

FAST FACTS

What you need. Short & Sweet.



What services do you provide?

EFT & Billing Services

- No long term contract
- EFT, credit card processing & manual billing
- Email statements with QuickPay online
- Comprehensive follow-up on all revenue streams
- Predictable cash flow
- Remit deposit flexibility
- Secure file transfer services at no charge
- Contract renewal or rollover program
- Member cancellation management
- Online member center
- Personalized service
- PCI-DSS Compliance
- Recurring add-on processing
- Optional integration program

How will they benefit me?

- We work hard to earn your business every day
- Flexible & multiple payment methods to increase your revenue
- Keep members paying online when EFT/CC info is bad
- Quick and efficient tactics produce results fast
- Grow your business and plan for the future
- You're in control – pick your own deposit schedule
- Your transition to ASF is smooth and data remains secure
- Seamless billing from one contract to the next
- Retain more members without damaging relationships
- Members can make payments, update bank info & more
- Fast, friendly assistance with member or financial issues
- Confidence and trust in your billing service
- Increase ancillary revenue by offering recurring billing
- Mobile app, collection agencies, marketing, door access systems

Software

Web based business management software	24/7 access to your financial and member info
Paperless digital contract	iPad surface, stylus, or signature capture pad
Front counter check-in	Keep tabs on who is and is not using your facility
Fingerprint scanning, membership cards & mobile app bar code	High tech system prevents shared memberships
Financial reporting	Accurate, comprehensive info on all revenue streams
Member reports	All your members' crucial data at your fingertips
Dashboard	An up-to-the-minute assessment of your business
Integrated POS applications	Track all profit centers, email receipts and more
Prospect & sales management	Organize your sales process and all prospective members
Child care tracking	Bill and monitor usage for this popular add-on service
Offsite database backup, disaster recovery	Your member & financial info is secure and protected
Software support	24/7 tech support
Training	One-on-one, or group training program
Mobile app	PT & class scheduler, push notifications & workout tracking
Join online with My Enrollment	Gain revenue straight from your website
Integrated API	Data warehousing & data mining capabilities

Marketing Programs

Pass A Friend® member referral program*	Integrated with ASF's software for program tracking
New member welcome postcards & Member birthday cards*	Thank new members for joining & a simple birthday wish
Retention postcards*	Say "we miss you" to non-attending members
Custom design services	Industry specific creative services at affordable rates
Member email program	An easy way to help increase retention and communicate more
Membership cards*	Low cost, customizable cards increase brand awareness

*These programs are automated after initial set-up

"Achievement comes from ideas followed through with action." ASF Founder, Richard Reed