

## **IHRSA Associate Members Star at Club Industry** *Eight leading companies discuss their plans and products*

 October 2014

ASF Payment Solutions will be introducing new releases to its scheduling and personal training billing software, explains Jason Weston, the vice president of sales and business development. “Mindful of our clients’ interest in layered memberships and in generating more personal training revenue, we’ve incorporated more flexibility for selling PT memberships, with enhanced follow-up on PT membership processing.”

ASF’s clients can now accept multiple methods of payment for different revenue streams; and multi-location organizations can offer personal training reciprocity so that lessons purchased at one club can be used at another. “Responding to the need for mobile solutions, we’ve enhanced our point-of-sale iPad app with credit card swipe and barcode scanner, enabling clubs to sell goods, memberships, PT sessions, etc., remotely or on the go,” notes Weston.

