.

KEY FEATURES

- View total business revenue
- Create categorical summaries
- Analyze member recurring and POS revenue
- Includes inventory value
- Track class and training schedules
- Access reports on any device
- Real time and historical data
- Export files for business analysis
- Target email reports
- Track attendance trends



Real Time Accuracy and Control

My Scheduler has immediate updates to the status of appointments in "real time." It is quick and easy online scheduling by staff and members that not only keeps your day on track, but also helps keep your trainers organized.

KEY FEATURES

- Readily available training and class schedules for entire staff
- Convenient appointment text alerts
- Integrated with My POS and your member's account
- Extensive reporting including training program profitability
- Fast member check-in with a few simple clicks



Quick and Easy Transactions

With My POS, all business sales and service transactions, commission tracking, and inventory organization is easy, fast and efficient. You can quickly view the status of the member, any prepaid dollars, session balance, card code, and more.

KEY FEATURES

- Comprehensive inventory management system
- Simple membership payments and additional transactions
- Convenient for member club charges or prepaid accounts
- Available with EMV chip technology preventing credit card fraud
- Security of meeting all PCI-DSS compliance standards
- Ability to generate detailed and exportable reports
- Integrates with My Enrollment and My Scheduler
- Flexible for selling training packages
- Offers member reciprocity for multiple locations
- Supports Signature Capture for digital receipts
- Includes email digital receipts

Member Engagement



Increase Revenue by Empowering Members

With ASF Payment Solutions member portal, we've made it easy for your members to take control of their account and navigate through the options they have. Driving revenue into your business through online payments and purchases are just two of the benefits. Members can view class schedules, purchase additional training packages or classes, and make timely payments, thus clearing the road for increased revenue.

KEY FEATURES

- Make payments online anywhere anytime
- Purchase "items" online (My Mobile Schedule)
- Update financial information
- Access payment history
- View training and class schedules
- Review POS purchases
- Track member attendance
- Secure login and member privacy



Increase Revenue by Enhancing the Member Experience

By connecting directly with members through My Mobile Schedule, you can strengthen your

club engagement, increase revenue, and enhance the member experience. You can also create opportunities for members to spend more money on products and services like classes and training, plus make referrals to increase your sales.

KEY FEATURES

- View class schedules
- View training schedules
- Sign-up for classes and training
- Purchase sessions or training packages
- Sign-in with barcode



Leveraging New Club Member Referrals

By leveraging referrals, it is the best way to grow your business. ASF has created an automated online marketing program that can bring an exponential number of prospects into your club. My Pass A Friend is the ultimate online referral management system, and is available to clubs for as little as \$10 per month.

KEY FEATURES

- Easy to set-up customized passes
- Automatic emailing to new members
- Measures profitability of your marketing program
- Tracks sales follow-up & closing percentages

Our commitment to OUR CLIENTS

At ASF, we put the needs of our clients at the core of everything we do. We believe that exceptional service and support are essential in building the solid partnerships we have with all of our clients. With an experienced client service team that has worked in the industries we service, we've actually been in your shoes. We want to be your trusted advisor offering individual account representatives that truly listen to your needs, solve problems and find solutions.



Call today at
1-800-227-3859

or visit us online at ASFpaymentsolutions.com